

CLOVER-VETCH SPECIAL



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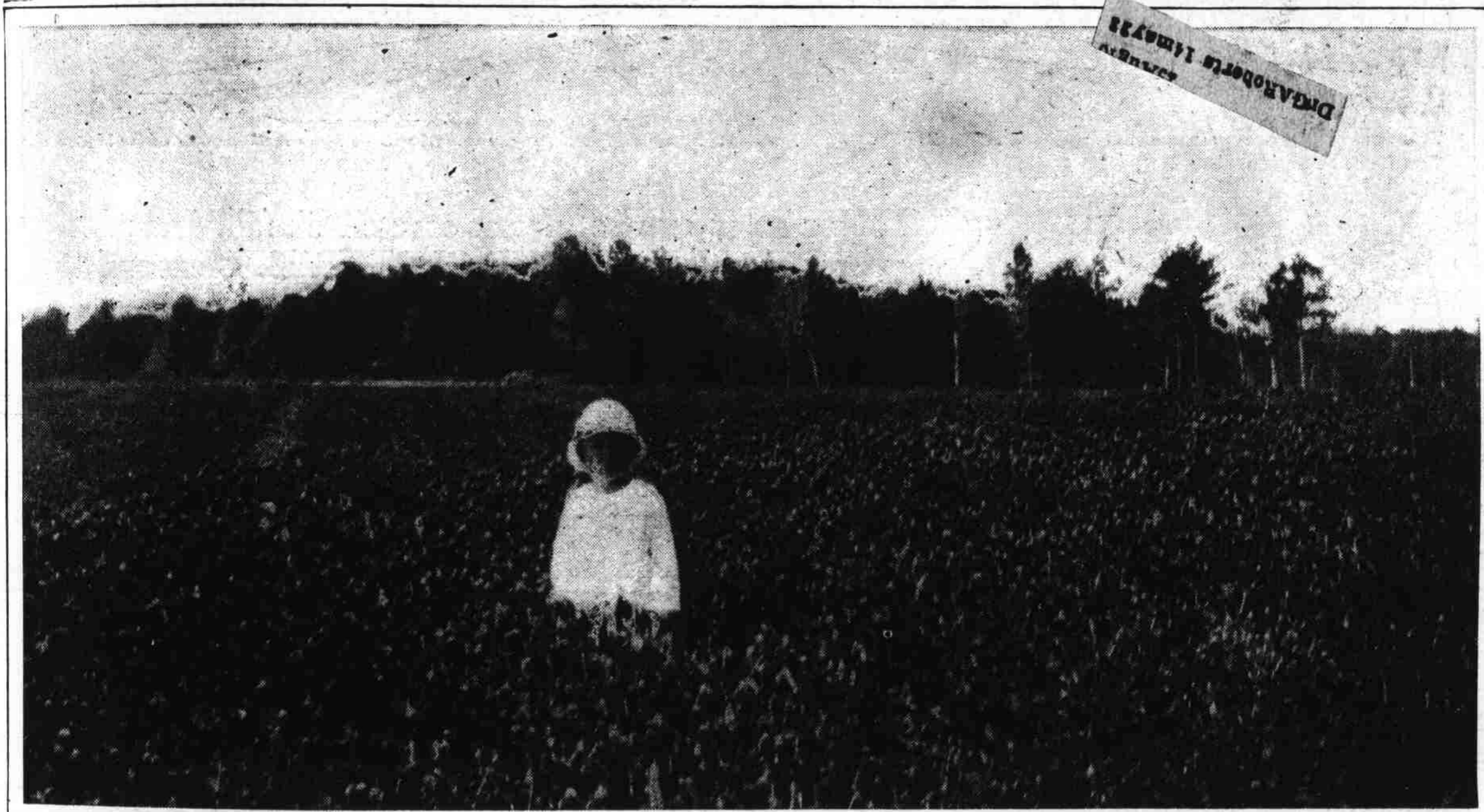
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## THE CLOVER ROUTE TO WEALTH

**M**R. FARMER, we mean this as a little, friendly, personal talk to you—a talk about *making more money*. Interested, are you? Well, we thought you'd be. Not that we care a hoot about making money for money's sake, but because we do believe the South needs more money—more money to build for us better homes; better schools,

and better equipment and better teachers, better paid; better roads; and to get for us a few more of the comforts and conveniences that Southern farmers have as much right to as any people on earth.

ceed. Not only this, but once you have grown it, once you have rejoiced at the beauty of your fields covered with a winter carpet of green, once you have seen the wonderful corn crops and cotton crops that grow after the clover, you will never again be content without it. There are cases on record where single crops of crimson clover plowed



PEOPLE SAID IT WOULDN'T GROW—BUT IT DID  
Crimson Clover on Farm of N. J. Johnston, Cullman, Ala.

Are you agreed that *you* can very well use a little more than your farm is now making for you? Then let's put our heads together and see if we can figure where it is to come from. Out of the soil, if at all, you say, and the answer is absolutely correct. But how?

One acre of good crimson clover plowed under is worth as much as six to ten tons of stable manure or a thousand pounds of cottonseed meal. This clover gets this great amount of fertilizer from the air, and it gets it in the winter and early spring, when cotton and corn lands are idle. Not only does it hold your soils in winter and keep them from washing away, but day and night it is busy making you and your lands richer.

Now don't say clover will not grow on your land. Anywhere from east Texas to Virginia, on any average well drained lands, we *know absolutely* that clover will suc-

under have doubled the corn crops following. At present we are averaging not over eighteen bushels of corn per acre; if we were asked for the surest and cheapest means of doubling this yield, our answer

would be crimson clover. Likewise are we certain that just a very few crops of clover plowed under will double, treble, even quadruple our present average of a pitiful third of a bale of cotton per acre.

*The greatest crop ever introduced into the South*, is what those who have tried crimson clover say of it. It will grow practically anywhere cotton and corn will grow, and as a fertilizer and humus-maker there is nothing that beats it. Thousands of farmers have already grown it successfully; thousands more will begin growing it this fall.

Won't *you* try an acre or so, carefully following all the instructions given elsewhere in this issue? Won't you join us in our journey along the clover route to wealth?

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