

The World's Most Powerful Low Priced Car

Announcing the New Series

31 1/2 Horsepower

7-B

Overland

TRADE MARK REG.

\$ 635

5 PASSENGER TOURING CAR
Roadster \$620

f. o. b. Toledo

This newest Overland is the world's most powerful low-priced car.

It has a 31 1/2 horsepower en bloc motor that is a perfect marvel for speed, power and endurance.

By increasing the bore of the motor from 3 1/2 to 3 3/4 we are able to offer a power plant which at 1950 R.P.M. develops full 31 1/2 horsepower.

Tests under every condition in all parts of the country demonstrate that it easily develops better than fifty miles per hour on the road.

Speed of course varies under different conditions, but in practically every instance

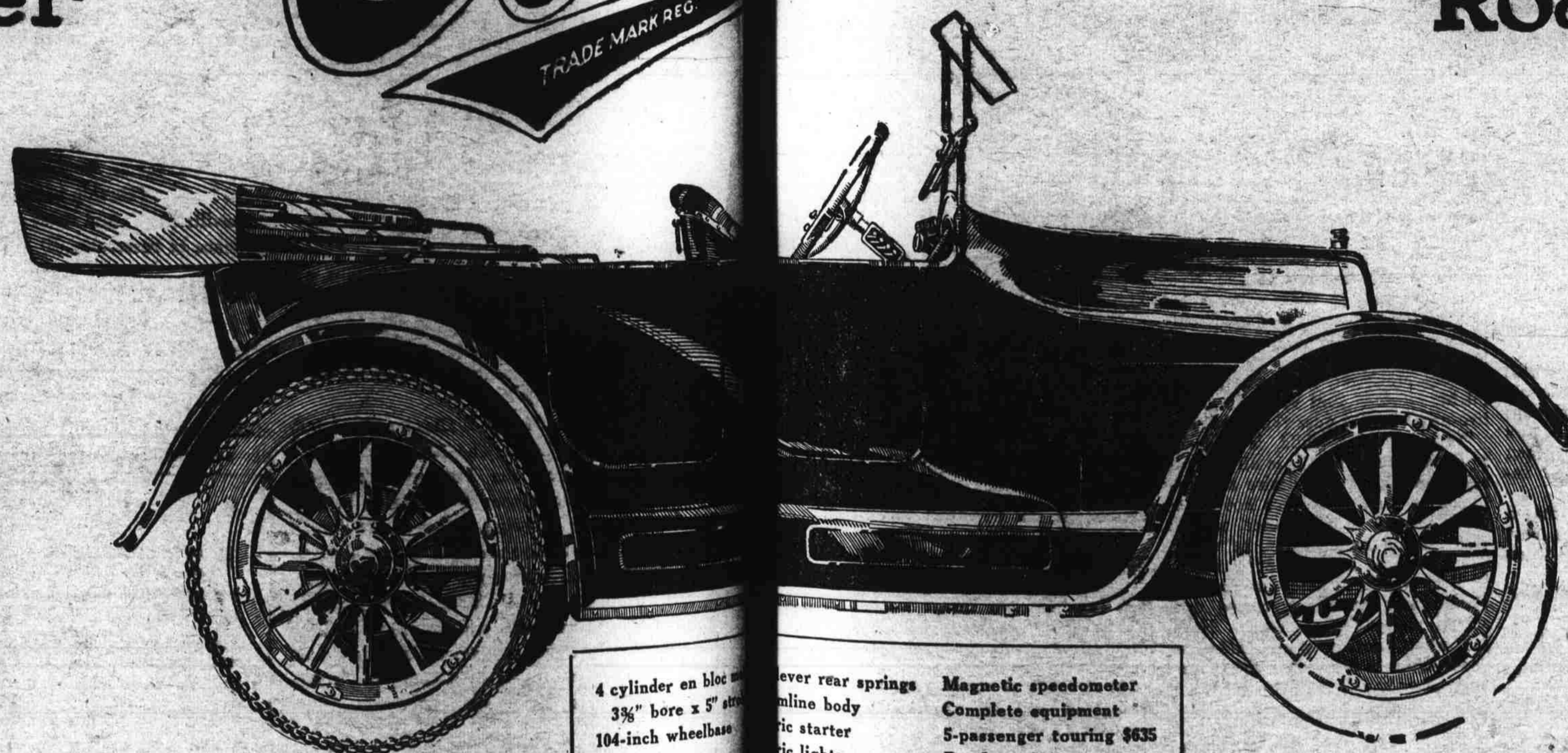
it has been getting fifty miles an hour and with ease.

We have scores of telegrams showing that eighteen to twenty-five miles per gallon of gasoline is not unusual.

The performance of this car is almost beyond belief.

Take any other low-priced car on the market. Pit it against this new Overland. Compare them for sheerspeed, for abundance of power, for riding comfort and economy, and you'll find this car will back anything else clean off the boards.

That's a strong statement, but a fact nevertheless.



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|--------------------------|-------------------|---------------------------|
| 4 cylinder en bloc motor | ever rear springs | Magnetic speedometer |
| 3 3/4" bore x 5" stroke | streamline body | Complete equipment |
| 104-inch wheelbase | Electric starter | 5-passenger touring \$635 |
| 4-inch tires | Electric lights | Roadster \$620 |

The Willys-Overland Company, Toledo, Ohio
Made in U. S. A.

Try it yourself and see. Here are more important facts.

It has four-inch tires which are more than generous for a car of this size.

Not only has it a large and roomy body, but it has an attractive, up-to-date streamline body.

It has the latest and most improved system of ignition.

It has the cantilever springs—the easiest riding springs in the world.

What's more, it's complete. Not a thing to buy. You get the finest Auto-Lite electric starting and lighting system, magnetic speedometer, one-man top, demount-

able rims and practically every accessory found on the highest priced cars.

From a driving standpoint, the new car is ideal. It's light, easy to handle and anyone can drive it.

Take one look and be convinced.

And mark these words—the car is destined to be regarded and referred to as one of the really great achievements of the great automobile industry.

Yet it only goes to prove how big production can cut cost and save you money.

First come, first served. See the nearest Overland dealer and place your order now.