

NEXT WEEK—MORE FRUIT SPECIAL



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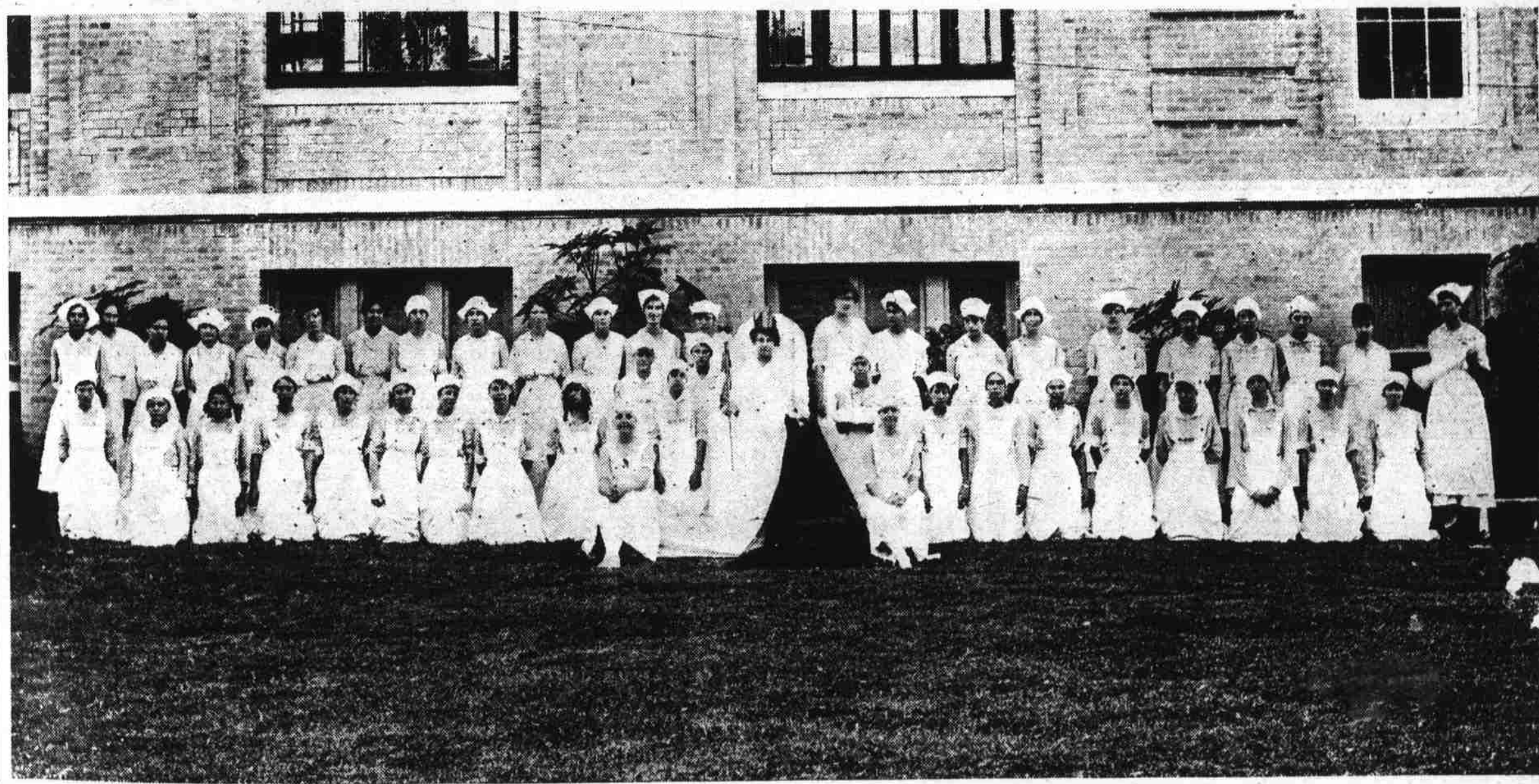
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## ABOUT YOUR LOCAL SCHOOL

OCTOBER sees the beginning of the rural school term in most parts of the South, and it is a season when we may well stop and give thought to the facilities we are providing our children with which they are to equip themselves for the serious business of life.

First of all, kind reader, are you, personally, taking an interest in

day and every day thereafter. The child that misses the first few weeks inevitably falls behind in its class work, and, what is more serious, it is as surely falling behind in its preparation for the great work of life. Irregular attendance, too, is no less serious. If the crops are not all harvested when school opens, hire the remainder of the work



CROWNING THE CANNING CLUB QUEEN, TEXAS A. & M. COLLEGE SHORT COURSE

your school? Do you visit it, do you know the teachers intimately, are you in touch with their efforts, do you know something of the ideals and hopes and ambitions they are implanting in the hearts and minds of your boys and girls? Your school and its teachers are charged with a task that in importance overshadows all others—that of making useful men and women. Are you giving the job the thought that you are giving your farm work, or are you leaving this greatest of life's tasks to others, while the pigs, the cows and the crops take all your time?

But this is the teacher's job, you say? Yes, it is; but it is also yours, and as you do it well or poorly, so shall you largely be judged as a man whose living in it was a blessing or a hindrance to his community. And in this there is work enough for all. The school principal, if he is of the right sort of timber, should of course lead the educational thought of his community; but unless he is backed by you and men like you, the very best that he can do will not be much.

First of all, let's make an earnest effort to see that our children are present on opening

done or do it yourself—anything to get the children in school on time and keep them there.

But this is not all. The father who is satisfied with nothing but the best for his children will visit his school, know the teacher, what the school is doing, and what are its needs that its efficiency and effective-

ness may be increased. He makes the school a community meeting-place on Friday afternoons; he takes a lively interest in the spelling matches, the debating contests, and the games; he works to make commencement a famous event in which the whole neighborhood takes part.

Take counsel with yourself, friend, and ask yourself seriously if you are measuring up. You can't afford merely to believe in education and stop at that; you must do your level best to see to it that your children and your neighbor's children get it. "He was a great school man"—what finer thing would we, after we are gone, have our neighbors say of us? Such a man, perhaps to fortune and fame unknown, opens the door of knowledge and life to others, and in so doing has himself truly lived.

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