

A Dime Gets All This

ONE DIME

I make you this remarkable low-priced offer because I am convinced beyond the shadow of a doubt that it will make you one of my regular customers and a good friend. I want you to become acquainted with my unbeatable seeds and service. This offer is made to build up new business. A trial will convince you.

REUTER'S Unbeatable 10¢ Offer For 1917

To conclusively demonstrate the reliability of Reuter's Peerless Seeds, and to obtain quickly a bigger distribution of my beautifully illustrated catalog, I will send you postpaid a collection of 5 packets of choice Vegetable Seeds and 5 packets of Glorious Flower Seeds, along with my catalog, for 10c in stamps or coin. There is not a seed firm in the country who has ever made such a truly remarkable offer as this, and guaranteed absolute satisfaction or money refunded. This low-priced offer expires March 1st. Do it today.

Here Is What You Get for Only 10c, Postpaid

Reuter's Annual Seed Catalog for 1917. It is a grand catalog with a beautifully lithographed cover in 7 colors. Contains hundreds of illustrations and concise descriptions of garden, farm and field seeds, also Plants, Bulbs, Trees and Garden Requisites. A wonderful Catalog for folks who live in Dixie.



1. Tomato New Stone. A very superior strain in every way. Very large in size, bright scarlet in color, smooth, exceedingly solid and firm fleshed. A grand variety for marketing purposes.

2. Radish Scarlet-turnip, white tipped. The finest strain of the best radish on the market. Medium size, uniform and round in shape, bright scarlet in color, with a very distinct white tip. Flesh white, of the finest quality.

3. Cucumber New Orleans Market. The finest cucumber grown. It is a deep dark green color, skin is hard, and stands shipping well. Flesh is crisp and tender. Vines are very vigorous and productive.

4. Lettuce Big Boston. The most famous lettuce in the world. A large vigorous grower, and solid headed. Never gets tough, but always tender, crisp and juicy.

5. Okra French Market. Earliest and most productive Okra. Pods are light green, medium in size, and very smooth. All around it is the best Okra on the market.

6. Poppies Peerless Mixed. A grand strain of the finest double Poppies. Blooms are large, resembling Chrysanthemums. Embraces the richest and brightest colors as well as the daintiest and softest tints.

7. Ageratum These dainty flowers of delicate blue and light feathery appearance are always favorites. They are very prolific bloomers, and flower continuously all summer and fall.

8. Dianthus Superb Mixed. The old-time favorite Chinese pink is well known by everybody. These fine Carnation-like flowers ought to be in everybody's garden.

9. Cornflower Here we have another favorite old-timer of superior merit. My peerless strain is the finest that money can buy. The flowers are a very rich full blue.

10. Marigold French Mixed. My strain of this grand garden flower embraces all colors. It is a flower that does well almost anywhere.

NOW! Send in the coupon or a letter, enclosing 10c, coin or stamps. You will be pleased with what I send you. It is the best introductory offer ever made. Your money refunded if you are not absolutely satisfied.

10 Pkt. Flower Seed Offer Postpaid 25c

For only 25c I will send you one full sized packet of each of the following 10 varieties postpaid. This is a choice collection of Flower Seeds for the average home. It embraces varieties growing all heights, from the Sweet Alyssum growing 6 inches high to the Morning Glory growing 20 feet. All shades and varieties of color are represented in this collection.

It contains one packet each of the following:—
 Sweet Alyssum—Very fine for edging borders.
 Morning Glory—A rapid growing, bright flowering vine.
 Dianthus (Chinese Pinks)—Bright showy carnation-like flowers.
 Nasturtiums Dwarf Mixed—Brilliant flowering dwarf flowers.
 Pansy Choice Mixed—Large brilliant colored flowers.
 Petunia Hybrids Mixed—Fine large blooms, with a grand range of colors.
 Poppy Peerless Mixed—Choice double flowers resembling Chrysanthemums.
 Zinnia Elegans Mixed—the old-fashioned Old Maids, bright and showy.
 Sweet Peas Peerless Mixed—A grand strain, combining all the known colors and shades.
 Snapdragon Choice Mixed—A broad range of bright showy colors combined with delicate and dainty tints.

Every packet of these Flower Seeds contain hi-germinating, tested seeds that will furnish thousands of lovely blooms throughout the entire year. No cheap, shoddy old stocks—nothing but pure, fresh, new crop seeds. Money back if not satisfactory.

20 Packet Vegetable Collection Postpaid 50c

Here is an unprecedented offer. 20 large packets of my peerless strains of vegetable seeds for only 50c postpaid. This collection will fill in the home garden, and give a supply of vegetables all spring and summer. That is a fact, you simply cannot afford to overlook, these days of high prices. Think of getting \$50.00 worth of vegetables from 50c worth of seed.

The following are the varieties given, and no changes can be allowed:

1 pkt. Beans, Reuter's Black Valentine 10c	1 pkt. Turnip, Reuter's Purple Top Globe
1 pkt. Beans, Reuter's Crease-back Pole 10c	1 pkt. Corn, Reuter's Country Gentleman
1 pkt. Cabbage, Reuter's Peerless Succession	1 pkt. Cantaloupe, Reuter's Rocky Ford
1 pkt. Beet, Reuter's Peerless Eclipse 5c	1 pkt. Okra, Reuter's French Market .. 5c
1 pkt. Cucumber, Reuter's New Orleans Market	1 pkt. Onion, Reuter's White Bermuda 10c
1 pkt. Carrots, Reuter's Peerless Half Long	1 pkt. Pepper, Reuter's Peerless Ruby King
1 pkt. Lettuce, Reuter's Peerless Big Boston	1 pkt. Peas, Reuter's Pedigree Extra Early
1 pkt. Watermelon, Reuter's genuine Tom Watson	1 pkt. Parsley, Reuter's Extra Double Curled
1 pkt. Mustard, Reuter's Peerless Southern Curled	1 pkt. Squash, Reuter's Peerless White Bush
1 pkt. Radish, Reuter's Peerless Half Long	
1 pkt. Tomato, Reuter's Peerless Red Rock	

Regular Price \$1.30

This is the biggest bargain of the year, furnishing enough vegetables for a fair-sized family. In these packets are my choicest seeds, the same kind I sell to more than 50,000 market gardeners and critical planters. FREE—With this collection, I'll also give you 6 packets of wonderful flower seeds—FREE!

6 Unbeatable, Everblooming Roses For 50c, Postpaid

Sure to Grow and Sure to Bloom

This is undoubtedly the greatest bargain in Rose buying you can get. Six strong, healthy one-year-old plants, not little, weak, forced slips rushed for the occasion. I send in this collection 2 Yellow—2 Red—1 White and 1 Pink. I require about 8 days from receipt of order before making delivery of this collection.

FREE—I will send you FREE with this collection six (6) Packets of grand flower seeds.

\$1.00—My Famous Dollar Strawberry Collection—\$1.00 150 Plants Postpaid for \$1.00

I have had this bargain of Strawberries put together to meet the requirements of people with a small yard, and only having room for a few plants. In this collection I give you

- 50 Klondyke. The most popular of all strawberries. Very attractive in appearance, of unusual firmness, and a grand shipper.
- 50 Missionary. A new variety, heavy bearer, good shipper, fine flavor and earlier than Klondyke.
- 50 Excelstor. An extra early variety, very popular, good drought resister, and very productive.

I require about 8 days after receiving order before I can make delivery of this collection.

FREE—Six packets of glorious flower seeds goes with this strawberry collection. Your money refunded if you are not satisfied.

Lespedeza Clover

My New Crop, fresh, re-cleaned sound Lespedeza Clover Seed is worth not less than \$1 per bushel more than the ordinary seed offered throughout the South. My seed is grown under my personal supervision and is the very best seed you have ever seen. The crop of seed is short this year and prices are advancing. Get busy this spring. Sow Lespedeza. Don't be misled by low prices. It usually means inferior seed. Valuable Bulletin free.

Rates: Pound, prepaid, 30c; bushel, not prepaid, \$4.50.

Sudan Grass

Grows everywhere—Stock of all kind eat it readily—yields more tonnage per acre than any other forage crop. Produces from 15 to 25 thousand pounds of green fodder per acre. Suitable for hay or silage. Seed scarce. Bulletin Free.

60c a pound delivered anywhere in the U. S.

Peerless Brand Alfalfa Seed

The golden hay crop. My "Peerless Brand" produces a very fine grade of Alfalfa. My experience, covering a period of several years, convinces me that Peerless Brand is absolutely and unqualifiedly the finest stock to plant in the South. You get 3 to 5 cuttings a season when you sow the right kind of seed. This seed is sold subject to your test and approval. If it does not show up O. K. in every way, ship it back at my expense and have your money back. Bulletin Free.

My prices are as follows on this super-fine seed: Postpaid, lb., 40c; 10 lbs., \$3; not prepaid, bu. (60 lbs.), \$12; 100 lbs., \$18.

Davis Prolific Corn

A record-breaking, prize-winning prolific Corn for you to plant. Produced 156 bushels to the acre last year in Louisiana, and 146 bushels in Mississippi. Plant every available acre in this splendid, immensely prolific corn that has captured the First Prize and Blue Ribbon at dozens of Fairs this year. The ears are medium in size and will shell fully 60 to 65 pounds of grain from 70 pounds of ear corn. The sky-high prices are being reached for feed corn now. This is your opportunity. Be sure to sow good seed, for every bushel produced counts for a dollar.

Prices, not prepaid, peck, \$1; 1/2 bu., \$1.75; bu., \$3; 10 bu. or more at \$2.90 per bu.

Reuter's Creole Flint Corn

The genuine yellow "Weevil-Proof" Flint Corn that is in such demand throughout the South. Weevils can't eat it—all kinds of livestock love it. It resists drought better than any other variety and stands more wet weather than a duck. The husk covers the ear so completely and tightly that it is impossible for any bird or weevil to get in the corn. Yielded 60 bushels to the acre last year in Alabama, 80 in Louisiana, and 58 bushels in Texas, where weather conditions were adverse. My seed is carefully selected, rubbed and tinned, and has captured the First Prize at more than four Fairs this year, including two State Fairs.

My prices, not prepaid, peck, \$1; 1/2 bu., \$1.75; bu., \$3; 10 bu., at \$2.90 per bu.

Big 10c Offer Coupon

CHRIS REUTER, New Orleans.

I would like to have you send me your fine illustrated 1917 Catalog, also the ten packets of flower and vegetable seeds as you said you would in your ad in The Progressive Farmer.

Name.....

Address.....

Enclose 10c, stamps or coin.

Seasonable Seeds

My stocks of Cotton, Corn, Sorghum, Kafir Corns, Milo Maize, Feterita, Millet, Velvet Beans, Soy Beans, Peanuts, Grass Seeds, Chufas, Cowpeas, Seed Potatoes, etc., are mighty large and prices are reasonable. Send a letter telling me how many bushels or pounds you'll need of these seeds, and I'll quote you a delivered price, without any obligation on your part to buy, unless you want to. I am especially proud of my seeds this year for they are surety fine. The demand, however, is truly tremendous, and I won't have much left when your order gets here, unless you hustle it along.

A Mighty Interesting Seed Book

My new catalog for 1917 beats all I have issued. The cover is beautifully lithographed in 7 colors, descriptions are truthful, cultural direction helpful if you live in the South, illustrations are accurate. It tells the plain, unadorned truth about Seeds and Plants for the South. It explains all about my wonderfully low-priced seed offers and explains how you can get six packets of grand and glorious flower seeds absolutely free. This book is the best seed catalog you ever read. I will send it to you free, and you can take my word for it, you'll be missing something if you don't send for it.

CHRIS. REUTER, The South's Foremost Seedsman **New Orleans, La.**