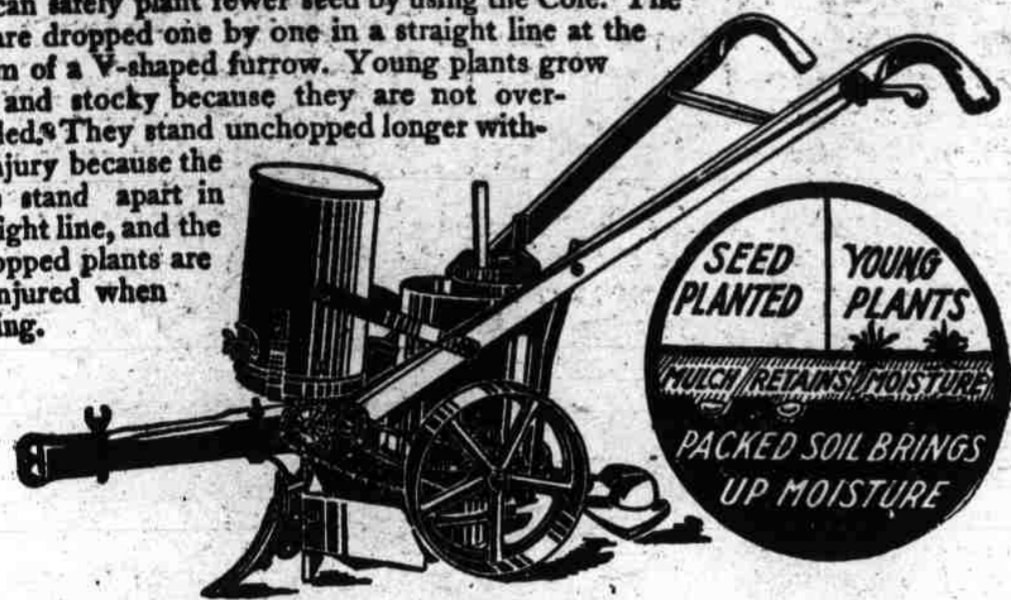


Saves Costly Cotton Seed Plants Them One By One

You can safely plant fewer seed by using the Cole. The seed are dropped one by one in a straight line at the bottom of a V-shaped furrow. Young plants grow stout and stocky because they are not overcrowded. They stand unchopped longer without injury because the plants stand apart in a straight line, and the unchopped plants are not injured when thinning.



The COLE Planter No. 7

THE seed fall in plain sight. None are wasted at the end of the rows. The wind can't blow them away. Let the COLE pay for itself with seed that your old planter would waste.

The steel coulter breaks the crust—throws the trash and dry top soil into the middles. A fine smooth seed bed is left. Then the long sword, back of the coulter, presses out a firm V-shaped furrow. At the bottom of the V the seed lie in a straight line—all covered the same depth. The pressure of the sword in making the V-shaped furrow packs the soil beneath the seed. This creates capillary attraction that brings up moisture and food to nourish the growing plants. The earth thrown on top is loose. It makes a perfect mulch that keeps the moisture from evaporating and retains it around the seed.

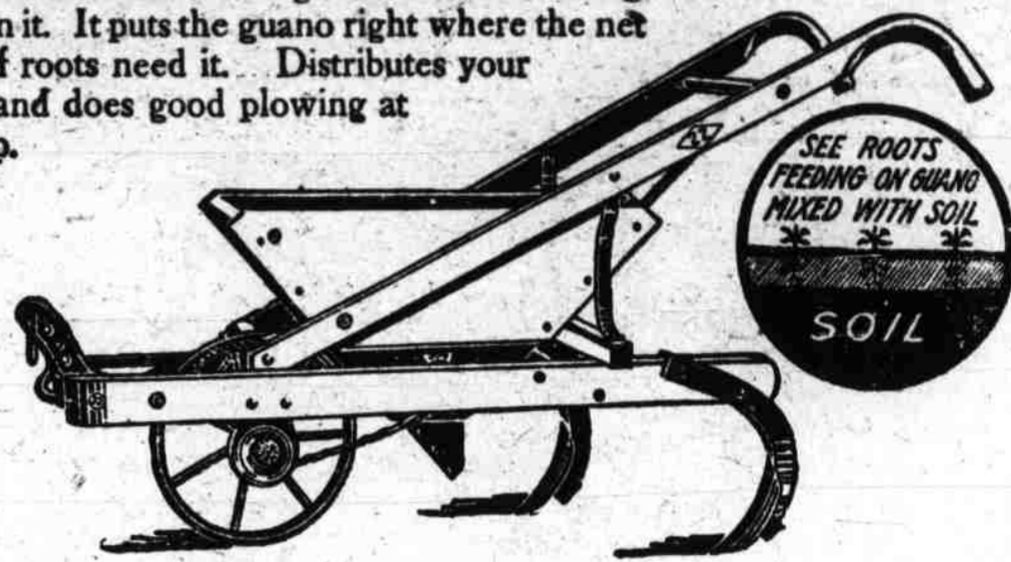
The Cole Planter can be had with either roller or drag for covering—with or without fertilizer attachment.

Get More Good From Guano

Guano is scarce and high priced. Make it count. Use the Cole Planter No. 7 with fertilizer attachment, and mix a little guano directly under the seed. In this way the young cotton is fed as soon as it sprouts. It grows off quick and strong. It is cheaper to chop and cheaper to cultivate than puny slow-growing stuff. You save labor by applying guano and planting at one trip. The Cole gives you a quick even stand with as few seed as it is safe to plant—saving seed and labor. It pays for its cost in a week. Thousands of Cole Planters are in use. More are sold than any other Planter. Considering the variety and quality of work it does, the Cole Planter No. 7 is the most useful and the cheapest planter in the world.

Write TODAY for New 1917 Catalog

This machine distributes guano and throws a good list upon it. It puts the guano right where the net work of roots need it. Distributes your guano and does good plowing at one trip.



The COLE Double Foot No. 22 Distributor

THE Cole Distributors are made in many styles. We show here the double foot, which is used by many farmers who prefer a distributor with covering plow to one with an opening plow. It has a large reliable force feed which can be regulated to sow from 100 to 1500 lbs. to the acre. It has a very large hopper. The double foot sows the guano in a broad stream—throwing two good furrows upon it that protect the guano and save enough plowing to pay for the machine in a few days. It is noiseless—never failing. A machine that you can work day

in and day out without trouble or delay. You can have it equipped with knocker feed instead of force feed, if desired.

Thousands of these double foot distributors are being used with great satisfaction. This machine will prove so down right useful that you will wonder how you ever got along without it—why you were ever content to put up with faulty out-of-date machines when you could own a distributor-like this.

GUARANTEED By Merchants and By Us

You take no risk in buying a Cole. It must prove satisfactory or your money refunded. Only one selected dealer in a town can sell Cole Planters and Distributors. He is usually the best dealer in that town. He guarantees them. If you don't know what merchant sells the Cole, write us for his name.

No More Blind Planting!

No Brush—No Cut-off

Can't Injure the Seed



The COLE PLAIN VIEW No. 9 PLANTER

Get a copy of our catalog telling about 16 styles of Cole Planters, 8 styles of Distributors and 5 styles of Grain Drills. Get the name of a local dealer who can supply you satisfactorily. Learn about the Cole Implements especially built for Southern conditions. Remember that we guarantee that the Cole will prove a daily working success in your field, regardless of soil conditions. Send for that catalog now.

The Cole Manufacturing Co., Box 300, Charlotte, North Carolina

