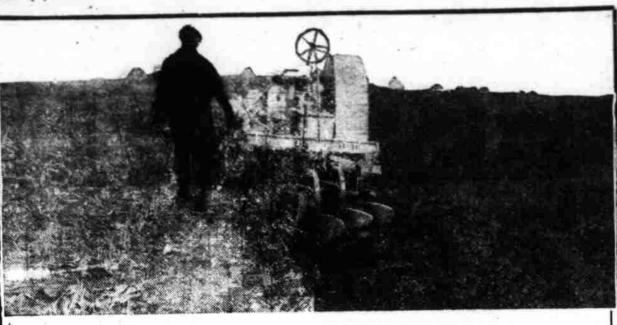
THE PROGRESSIVE FARMER

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Announcing the 1917 Big Bull Tractor

A Real Kerosene Tractor Three Big New Features

Land Wheel Drive This new feature on the "Big Bull" is just what you have been looking for—simple, effective, durable. Our engineers have accomplished the feat of applying power to the land wheel and yet retained all the desirable features of the single drive wheel in the furrow—the leveling device, general flexibility, simplicity of gears and operation.

Larger Motor 3-plow tractor. Horse power increased to 12-24, making it a practical

Positive Circulating Oiling System

oils connecting rod bearings through hollow crank

This Opportunity Is Still Open for You TO EARN AND SAVE \$23.00 \$46.00 \$69.00 or \$92.00

This club started February 3rd, but you still may join by sending enough subscriptions to make up for the past weeks. Send subscriptions to cover weeks, February 3rd-10th-17th-24th, then the deposit for March 3rd may be taken to your bank.

If it is inconvenient for you to deposit the subscriptions in a bank, we will be glad to handle the account at our office. It is a splendid chance for you to save a neat sum this year. Make your start now. You may deposit as many subscriptions in advance as you choose. If you join the One-a-Week and procure four subscriptions in one week, you then have three weeks' grace before making another deposit.

No. 1 "One-a-Week" Club \$23.00

As a member of this club you are required to procure one subscription every week, beginning with February 3rd, until December 15th, 1917. On December 17th you will receive a check for \$23.00 plus the interest.

No. 2 "Two-a-Week" Club \$46.00

As a member of this club you are required to procure two subscriptions every week, beginning with February 3rd, until December 15th, 1917. On December 17th you will receive a check for \$46.00 plus the interest.

No. 3 "Three-a-Week" Club \$69.00

As a member of this club you are required to procure three subscriptions every week, beginning with February 3rd, until December 15th, 1917. On December 17th you receive a check for \$69.00 plus the interest.

No. 4 "Four-a-Week" Club \$92.00

As a member of this club you are required to procure four subscriptions every week, beginning with February 3rd, until December 15th, 1917. On December 17th, you receive a check for \$92.00 plus the interest.

shaft—a great achievement in tractor motor mechanics—absolutely positive, automatic, scientific lubrication.

Time Has Proved the Supremacy of "Bull" Design

The "Bull" has stood the test of three successive years of hard work in the field under all sorts of soil conditions. It has been tried out by more farmers than any other tractor made—and we have as yet no logical reason for departing from the original basic principle of "Bull" design.

The 1917 "Big Bull" possesses all the practical and admirable features of former models—the stability, durability, dependability, sturdiness, the subsoiling features, etc., and in addition, all the refinements and improvements required to make it the ultimate tractor. There is every reason to believe, and every indication that it will continue to be the most popular, universal, successful light tractor.

FREE! The "Big Bull" catalog, giving full details of design and construction, specifications, etc., or our book on Subsoiling, relating the profitable crop-increasing experiences of several hundred Bull Tractor owners, or three months subscription to the Monthly Tractor Bulletin, full of timely and interesting news on the progress of modern power farming. WHICH DO YOU WANT?

Bull Tractor Company 2658 University Ave., Minneapolis, Minn.

Gibbs Machinery Co., Columbus, S. C., Distributor for South Carolina. Coburn Motor Car Co., Norfolk, Va., for Virginia and North Carolina. Woodruff Machinery Mfg. Co., Atlanta, Ga., for Georgia and Florida. Harry E. Bovey, Stuttgart, Ark., for Arkansas. The Mabry Co., Birmingham, Ala., for Alabama. Sattley Motor and Tractor Co., DaHas, Texas, for Texas and Louisiana.

"The Bull On with the Dull"

The subscriptions are to be taken to your local bank and deposited just as you would make any other weekly deposit. They will forward the orders to us and credit you with the subscriptions.

On Dec. 17th, 1917, You Receive Your Check From Your Bank

A big fat_check will come in mighty good next Christmas and it will be just like finding that much money. You know you can procure at least one subscription a week!

HOW TO BEGIN

Send your first deposit of subscription to The Progressive Farmer. If you join the "one-a-week" club, send one order; "two-a-week," two orders, and so on, stating which club you will join, and give the name of the bank that you wish to do business with. We will have the proper credit

given you by the bank, forward you a record card and all necessary supplies, together with a plan to work by.

YOU CAN'T LOSE-If you should be unable to keep up your club you will receive 50c for every order you have procured.

Use This Blank and Start Today

—————— DETACH HERE -- — — — — —

Your own renewal counts the same as any other.

The Progressive Farmer Christmas Savings Club:-

Enclosed find......subscriptions which place to my credit. I wish to join the Christmas Savings Club to procure () one-aweek; () two-a-week; () three-a-week; () four-a-week. (Mark your choice with "X".) I wish to do business with

(Give Name and Address of your Bank.)

Name of club member

Postoffice

NOTICE-Do not list the subscribers' names on this blank; use a separate sheet.

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