

SAVE THE FRUIT CROP

We said this **LAST YEAR**—
We say it again

This is a year for thrift and service. We must feed not only our own people, but also millions in Europe. The frightful waste of fruit is a national reproach. Help stop this unpardonable extravagance. The fruit we waste would feed Belgium.

THE United States Government urges preserving as a home duty. Preserved fruits are energizing and nourishing. They vary your menus. They reduce the cost of your table.

America's canning and preserving industries are models for the world. Their products are pure, appetizing and wholesome. Support them.

If you preserve at home, put up more fruit than ever before. Get jars and glasses, bottles and crocks ready to save the fruit crop. Put away dried vegetables. The American housewife who practices thrift places herself in the ranks of those who serve their country.

You can show your thrift in no more convincing way than by combating the national tendency to squander this country's wonderful fruit crop. Whether you buy preserved fruits from your grocer or preserve at home you perform a service to your own family and to the Nation.

American Sugar Refining Company



"Sweeten it with Domino"

Granulated, Tablet, Powdered, Confectioners, Brown

Domino Granulated Sugar is sold in convenient-sized bags and cartons

The increased cost of preserving because of the higher price of sugar is less than the increased cost of most other foods