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 batias, Timens


## SUBSCRIPTION RATES



## OUR TWO BEST SUBSCRIPTION OFFERS



## Bach Advertiser's Rellability Guaranteed








## WANTED: CLOVER EXPERIENCE LETTERS




The Eyes of America Turned on Her Farmers

A ${ }^{T}$ last the American farmer oc cuspies his rightuul place in the esteem of the world. Manufac-
turera, merchants, bankers and city dwellers of all kinds heretofore have taken their food for granted and have overlooked the man behind the plow-the man who feeds them
Conditions today are such that the prodacer of foodstuffts is recognized as the mightiest force-not only in the welfare and prosperity of the nations of the world but in the very existence of nations and their peoples.
A noticeable feature of the situa tion, which has shown the American farmer to be on a high moral plane as well as holding an import ant indusstrial place is the fect that the haanot taken edvantage of conditions to extort unreasonable prices from his fellow Americans. He has pa triotically increased his production in order to prevent famine pricet instead of heeping production down to force prices up.
He has shamed the food speculhtor Though unfortunately his example has not been followed by all manu-facturers-particularly among the makers of so-called huxuries; though

## When writing to advertisers say: "I amwriting you a an advertiser in The Progrestive Farmer, which guarontees the reliability of all the advertisina it caries th

many big manufacturers in this country have followed the firmer's lead.
One of the most noticeable cases among those who have lept faith is that of the makers of Coca-Cola. In spite of the enormously high price of cane sugar-the principalingredient of Coca-Cola- and in spite of the higher cost of its other ingredients the Coca-Coly Company have not raised the price to consumere nor lowered the quality of that delicious and refreahing beverage one iota. Like the farmera they have lept faith with the people to their own cost.
Perhaps the leseons of fair-dealing and helpfuiness that the heads of that institution learned as boys on the farm (for they are products of the eqil) have strengthened them to stand firm in this crisis, So let us remember that the beverage Cocr-Cole, known as the National Beverage because of its great popurlarity, has proved itself indeed national by doing its bit to leep down the cost of living.
 the reliabilily of all the advertising uf carvies"

HOW TO GET RICH LANDS
XXIV-Homuer How to Keep wiltid fecreate the Supply
cherair motelit

$1 \begin{gathered}1 \\ \text { Itain } \\ \text { in } \\ \text { a }\end{gathered}$IS not sufficient to merely mainin the present fapply of humu: regathered, be given this method of
mantaining, sil fertility. In other
words, it eotson could be gewn eption of smath- and insiguificaht areas and occasionally a piece o new ground, which has received the wash from higher land, our soils are practically all deficiont in matter. This condition is $=$ lijely to occur on all uplands where the heavy and on arid lands where little vegetation grows.
Neither is it sufficient to merely add humus-making materials to our soils. We-must make special effort to overcome the climatic or natural tendencies of organic matter to rapid decay and the products from this de-
cay to be washed and leached away. cay to be washed and leached away.
Considerably more effort must be made to conserve our supplies of o ganic matter for soil building, as well as to add very greatly to these supplies.
How Our Farming System Depletes the Humus Supply
THE destruction of humus is aided 1 by cultivation, which introduces air into the soil, and by our warm, moist climate. That is, these conditions favor the ratting of all organic matter. Our crops are largely intertillage, row, or clean cultured crops. The ground is stirred often, kept clean and when the crop is harvested clean and when the crop is harvested
there is little left on the land to ref there is little left on the land to ret
plenish the supplies of humus in the pienish the supplies of humus in the
soil. In short, while our climate tends soil. In short, while our climate tends toward large growth of organic mat-
ter, this same climate and our methter, this same climate and our meth-
ods or system of agriculture tend to ods or system of agriculture tend to
lessen the organic matter added to lessen the organic matter added to
the soil and destroy that already there. Unless we very greatly increase the supplies of humus-making material to be added to the soil we must prevent the present rapid loss of that added. In fact, it is doubtful if we can maintain our present pro-
portion of clean cultured crops like cotton, corn, tobacco and peanuts and build up the humus supplies nec $\bar{c}$ essary for the most highly produc tive soils. Owing to the fact that by careful management two crops a year may be grown on a large proportion may bur lands, possibly we could con-
of one tinue our present ratio of clean cultured crops, if we ever became so impressed with its necessity as to make a genuine effort to keep a crop growing on the land as nearly all the time as is possible under a well plan ned cropping system.
But it is quite safe to predict that the intelligent effort which would be necessary to grow sufficient cover and humus-forming crops to supply our needs will not be made so long as we continue our large proportion of corf and cotton. We must therefore aim to grow our corn and cotton on less acreage, by increasing the yields, in order that other crops less destructive to humas supplies may be grown. By a longer and hum, or by a greater use of cover and humus-making crops, we muat mamase-supplying crop for to sod, or humus-supplying crop for each clean caltured or row crop grown. With our warm and moist climate we cannot hope to supply our lands with sufficient humus-forming material un
less we less we adopt some such system and maintain sumicient livestock to eat he legume and other forage crops produced and return the stable mat nure to the land.
We have regarded our best cultivated lands as too valuable for pasturing. This is only true when our tiving. Theck is inferior: we make inef Hivestock is inferior; we make inet-
ficient or no efforts, to obtain good pastures, or our lands are so rich and
our system of fatm

