

THE PROGRESSIVE FARMER.

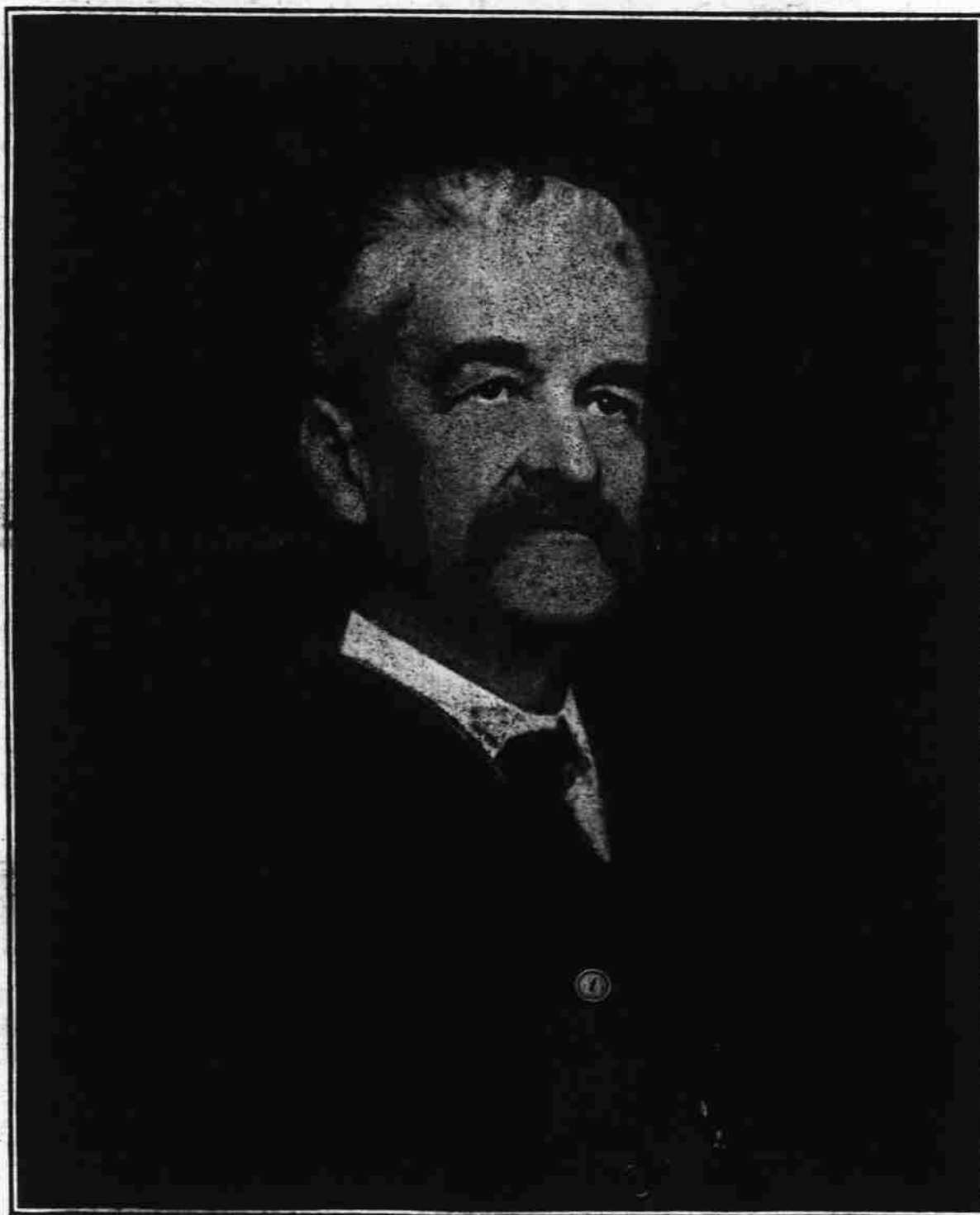
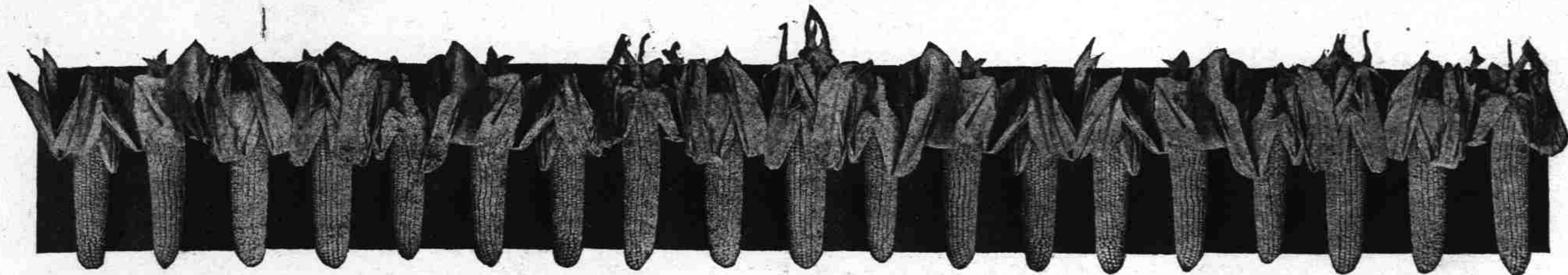
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Prof. W. F. Massey Joins The Progressive Farmer Staff.

We could bring no better Christmas gift to our 25,000 Progressive Farmer homes this holiday season than the announcement that Prof. W. F. Massey, formerly Editor of *The Practical Farmer*, has accepted the position of Associate Editor of *The Progressive Farmer* and will enter upon his new duties January 1st. There is no man more loved and trusted by Southern farmers than Prof. Massey—because no man has done more to promote profitable and progressive methods of farming in the South than he; and it is not too much to say that no farm writer in America has a larger personal following. "We saw the footprints of Prof. Massey everywhere we went," said a returning Farmers' Institute speaker to us last September—referring to the great increase in the growth of cowpeas; and in fact, the present extensive use of the great soil-building and soil-saving legume in the South is so largely due to Prof. Massey that he has been referred to as "the man who invented the cowpea." Thousands of farmers whom he has helped will read with interest this announcement of his new connection with *The Progressive Farmer*—the first new feature by which we shall make good our promise to have *The Progressive Farmer* "better than ever during 1908."

