

THE PROGRESSIVE FARMER.

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A Merry Christmas Party With The Progressive Farmer Family!

The Whole Family Joins in a Happy Christmas Celebration, Editor Poe Introduces Some New Members of the Staff, and "50,000 Subscribers in 1909" is the Watchword Given as the Party Breaks Up.

WELL, well, well! Now see who are here this fine crisp Christmas morning!

Why, it's our whole great **Progressive Farmer Family**, old men, young men, old ladies, young ladies, boys and girls, and the little tiny tots, all together more than a hundred thousand strong; and they have come, some from beautiful mountain homes, and some from homes in the hills, and some from homes in our broad and fertile coast section, and some from within sight of the great Atlantic itself—thousands of them from

ability, splendid character, a vigorous, forceful writer, and best of all, a man whose whole heart and soul is in the work of helping the Southern farmer. A man of character, he commands confidence: he is as straight as a shingle in every way. A man of force, he brings things to pass: "he can do anything he tries to do," is what those who know him best say about him. In every department of activity he has entered, his ability has quickly won him recognition as a leader; and the fact that he was President of the combined American and Canadian Association of Farmers' Institute Workers, when it met in Washington City last month, is only one illustration of how his thorough-going industry, his confidence-commanding character, his well-balanced judgment and his attractive personality, win friends for him wherever he goes.

Yes, I am glad to have you meet Dr. Butler. No

aged under his direction, and that every business matter you entrust to him will be handled with promptness and accuracy and thorough-going common-sense.

And now let me introduce Mr. E. E. Miller, our new Managing Editor. You doubtless know Mr. Miller by his writings; he has favored us with an occasional article for several years past, and he is known all over the country as a contributor to the leading farm papers of America. A farmer himself, having managed large plantations in Ten-



DR. TAIT BUTLER

Our New Associate Editor and Manager.

old Virginia, most of them from North Carolina and South Carolina, and many others from Tennessee, and Georgia, and more distant States! What a great, great holiday party we shall have—and a merry, merry Christmas to you all! And you are welcome, heartily welcome, the last one of you, this Christmas day; for we have recently added a number of new men to our **Progressive Farmer** staff and it will do you good to know all of them. Come right in therefore; file right into the great hall with the big, open, crackling wood-fire and the shadows dancing and scampering over the holly and pine and cedar with which the great room is decorated. (And don't worry me now, Mr. Critic, about the difficulty of getting 100,000 people into one great hall. In a story like this, it is just as easy to get a hundred thousand in as a hundred.)

Ladies and Gentlemen — Dr. Tait Butler, Our New Editor.

AND first of all now, I want you to meet Dr. Tait Butler. Henceforth he is to be the joint editor of **The Progressive Farmer** with me; and I could not possibly bring any better news to you than this announcement that he is going to give his whole time and energy, from now on, to making **The Progressive Farmer** the greatest farm paper ever printed in the Southern States.

You will like Dr. Butler. He is a man of rare



MR. JOHN S. PEARSON

Secretary-Treasurer of The Progressive Farmer.

other farm paper in the Southern States has an editor who takes such high rank in the agricultural world, and there is no doubt but that he will speedily win recognition as one of the ablest writers who has ever given his life to helping our Southern farmers.

Introducing Mr. Pearson and Mr. Miller.

HERE is another man, too, you must not fail to meet—Mr. John S. Pearson, the new Secretary-Treasurer of our Company, and as splendid a fellow as you will ever find. Reared on a Harnett County farm, he, too, knows the farmer's life and needs from practical experience in doing every kind of farm work, and he enters fully into the spirit and aims of **The Progressive Farmer**. You will like him, too, because everybody else does. Modesty, unselfishness, thoroughness, common-sense—these are John Pearson's distinguishing qualities, and he is strong in every one of them. You may rest assured that the business end of **The Progressive Farmer** will be admirably man-



MR. E. E. MILLER

Who succeeds Mr. Marshall as Managing Editor.

nessee, he not only has this practical knowledge of farming, but he has given years of study to the scientific side as well, both as a student of farm books and papers while doing actual farming, and as a student at the Agricultural College of Tennessee. Mr. Miller is one of the most wholesome, genial, efficient, and likable men we have ever had on **The Progressive Farmer**; and he has already made a place for himself as an indispensable part of the staff. Shake hands with him, all of you, for he is doing noteworthy work for the steady improvement of your paper.

Enter Professor Massey and Mrs. Hutt.

COME right in, Professor—Prof. W. F. Massey it is, friends. He is not a new member of the staff, of course; for more than a year he has been our Associate Editor, and his friends who know him best do say that he is now doing for us the very best work of his singularly rich and useful life. I see that I do not need to introduce him, for you all know him; but the fact that this grand old man of Southern agricultural progress, is also to give his time and thought and energy to **The Progressive Farmer** during the coming twelve months—this is indeed a fortunate thing for you, and I am not surprised at the applause with which you have greeted him.

But now come, all of you: file right into the dining-room, with its tantalizing fragrance of a