

THE PROGRESSIVE FARMER

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CONSOLIDATED, 1909, WITH "MODERN FARMING."

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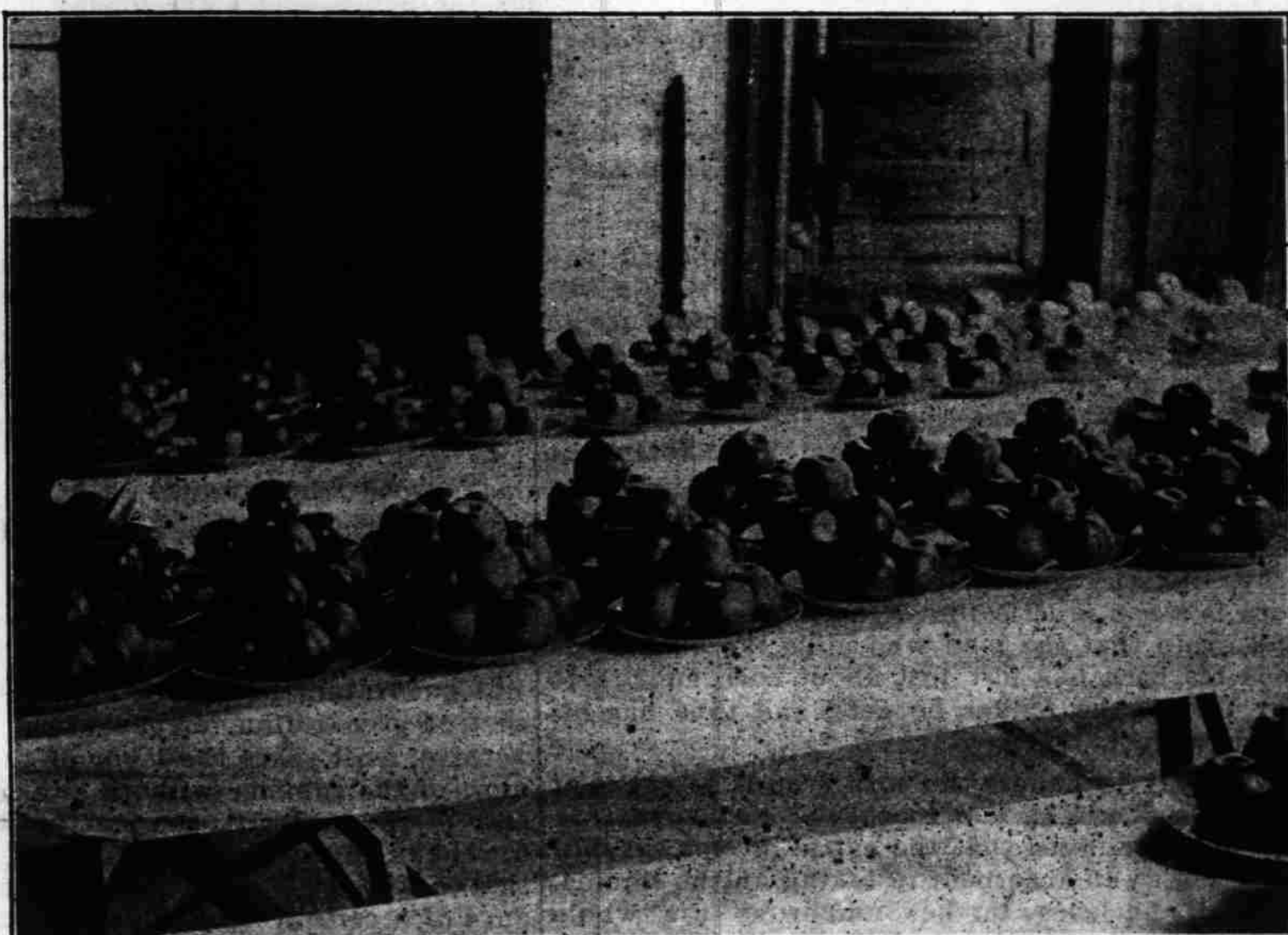
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A Good Orchard as a Guide Post to "\$500 More a Year Farming."

HERE IS SCARCELY a town or village in the whole country where really good fruit in its fresh state can not be sold at any time of year; and there is a constantly increasing demand for home-prepared canned goods, preserves, jellies, etc. Indeed there are so many good uses to which fruit can be put that none of it need be wasted, and it adds so much to the enjoyment of farm life to have a good orchard around the home that no farm should be regarded as complete without a liberal number of judiciously selected and well cared for fruit trees. Southern farmers, as a rule, have been sadly negligent in this respect and have fallen far short of the opportunities offered them to increase both the profits and the pleasures of farm life by having such orchards as might easily be established on practically every farm in our territory. Like other good things, however, an orchard cannot be had without thought and exertion. While every farmer who is willing to give his fruit trees the same degree of care and attention which he must give his other crops can profitably grow almost all the fruit he needs at home and in many cases some to sell, it is also a fact that fruit cannot be successfully grown by a man who thinks his part is done when he sets the trees in the ground or who is unwilling to give his orchard both careful and serious thought. Many people seem to have the idea that a fruit tree does not need feeding as do field or garden crops, or that the orchard can be grown on land too poor for anything else. But such farmers seldom make a great success of their orchards. Successful fruit growing demands thought from the very beginning. Even in selecting the location for the orchard the particular needs of the different plants must be observed. The elevated places with good drainage, both of soil and air, needed by the peach, would not so well suit the more grass-feeding apple, and would be even less acceptable to the alluvial-loving pecan.



AN EXHIBIT OF VIRGINIA APPLES.

The farmer who wishes to make a success at fruit-growing must also expect to invest some money in a spraying apparatus and to use it faithfully in season. He must learn something of the different insect pests and fungus diseases, and how to control them; he must learn how to cultivate his trees and how to prune them; if he sells any fruit, he must learn how best to gather it and prepare it for market. In short, he must expect to give his orchard the same care, year after year, that he gives other crops; and in this way, orchard fruits, small fruits, nuts—all will help toward our "\$500 More."

Two More Specials.

OUR ISSUE OF AUGUST 26th will be a "Good Roads' Special," and we hope every reader who has had experience in the making of better roads—who has found out how it can be done and at what cost—will give us the benefit of his experience. We shall be glad, too, to hear of every movement for road improvement, and of any new plans or methods of road building or road working which promise to be of value. "Get out of the old ruts," and let us know what progress your community is making along this line.

Then on September 30th we are going to have a "Farm Woman's Special," which we hope to make worthy of its name—for more than this we could not hope. To do this, we must have the assistance of the many farm women whom we are proud to count among our most enthusiastic supporters and our firmest friends. We trust every

one of them who has an idea which she thinks would be helpful to other farm women will not fail to tell us about it, and let us pass it on to others. We shall, of course, have special articles by those who have made special study of the various problems of the country housekeeper; but we are depending largely on the housekeepers and home-makers who read *The Progressive Farmer* to make the issue what we would have it.

What have you ever done about forming the postal-card habit? We are very anxious to get *Progressive Farmer* readers into it. Simply buy a quarter's worth of postals, and then always buy another quarter's worth before the supply runs out. Then with a postal card and a lead pencil you can write for any bulletin or catalog you wish, ask any advertiser for prices or any further information you wish, and get information and help in a thousand ways that you would not get if you had to write a laborious letter. Keep a quarter's worth of postals always on hand.

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