



Courier of Soldier and Civilian

Our troops are now on the firing line in France. While at home every instrumentality of our government and private industry is being urged at top speed to insure victory. The telephone is in universal demand as courier, bringing to the front men and the materials of war.

From the farms the telephone courier brings food-stuffs; from the mines the telephone courier calls forth metals; from the factories this courier gathers manufactured products. The telephone courier leads troop and supply trains to the front; summons fighting flotillas and trans-

ports; and, in fact, leads practically every contributing unit of supply to the firing line.

At such a time, when the government is straining at its task and every industry is loyally contributing its energy, this national courier is constantly being used to call up the reserves. It is at the base of every contributing activity.

The right of way must be given to the military for the direction of troops and to the government for the marshaling of endless supplies. To do this, and also make the telephone serve all other needs, both patriotic and private, all must economize.



AMERICAN TELEPHONE AND TELEGRAPH COMPANY
AND ASSOCIATED COMPANIES

One Policy One System Universal Service

REECO ENGINES

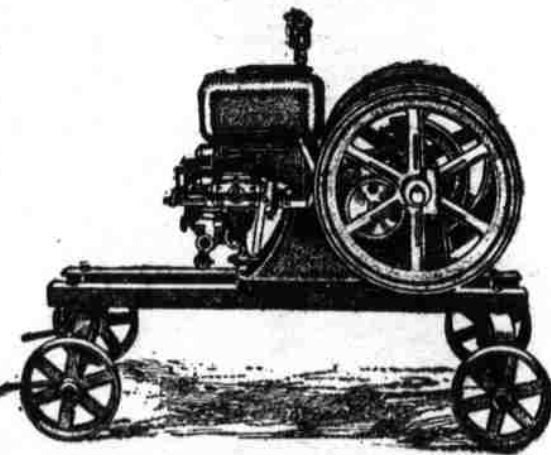
GASOLINE or KEROSENE
PORTABLE or ON SKIDS
SAWING AND SPRAYING
Outfits from 1½-HP to 12-HP
The most sturdy and dependable of all engines.

In economy of operation and maintenance there is none that enjoys a favorable comparison with it.

Reeco Pumping Outfits

Rider-Ericsson Engine Co.

25 Murray Street, New York City



A Guarantee That IS a Guarantee

When you select a pump be sure and get the right pump the first time. Our expert engineers will help you make a selection from more than 300

COULDS PUMPS

Hand, windmill, engine and motor driven. All rightly tested. Send for our new free book, "Pumps for Every Service." Address Dept. 12.



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When writing to advertisers say: "I am writing you as an advertiser in The Progressive Farmer, which guarantees the reliability of all the advertising it carries".

Ditch the Farm



It used to cost a lot of money to get proper drainage. It does yet if you haven't found out about the new fast method. Find out now. Take no more chances of losing high priced crops. Your country needs everything you can raise. Get your farm in shape—chance of a lifetime to make big money the next five years. Here is crop insurance at a low cost.

THE Martin

Farm Ditcher and Road Grader Makes Ditching Easy

Cuts a clean, straight V-shaped ditch any depth down to four feet deep, leaves smooth, hard sides. Use it for opening and covering tile ditches. Perfect machine for cleaning old weed-clogged ditches. All Steel. Reversible, adjustable. No cogs, levers or wheels to get out of fix.

Terracing—Road Making—Irrigation at Low Cost

The MARTIN is the machine of a hundred uses. Fill low places and gullies, make dikes, smooth up the land where blasting or stump pulling has been done—reclaim abandoned land. Now is the time to do drainage work. Water standing on the land freezes and soars the soil. Put the land in a dry bed for the winter's sleep. It needs rest.

Special War Time Offer

To aid the farmer in getting the best tools and the most out of his land now, when the country needs his help, we are prepared to make a special offer. Let us tell the story now.

10 Day Trial Test Let Us Send You Our Free Book

We will ship the machine and let you try it. You take no chances. Let us have your name and we will send you a book that tells how to solve the drainage problem at low cost. The book is free.

Owensboro Ditcher & Grader Co., Inc.
Box 831 Owensboro, Ky.



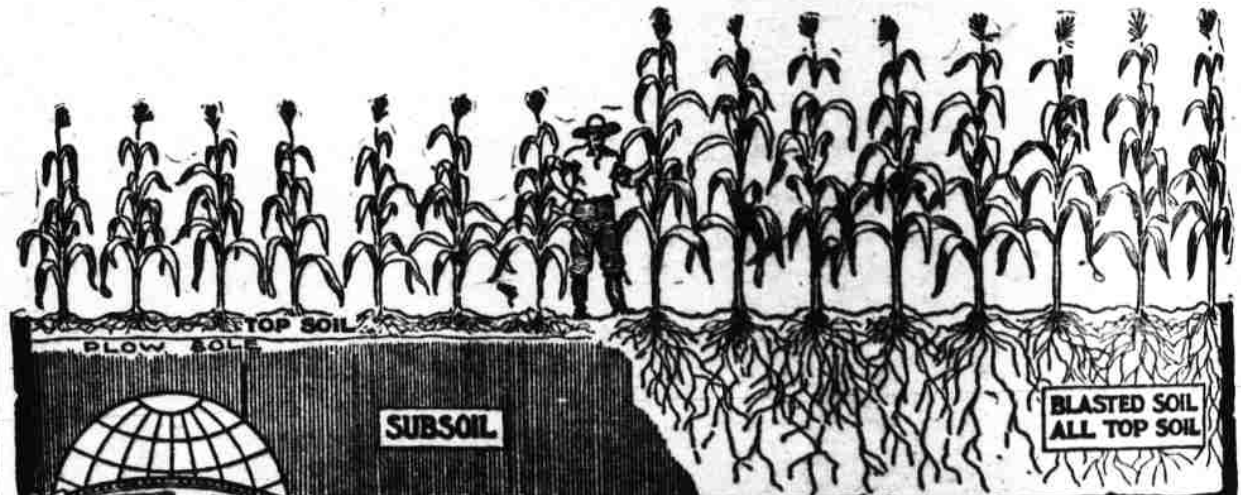
The Martin cuts a V-shaped ditch



The Martin at work grading a road



For terracing, the Martin is unsurpassed



Blast the Subsoil—Get Bigger Crops

Below the plow-sole the soil is rich in mineral plant food. Make this subsoil productive! Break it up with Atlas Farm Powder and get four or five feet of crop-growing fertility. The extra profit from one year's increased yield will more than pay the cost.

Atlas Farm Powder THE SAFEST EXPLOSIVE The Original Farm Powder

has made thousands of worn-out farms rich, fertile and profitable, and thousands of good farms better. Punch holes into the subsoil, load, fire and the work is done! Ask the Atlas dealer near you.

Any one can use Atlas Farm Powder without experience or risk. It is the cheapest and fastest farm hand for blasting stumps and boulders, digging ditches, etc. Trees in blasted beds bear two years earlier.

Get "Better Farming" Book—FREE

"Better Farming" (illustrated) tells how you can make more money and protect your crops from drouth by using Atlas Farm Powder. It shows the economical way of doing many kinds of work on the farm. Mail the coupon and get it FREE.

ATLAS POWDER COMPANY General Offices: Wilmington, Del.

Sales Offices: Birmingham, Boston, Houghton, Joplin, Knoxville, Kansas City, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis

FREE BOOK COUPON

ATLAS POWDER CO., Wilmington, Del. Send me your 74-page book "Better Farming." I am interested in the use of explosives for the purpose before which I mark X. PF13

- Stump Blasting
- Boulder Blasting
- Subsoil Blasting
- Tree Planting
- Ditch Digging
- Road Building

Name _____ Address _____

WHEN writing letters to advertisers, it is a good plan to use the correct address, just as it is given in the advertisement. This will insure prompt delivery and immediate attention.

Postal employees say it is remarkable how much mail is wrongly addressed. The state or the street address, or both, will be omitted, or the town or city will be misspelled, or the firm name will be written and no address whatever given.

These are due to lapses of memory or to diverted attention, and to avoid them, one should refer to the advertisement before addressing the envelope, and then copy the address just as it is given in the paper.