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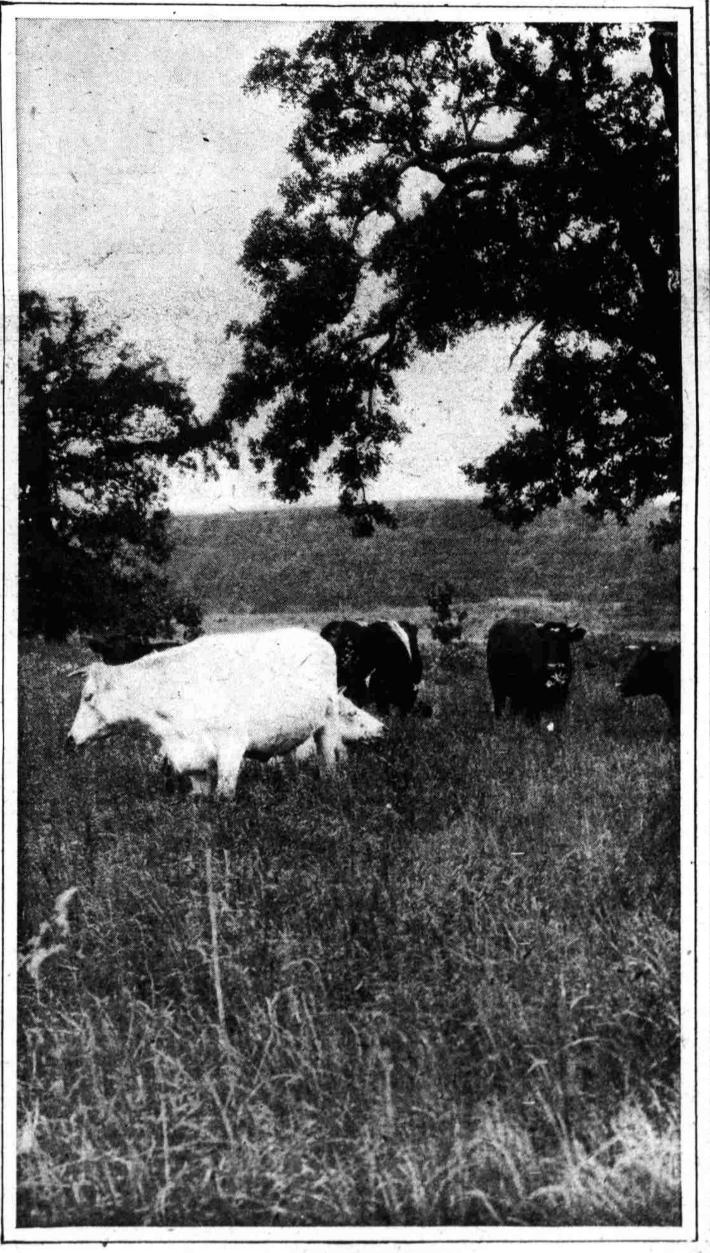
SATURDAY, NOVEMBER 3, 1917

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Buy a Home: The Tenant Farmer's Golden Opportunity

The present high prices afford the tenant farmer an opportunity that may never come again—an opportunity to buy and own a farm and a home. Cotton, tobacco and peanuts, the South's principal money crops, are bringing record prices, and tenant farmers all over the South have more money ahead than they have ever had before. The use to which this surplus is put is going to determine many a man's future—whether he is to remain a tenant farmer or become a home-owner, working his own land and living in the shadow of his own vine and fig tree.

Right now is the time of all times to make the supreme effort. Money is more plentiful than we have ever seen it, and certainly we will never see Southern farm lands any cheaper than they now are. In fact, out of our very plenitude must come high-priced farm lands, because of the increased demand for them. Already in the North and West lands at \$100, \$200 and \$300 an acre are practically out of the reach of the poor man. He has not the cash to buy them, and if he buys on credit it is almost impossible for him to keep up the interest payments, let alone paying the principal. Just so surely as day follows night, similar conditions are coming here in the South. Already Southern farm lands in some sections have gone up to \$75 and \$100 an acre. and it is our firm belief that the present generation will see most of our lands at these figures and even higher. This being the case, now is the tenant's golden opportunity to become a home owner And the privilege of feeling one's own soil under foot is worth the effort-worth all the saving and privation that may be necessary; for, as old Dr. Knapp used to say, "the home-owning American farmer is a king in his own right."



Let us not let the golden opportunity pass.

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IN PLEASANT VALLEYS