

GO FARTHER!

the Watchword of the Nation

It means the abolition of extravagance from our homes and the quality. Economy means buying DIRECT—making a handsome price in the best markets.

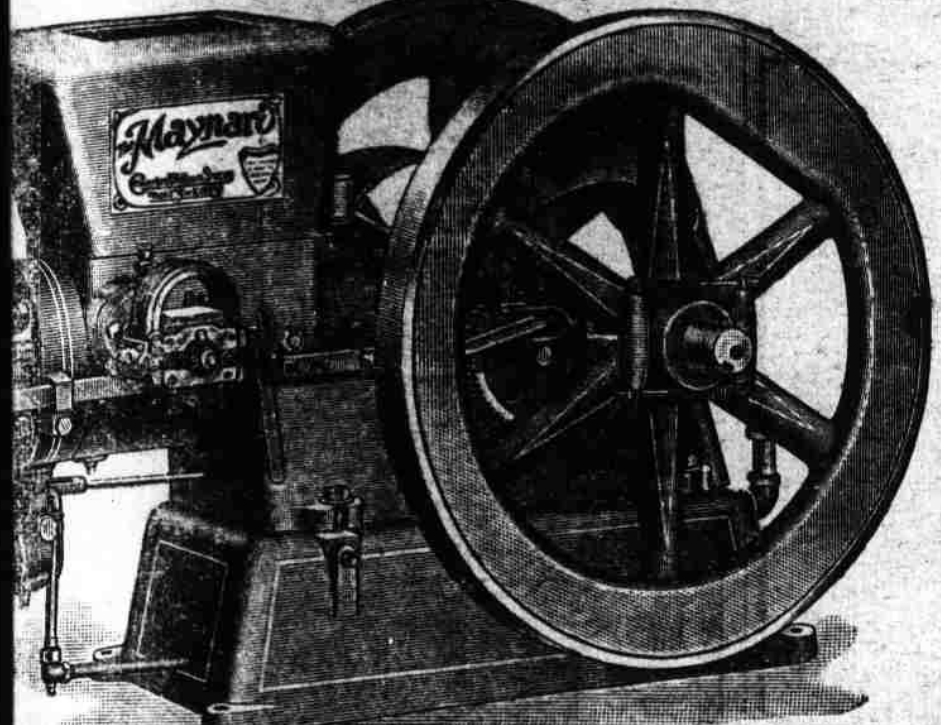
At the heart of the nation's greatest merchandise center. We buy in tremendous direct to you. We have done away with expensive showrooms and eliminated catalog, no bad debts, no costly credit system. Our ten mammoth warehouses

Most of these goods were bought on specially advantageous terms before today. We have a trained organization of 4,000 people who specialize in pleasure and profit. We have a trained organization of 4,000 people who specialize in pleasure and profit. We have a trained organization of 4,000 people who specialize in pleasure and profit.

almost beyond belief—we urge you to give us an opportunity to prove that we can do it. You can obtain from any other house on merchandise of standard quality. The pages of our catalog, "Your Bargain Book," which you have in your home. The way to real ECONOMY. The more you order, the more you save.

DEAL FARM POWER

Burns Gasoline or Kerosene



The Maynard 5-Horse Power Engine
 "K" Gasoline-Kerosene Four-Cycle. Bore, 4 1/2 in. Stroke, 3 in. Normal speed, 370 R.P.M. Maximum speed, 500 R.P.M. Diam. flywheel, 26 in. Weight each flywheel, 100 lbs. Diam. crank shaft, 1 1/2 in. Capacity water hopper, 6 gals. Capacity fuel hopper, 12 gals. Length of piston, 6 in. Diam. of pulley, 12 in. Face of pulley, 6 in. Shp. 1 1/2 in. Webster Magneto Ignition.
 "L" P. Gasoline-Kerosene Maynard is the best all around farm engine on the market today. It is the most practical size. It delivers all its power at the belt pulley, and steadily. Mounted on a truck, the 5-H.P. Maynard makes the ideal engine for all the ordinary work on the farm.
 \$87.00

The Maynard 7-Horse Power Engine
 "K" Gasoline-Kerosene Four-Cycle Horizontal. Bore, 5 1/2 in. Stroke, 10 in. Normal speed, 370 R.P.M. Maximum speed, 450 R.P.M. Diam. flywheel, 36 in. Weight each flywheel, 230 lbs. Diam. crank shaft, 2 in. Capacity water hopper, 12 gals. Capacity fuel tank, 8 1/2 gals. Length of piston, 7 in. Diam. of pulley, 14 in. Face of pulley, 8 in. Shp. wt., 1265 lbs. Webster Magneto Ignition.
 "L" P. Gasoline-Kerosene Maynard is a heavy duty engine, large enough for all work on the farm. It will run a 16-inch feed, grinder, a 12-inch burr mill, a 12-inch ensilage cutter with blower, elevator or a 16-inch ensilage cutter with conveyor motor. It will pull a two-roll husker and shredder, a four-hole corn sheller, a power press or run a 30-inch buzz saw.
 \$128.00

can supply horse trucks, portable sawing outfits, pumping outfits and other equipment to go with these engines. Ask for a free copy of our FARM BARGAIN BOOK.
 Had to receive it please borrow one from your neighbor, and look carefully through it. You spend a dollar for anything. More than 100,000 prices are quoted in this very price meaning a big saving to you. We guarantee to save you money just as our goods to give satisfaction. You waste your dollars if you spend them without out what our price is on anything you need.

Every Farmer and Stock Raiser

and how complete the stocks and varieties of goods we would be saying a great deal, because so far this season our business has own large quantities of goods, bought long ago at prices far below the thousands of them shown in "Your Bargain Book," our big 1,000-page and you this book.



8 lbs. \$8.70
 15 lbs. \$11.75
 Feed \$4.15



40 lbs. \$4.15
 50 lbs. \$4.15



20 lbs. \$20.50

Keep the Horses Warm This Winter

You can't afford to buy a stable blanket, a horse blanket or a lap robe until you have seen pages 118 to 121 of our Free Farm Bargain Book. See these examples:

Stable Blankets
 32A3900 Good Quality Burial Stable Blanket, reinforced at breast and under fastener, 2 1/2 in. girths; 95c
 32A3902 Same as 32A3900, except half lined with napped jute lining. Price, each \$1.30
 32A3903 Best Heavy Burial Stable Blanket, with full napped jute lining, two 1 1/2 in. girths. Length, 76 in.; weight, 8 pounds. Price, each \$1.59
 32A3940 Made of heavy tan duck, quilted to a full, heavy felt lining, splendidly trimmed, fancy 2-in. girths; 76 in. long; weight, 8 lbs. A crackerjack value at \$2.65
 32A3930 This Extra Strong Stable Blanket is made of brown duck, full lined with heavy felt, reinforced front; 2-in. girths; length, 76 in. Wt., 8 lbs. \$3.15
 32A3931 Same as 32A3930, except 80 in. long instead of 76 in. Price, each \$3.30

Horse Blankets
 32A3702 A Strong Warm Service Blanket at an exceptionally low price. Brown with blue and white stripes. Size, 76x80 in.; wt., 6 lbs. Price \$2.25
 32A3704 Same as 32A3702, but size 84x90 in. \$3.20
 32A3713 Dark tan blanket, with brown and white stripes and border, for work horses. Size, 80x84 in. \$2.95
 32A3714 Same as 32A3713, but size 84x90 in. \$3.36
 32A3717 This is the greatest blanket made for hard service. Warm, red-brown body, border red and blue. Guards of canvas protect it from wear at shafts and harness; bias woven rib near edge to prevent tearing. Size, 84x90 in.; weight, 8 lbs. Price, each \$3.85
 32A3632 A handsome blanket of extraordinary wearing qualities. It is a dark blue and brown plaid with contrasting stripes of red and green. Wool is 35 per cent wool; balance, long cotton-wool, giving extra strength and superior wearing qualities. Size, 88x84 in.; Price \$5.50
 32A3633 Same as 32A3632, size 84x90 in. \$6.35

New York City

Bargains in Evercote Guaranteed Roofing

Now is the time to cover your house or barn with Evercote or Sandow Guaranteed Roofing. Positively the strongest and best roofing obtainable, regardless of price. Absolutely waterproof, weatherproof, rustproof and fire-resistant. We guarantee that the Evercote and Sandow Roofing you buy will wear a definite number of years. Sold at prices much lower than you will pay elsewhere. Anyone can lay Evercote or Sandow Roofing—the only tools required are a hammer and a knife. Each roll is 32 inches wide and contains 100 square feet. Nails and cement are included free of charge with each order.



Evercote Standard Rubber Style Roofing
 Is made of long fiber felt, saturated with mineral asphalt and coated with asphalt composition that makes it tough and pliable. Exceptionally durable, fire-resisting and unaffected by steam, vapor, gas or climatic conditions. Will not stain or discolor rain water. When properly laid it is water tight and moistureproof. Called "rubber roofing" because of its smooth finish appearance, but no rubber is used in its manufacture.
 728A3002 Ply 1 Shpg. wt. 35 pounds Guaranteed 5 years Per roll \$1.27
 728A3002 Ply 2 Shpg. wt. 45 pounds Guaranteed 8 years 1.63
 728A3006 Ply 3 Shpg. wt. 55 pounds Guaranteed 12 years 1.95
 728A3010 Ply 4 Shpg. wt. 65 pounds Guaranteed 15 years 2.25
 728A3012 Ply 5 Shpg. wt. 75 pounds Guaranteed 18 years 2.55
 Use 1 1/2-inch nails over old shingles.



Sandow Sand Coated Asphalt Guaranteed Roofing
 Made of selected wool felt, thoroughly saturated with an asphalt composition and then coated with a layer of tough flexible mineral asphalt in which finely washed sand has been embedded to give it a hard and solid surface. If you desire to do so you can add more sand to its surface by applying a coat of our asphalt roofing coating and then sprinkling the sand upon it before it dries. Remember that Sandow Roofing is guaranteed to wear from 7 to 12 years.
 728A2020 Ply 1 Shpg. wt. 55 pounds Guaranteed 7 years Per roll \$1.27
 728A2022 Ply 2 Shpg. wt. 65 pounds Guaranteed 10 years 1.63
 728A2024 Ply 3 Shpg. wt. 75 pounds Guaranteed 12 years 1.95
 728A2021 Ply 4 Shpg. wt. 85 pounds Guaranteed 15 years 2.25
 Use 1 1/2-inch nails when laying over old shingles.

For Complete Line of Roofing at Bargain Prices See "Your Bargain Book," Pages 880 to 883

Some Sample Values from Our Big Hardware Store

Look at these prices—Then see complete lines on pages 818 to 972 in "Your Bargain Book"

Ball Pein Hammer 1A6602 Forged of best crucible steel, correctly tempered. Will not soften or chip. Furnished with selected hickory handles. A rare value in "quality" hammers. Wt., lbs. 1 1/4 1 1/2 1 3/4 1 1/2 Price...50c 53c 56c 61c	Chilled Face Anvils \$2.10 Up 71A5428 Made of best quality cast iron, properly tempered. Face is smooth and accurately machined. This well shaped, sturdy anvil at the price we offer it is a remarkable value. Wt., lbs. 50 100 Price...\$2.10 \$2.94 \$4.20	Standard Claw Hammer 53c 1A9244 This hammer is forged from crucible steel, perfect in temper. Plain face, adz eye, full polished. Handle of second growth hickory. A hammer that hangs right. Wt., 1 lb. without handle. Price.....53c	Shingling Hatchet 67c Up A Real Bargain 1A9233 Best Quality Shingling Hatchet. Forged crucible steel, oil tempered finish, hickory handle. Most durable cutting edge, ground sharp, ready for use. A real bargain. Size No. 2 Bit, 4 inches. Wt., 1 lb. 7 oz. \$1.02 Size No. 3 Bit, 4 1/2 inches. Wt., 1 lb. 13 oz. \$1.02
Big Bucksaw Special 1A6655 You will be surprised at the speed and ease with which this saw cuts. When handled properly it will never wedge or choke up. The frame is made of hardwood in its natural finish and will not warp. Fitted with the coarse Champion "M" tooth blade, 30 inches in length by 2 1/4 inches wide. The rod is heavily lined to prevent rust. Shpg. wt., 5 lbs. Complete 73c	D Handle Manure Fork 79c Up 71A1868 Made of the finest materials by a company famous for the manufacture of high grade farm implements. Made with 12-inch polished spring tempered oval steel tines. Bent hardwood handles with malleable D heads; capped and strapped ferrules. The fork for the farmer that wants the best. Shipping weight, 3 1/2 pounds. No. of tines 4 5 6 Price, each...79c 98c \$1.10	General Repair Forge \$6.30 71A4826 Here is a money-saver. A well designed, strong, high grade forge, with good deep hearth, braced legs and half hood. Hearth, 19 inches in diameter. Fan case, 8 inches in diameter. Height to top of hearth, 33 inches. Ideal for farm and general repair work. Will soon pay for itself. Complete, with half hood, as illustrated. Shipping weight, 90 lbs. Price, each.....\$6.30	Michigan Pattern \$1.02 71A6400 Michigan Pattern, with handles. Black oil tempered finish. Rustproof. The price for the woodman—low in price and high in quality. Weight, 3 lbs.; Price...\$1.02 Weight, 4 lbs.; Price...1.05 Weight, 4 1/2 lbs.; Price...1.09

Maynard Active Range
 Burns Hard or Soft Coal, Coke or Wood
 Made of heavy gauge steel, mixed with copper to resist rust. Lined with asbestos millboard. Bright nickel-plated trimmings. Furnished with combination duplex grate. An excellent baker and roaster. Oven measures 18x18x12 inches and has a large flues on five sides to give an even heat. The door drops down, forming a shelf when open is open. Fitted with large wooden handle.
 Has a thermometer in the door. Cooking top is sectional, each section bolted and braced to prevent cracking or warping. The 16-quart reservoir is made of cast iron, lined with white porcelain. Japanned covers, hinged in center. Fire box measures 16 1/2 x 16 1/2 in. and works on the hot blast principle.
 Has a 3-piece ventilated fire back, with air spaces behind the grate. Front grate is ventilated and the end liners can be removed for burning wood. Has side draft and special pouch coal feed, also front door for feeding wood, and will take pieces 19 1/2 inches long. The large warming closet has roll door. The ash pit has a large pan. Size of main top, 24 1/2 x 22 in. Height of main top, 31 1/2 in. Smoke pipe, 7 in. Has six 3-in. lds. Shpg. wt., 325 lbs.
 720A1020 Price, complete with nicked lid lifter, \$33.75
 We can furnish this range without high closet, without reservoir, or without both at lower prices. See page 825 in "Your Bargain Book."

Posthole Digger
 71A2286 This is a very popular pattern. It is strongly made throughout and will give entire satisfaction. Has 9-inch tempered steel blades, malleable shanks and hardwood handles. Height, over all, 5 feet. Price.....94c

Jackknife
 1A4422 Hand forged blades of crucible steel. 3 1/2-inch cut stag handles with German silver bolsters and shield. Length of large blade, open, 6 1/2 inches. Price, each.....62c

Round End One-Hole Corn Sheller
 This one-hole corn sheller fully meets the needs of the average farmer. It is well made, runs light and does first-class work. Frame work is made of heavy hardwood, strongly bolted together, making every part firm and rigid. Shaft bearings are all bored true to size and on the crank side of the sheller the three bearings are connected so that they cannot get out of line. Shafting is cold rolled steel; balance wheel is large and heavy, insuring even, light running. The feed spout is placed directly over the shelling wheels and wheels grip the ears as soon as they enter sheller. The spring can be adjusted so as to properly handle ears of any size and do clean work. Also with pulley to be run by power. Shpg. wt., 145 lbs. Shipped from New York City.
 718A1002 Sheller, complete, with fan and feed table... \$7.80
 718A1005 Extra for 8 1/2-inch clamp pulley to be run by belt 60c

Carriage Bolts
 \$1.10 for 100
 First Quality Carefully Cut Threads Full Size Nuts Round Heads Square Shoulders Lengths, 2 to 5 In.
 1A6020 A fine assortment for ordinary repair work. This package, made up from regular stock, consists of six each 1/4x1 1/4, 1 1/2, 2, 2 1/2, 3 inches; six each 5/16x1 1/2, 2, 2 1/2, 3, 3 1/2, 4 inches; six each 3/8x2, 2 1/2, 3, 3 1/2 inches; five each 1/2x2, 6 inches. Just the thing for repairs made around the farm. Order one or more packages.
 Shipping weight, 9 lbs. Per package.....\$1.10

Carpenters' Standard Saws
 Order by number and state whether hand or rip saw is desired Give number of points wanted

Hand Saws		Rip Saws		
24-inch 7, 8, 9, 10, 11 or 12 Points	26-inch 6, 7, 8, 9, 10, 11, 12 Points	24-inch 5, 5 1/2 or 6 Points	26-inch 5, 5 1/2 or 6 Points	28-inch 4 1/2, 5, 5 1/2, 6 Points
\$1.27	\$1.38	\$1.27	\$1.38	\$1.47

Arc Ground Tuttle-Tooth Crosscut Saws
 \$3.36 Up
 71A6200 This arc ground tuttle-tooth crosscut saw is ground six rapid cutters on the back edge than on the tooth edge, insuring rapid cutting and easy running. Order one today. You will find it the best to be found anywhere at the price. The price does not include handles. Please be sure to give us the length desired.

5 Feet Long Wt., 7 1/2 lbs.	5 1/2 Feet Long Wt., 8 1/2 lbs.	6 Feet Long Wt., 9 1/2 lbs.	6 1/2 Feet Long Wt., 10 1/2 lbs.	7 Feet Long Wt., 11 lbs.
\$3.36	\$3.65	\$4.00	\$4.30	\$4.62

\$18.85 Tilting Table Pole Saw Frame
 Substantial saw frame is solidly built and rigidly braced. It can be used either for long pole wood or cordwood. Frame is heavy, dry hardwood, thoroughly bolted and braced, making it extra strong and durable. Shafts are 1 1/2-inch cold rolled steel, running in long babbit bearings. The table is hung on heavy hinges with long easy bearings. The lower shaft carrying balance wheel extends entirely across the frame. Any size blade from 20 to 80-in. can be used. Shpg. wt., 419 lbs. Shipped from New York warehouse or factory in Pennsylvania. Prices do not include saw.
 719A1619 Right Hand Frame, Price \$18.85
 719A1620 Left Hand Frame, Price \$18.95
 You will find a full assortment of circular saws for this saw frame on page 949 of "Your Bargain Book."

Bi-Treadle Ball Bearing Grindstone \$5.25
 1A343 Put this remarkable grindstone on your face for \$5.25! Pay more for a grindstone if you wish, but you cannot hope to get one any better than this one. Entire frame is made of rigid steel. The superb even grit grinding stone is mounted on ball bearings and fairly spins around with the slightest pressure. A comfortable seat is built on the frame. The steel frame of course will outlast many wooden ones. The water supply is regulated by funnel shaped tank that feeds steadily and evenly. Journals are ball bearing and are made so that the balls cannot fall out. Shpg. wt., about 100 lbs. While this is one of the biggest grindstone bargains ever offered to our customers, you will find in "Your Bargain Book," our big 1000-page catalog which you have, just as big bargains in all kinds of tools and machinery all at prices which mean big savings.
 Price, each.....\$5.25

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