## Fac Carolinas, Virgin Georgia, and Florida.

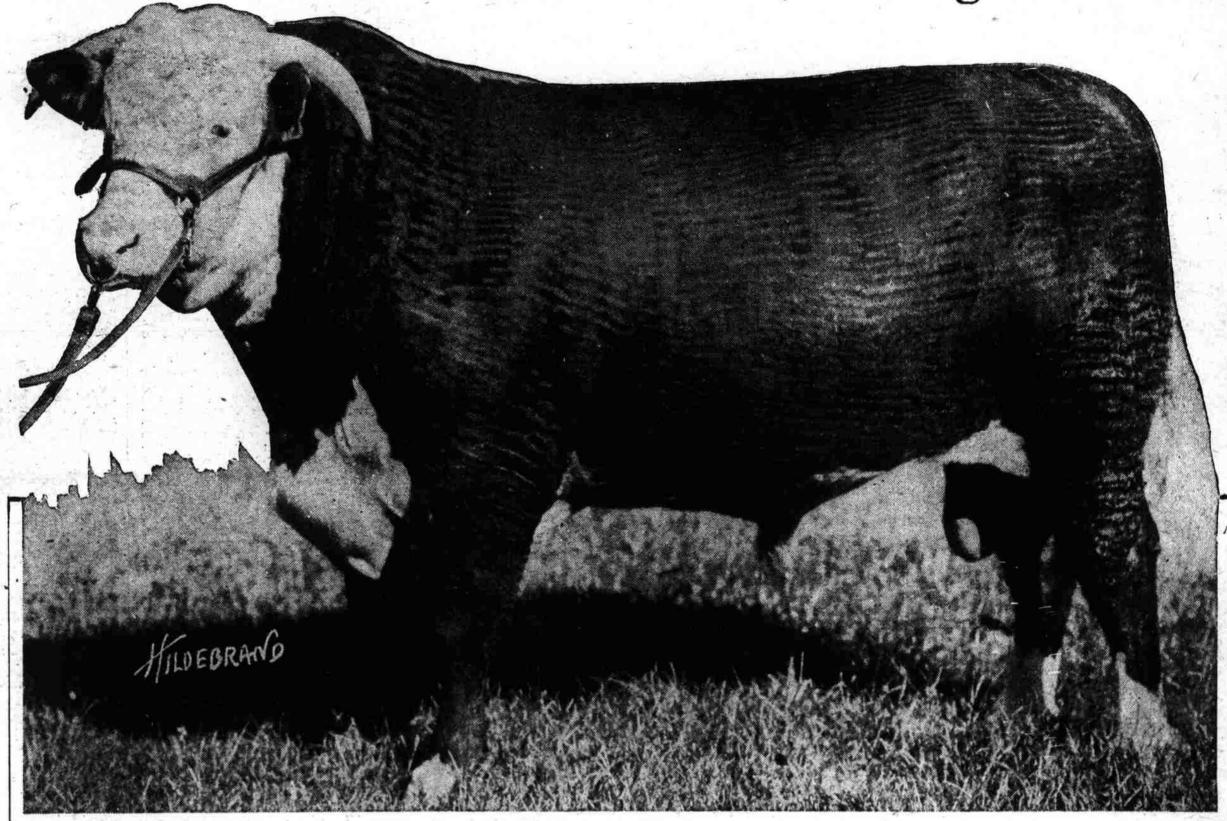
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FOUNDED 1886, AT RALEIGH, N. C.

The South Can Lead the Nation in Agriculture



A \$5,000 BULL-BORN AND RAISED IN THE COTTON BELT Vernet Prince 36th, Sold by Estate of W. J. Davis & Co., Jackson, Miss., to Fred Huyler, Gladstone, N. J.

THEN recently 120 head of Herefords belonging to the estate of the late W. J. Davis brought \$116,-000, or an average of nearly \$1,000 per head, and when the champion bull of this herd was sold to a New Jersey breeder for \$5,000, some agricultural history was made. More recently still, all of Mississippi, large parts of North Carolina, Georgia, Alabama, Louisiana, Arkansas and Texas have been cleared of the cattle tick. Add to this the fact that this year the South is raising two billion dollars worth of cotton, one and one-half billion dollars worth of corn, and peanuts, velvet beans and tobacco worth more than in any previous year of our history, and we can see a good deal of justification in our

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claim that the South is potentially the garden spot of the Nation.

And why shouldn't it be? Nature may not have given us the richest soil in the world, but she has given us an incomparable agricultural climate. An abundant rainfall and mild winters make it possible to grow nearly all the crops of the temperate zone, and to have some crop growing every month in the year,—a fact that makes it comparatively easy to solve the food, feed and fertility problem.

With crops selling for two and three times normal prices, this is a day of opportunity for the Southern farmer who mixes brains and brawn. The reading, thinking farmer is in the saddle, headed straight for independence. Let us all resolve to travel with him in 1918.