

## What Do Galls and Sore

Can you afford to have your horses or mules laid up in the stable when you need them in the field? With feed at present prices, it costs a lot to keep an idle team.

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You can do away with sore shoulders this spring, by using Lankford Humane Collars on your teams. They prevent galls. They heal sore-shoulders while working.

This collar relieves dumb animals like slippers ease men's feet. The open-throat does away with shoulder rubbing—conforms the collar to the shape of the animals neck.

Instead of being stuffed with hair and straw, the Lankford is stuffed with oily, springy, cotton fibre fillings. It cannot hold heat. The closely woven army duck covering is like a surgical bandage. The sweat and impurities from sores are absorbed by this soothing collar. The neck is kept cool and comfortable. Some call them "collars of mercy."

For twenty years we have been making this collar. We now make over a million a year in our six factories. They are becoming the universal collar for farmers-for teamsters.

Sky-high prices of leather have caused thousands to look for something better. The high cost of feed is making it costly to have a single idle animal. Farmers are buying the collar that puts an end to galls and keeps their teams shoulders in

Box 974-C, ATLANTA, GA.

shape. Thinking farmers everywhere are buying for service-not for looks.

## Healed Shocking Case

Mr. Frank J. John of Cedar Rapids, Iowa, wrote us. "I have sold many Lankfords and never had one returned unsatisfactory. A most surprising test was made on a team of mules some eight months ago. Their shoulders were so shocking that I was surprised the owner escaped the vigilence of the Humane Society. I fitted the team with Lankford Collars on a guarantee to cure or no pay, and in two weeks I got my pay and the team was completely healed up."

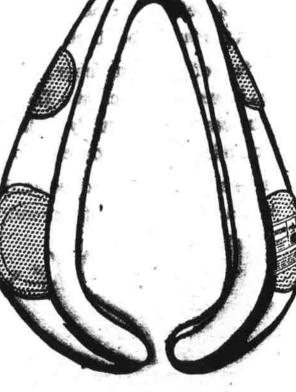
Mr. John Bryant went into the store of Albert Ellison, at Port William, Ohio, complaining about a horse that he could not work on account of sore shoulders. Mr. Ellison says: "I requested him to bring the horse around to me and to my surprise it was the worst case I ever saw. We bathed the shoulders with cold water and fitted on one of your Lankford Collars. The horse worked every day and his shoulders healed quickly. No other collar that was ever made could have been used on this horse without ruining. the animal for further use."

## No Results-No Pay

Every dealer sells the Lankford upon an ironclad guarantee that it will heal galls and sore shoulders while the team works. For your horses sake take off those hard unyielding collars and slip on this comfortable open-throated collar that puts an end to galls.

The Lankford Collar costs only \$1.50. Easy to put on-lasts three or more seasons—will not pack or harden—cannot sweeney. If your dealer cannot supply you, don't accept substitutes stuffed with hair and straw, order direct from me, and I will supply you.

W. D. COUCH. COUCH BROS. MANUFACTURING CO., Box 19-C, MEMPHIS, TENN.





The genuine is guaranteed



Look for this Trademark

