THE PROGRESSIVE FARMER

HALIMAN

WHERE TO BUY PURE-BRED LIVESTOCK



Red Cross Pure Bred Shorthorn Bull Sale TUESDAY, JULY 2, 1918, AT BIRMINGHAM, ALA.

50 Bulls Choice Offering in Blood and Merit, representing strong and 50 Bulls old established herds, thrifty and of herd heading caliber. 50 Bulls

This will undoutedly be one of the greatest sales in the history of this or any other breed and the gross proceeds will go to the greatest of all worthy causes-The Red Cross.

The leading patriotic Shorthorn Breeders of America have donated fifty high-class, registered Shorthorn Bulls to the American Red Cross. They will be sold at public auction on Tuesday July 2, at 1 P.M. under cover at Capital Park, Birmingham, Ala.

The stock will be a credit to any community in which it goes, and the proceeds of the sale will go to the local chapters of the counties in which the purchasers live. These animals come from the states of Alabama, Tennessee, Nevada, Iowa, Illinois, New York, Maryland and a few from across the water.

The bulls will be judged by Dean C. F. Curtis, Ames, Iowa, and sold in order judged, Grand Champion selling first. The Grand Champion of the Show and Sale will be sold to President Wilson, for, and in consideration of one \$1 bill which will be especially engraved and signed by the President. The Bull will immediately be resold as the property of the President, the proceeds going to the Birmingham Chapter American Red Cross.

Already bull clubs are being organized in every community. Why not start one in your community and get one of these good bulls. Mrs. Robt. Jemison, Sr., Birmingham, Ala., holds the honor and distinction of being the first woman to organize the first Shorthorn Bull Club in America.

N. K. Newman, chairman of the Gulf States Division located at New Orleans, has donated a Holstein bull, absolutely one of the best of the breed, having paid \$1,000 for him. This bull will be offered after the Shorthorns.

The bulls will be judged Monday, July 1st, and a mammoth parade will be held Monday afternoon. The President's Grand Champion bull will be quartered in the magnificent lobby of the Tutwiler Hotel. This hotel has donated ten of their best rooms to take care of the auctioneers.

The following auctioneers have donated their services free, and no equal array of auction block talent has ever been collected in this country to cry a single sale.

Col. Cary M. Jones, Chicago, Ill. Col. P. M. Gross, Kansas City, Mo. The only Scotty Milne, Kahoka, Mo. Col. F. G. Hengst, Louisville, Ky.

SHORTHORN BULL

"SPLENDID BEEF TYPE"

Col. Fred Reppert, Decatur, Ind. Col. H. L. Igleheart, Elizabethtown, Ky. Col. Theo Martin, Bellevue, In. Col. E. F. Heriff, Apache, Okla.

REMEMBER !--- "The Time" Tuesday July 2nd at 1 p. m., but you had better be here the day before to see the show. The Place Capital Park in the heart of Birmingham Alabama (under cover) "The Event"-Red Cross Shorthorn Bull Sale,

Now you big hearted, generous Farmers, Stockmen and breeders-These are the facts and we want you to come to this sale and in order to make it the greatest success in the world's Livestock History, come prepared and with the intention of buying one of these good bulls, for a good cause, to place in a good community for the good of the breed and your country.

The Bugle Calls and the time has come for you to respond "Stand at Attention" to this great Red Cross Shorthorn Bull Sale. You will be helping, making is possible to give "our boys" the little home touches, "Over There" whether in sickness or in health.

FOR ANY OTHER INFORMATION, WRITE F. I. DERBY, Sales Manager, Ward, Alabama F. W. HARDING, Sec. Am. Shorthorn Breeders Assn., | ROBT. L. SEALE, So. Rep. Am. Shorthorn Breeders CHICAGO, ILL. Assn., LIVINGSTON, ALA. RED CROSS BULL SALE HEADQUARTERS, 739 Brown-Marx Building, BIRMINGHAM, ALA.

