



Bringing the Farm to the Railroad

Since the coming of the motor car, the remote farm is no longer remote. Distance has been conquered. Miles have been shortened. Minutes have taken the place of hours spent in transportation.

Using his car largely for business, the modern farmer treats his car as a business proposition. Equipment is purchased with extreme care and judgment. Values are studied. Mileage records are kept carefully.

In this transformation, the most important advantage to the farmer is in being brought next door to the railroad.

That is why the sales of United States Tires are increasing so fast in prosperous farming communities. They have demonstrated not only long-mileage qualities but greater reliability. They make your car more useful. They give a bigger return on your investment.

Milk and other perishable products can be marketed quickly. Needed supplies are more available. The farmer is in direct touch with the world.

United States Tires are Good Tires

'Usco' 'Chain'

Wherever you live or whatever car you drive, there is a United States Tire built especially to fit your conditions. You have a variety of treads and types from which to choose but the quality and values are always United States standards.

Any United States Sales and Service Depot will cheerfully aid you.

For passenger cars—'Usco', 'Chain', 'Royal Cord', 'Nobby' and 'Plain'. Also Tires for Motor Trucks, Motorcycles, Bicycles and Airplanes.

United States Tubes and Tire Accessories Have All the Sterling Worth and Wear that Make United States Tires Supreme.

