

SPECIAL NOTICE

TO

Progressive Farmer Subscribers

ON and after this date we will employ no subscription agents other than Local or Reader Agents and Club Workers.

No agent can give a premium as an inducement to secure a subscription. Any agent who offers to do so will be trying to defraud you, as we will not accept such subscriptions. All our agents will be supplied with *Cards of Authority dated July 1, 1918, or later.*

Help the Boys and Girls who are Working to Earn a Pig

Any offer we make our subscribers, either in the columns of the paper or by letter, our Local Agents and Club Raisers are authorized to sell to you at the same price. So you may just as well give your subscriptions, whether new or renewal, to our hustling agent in your section.

Why not get your own boy or girl started as one of our club workers to earn a pig or some other reward? They will be handsomely rewarded for every subscription they send us.

Help Win the War

Our Government has asked all publishers to stop all papers when subscriptions expire and to write just as few letters as possible in asking for renewals. So please use the subscription blanks when sent in the paper and save the necessity of our writing you. If you send in your renewal, either direct or through one of our club workers, before your subscription expires, you will be credited for the full time for which you pay beyond the present expiration date on your paper.

See Nomination Blank on another page.

EASY TO SELL

Being a weekly, 52 big issues a year, and every issue worth the price of a year's subscription, The Progressive Farmer is easy to sell. In fact our reader friends in your section will help you by recommending it to their neighbors.

COUPON

The Progressive Farmer:—

I wish to join your Hustling Army of Subscription Club Workers, so please send me full particulars and supplies that I may start at once and be ready to get a lot of subscribers at the next picnic or political meeting near here.

- I wish to work for a Registered Pig.
- I wish to work for some Pure-bred Chickens.
- I wish to work for Cash Commission.
- I wish to work for.....

Name

P. O.

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YOUR OPPORTUNITY

As renewals count the same as new subscriptions you will have no trouble in working up big clubs.

You may sell any offer or combination offer we make at any time. There is no reason why anyone should hesitate to give you their subscription.

Carry this page with you; show everyone—and you will get quick results.

If you haven't a receipt book, and necessary supplies send the coupon *today* so no one will get ahead of you.

SUBSCRIPTION DEPARTMENT

The Progressive Farmer

RALEIGH, BIRMINGHAM, MEMPHIS, DALLAS.