

# THE PROGRESSIVE FARMER

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## SAVE SOME MONEY THIS FALL

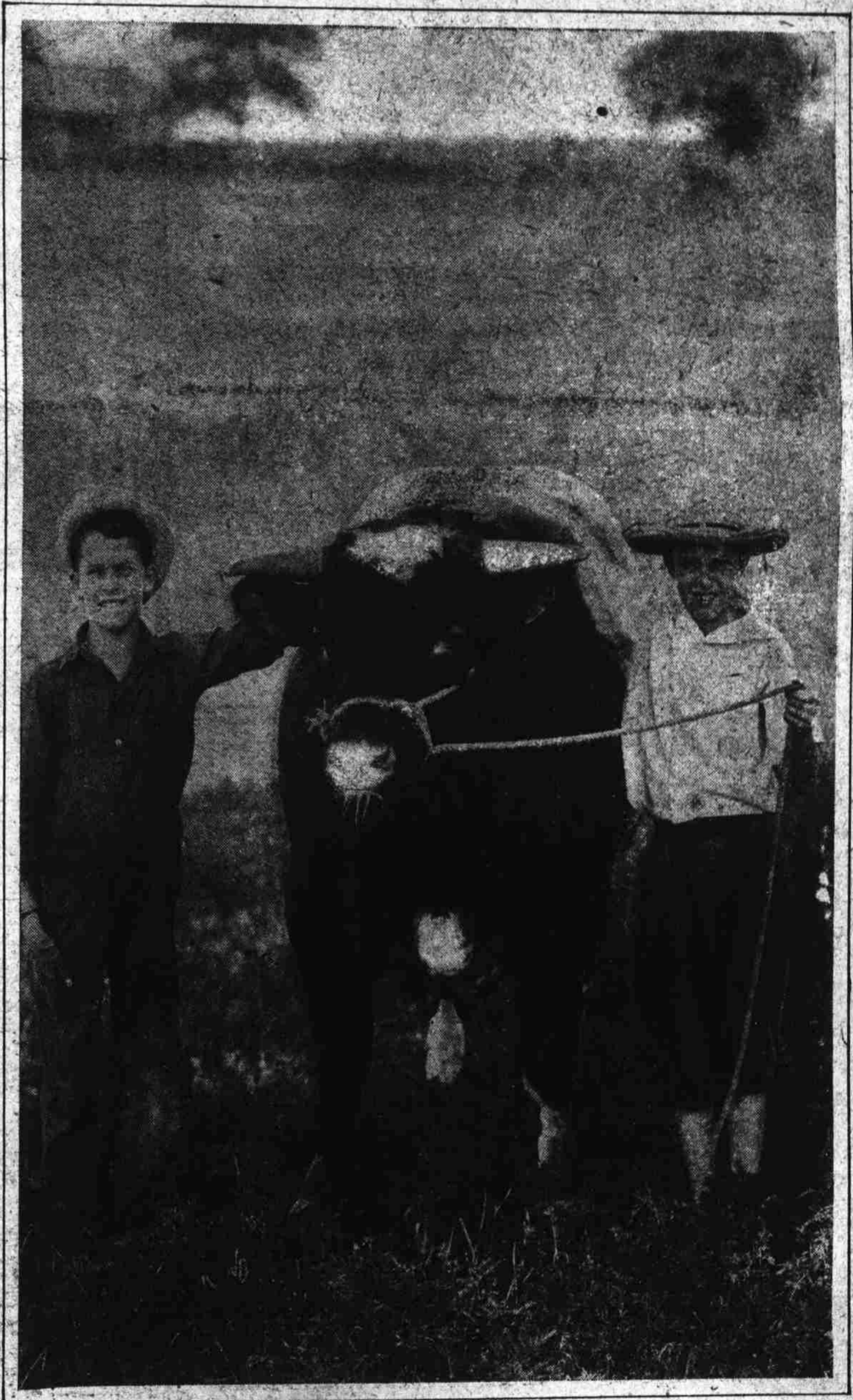
WITH cotton, peanuts and tobacco, the South's great cash crops, selling at record prices, Southern farmers, both landowners and tenants, have an opportunity to save some money, to get ahead, such as may never come again. In future years, many a farmer can probably point back to 1918 as the year that he saved enough to buy a farm or to equip one already bought or to pay off a mortgage; or the year, on the other hand, when he failed to save his surplus earnings and thus let slip a golden opportunity.

James J. Hill once said: "If you want to know whether you are destined to be a success or failure in life, you can easily find out: are you able to save money? If not, drop out. You will lose. You may think not, but you will lose as sure as you live. The seed of success is not in you."

Of course we do not mean that we should save money merely for money's sake, to hoard it; but that we should save it to buy a farm or, to equip one, to build and furnish a home, to educate the children—in a word, use it to make country life in the South better worth living. Doing this requires money, and this in turn calls for thrift—saving for productive purposes, rather than squandering our cotton, peanut and tobacco money on non-essentials.

Landowner, tenant, farm laborer, opportunity is knocking at your door—knocking as it may never knock again. It is for many a man—for you, perhaps—to choose between *independence* and *dependence* for the rest of his days.

To every man who can, we say, *save some money this fall!*



TWO YOUNG FARMERS AND A PRIZE SHORTHORN BULL

Bobby Day Smith and Walter Lane Smith, with Royal Stamp, Meadowbrook Farm, Eutaw, Alabama

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