

Work Goes Faster with Good Light

THERE are no greater users of natural daylight than the farmer and his household. Perhaps that is why they have not put all the importance they should on the right kind of artificial lighting.

The farm electric lighting plant, however, is proving that it can save working time, make dark hours produce, give more leisure and add more ease to country life than perhaps anything else that can be purchased.

By far the great majority of such plants are originally equipped with NATIONAL MAZDA lamps. The reason is that these are bright, economical and durable. To keep the plant up to its original efficiency, see that all lamps you buy for renewals bear the same name etched on the glass—NATIONAL MAZDA.

You can get the genuine NATIONAL MAZDA from the man who sells the lighting plant or from the lamp agent where you see the Blue Convenience Carton displayed.

NATIONAL LAMP WORKS of General Electric Co.
77 Nela Park, Cleveland, Ohio



Each of these labels represents a Division of National Lamp Works equipped to give a complete lighting service



MIZEN

NATIONAL MAZDA LAMPS