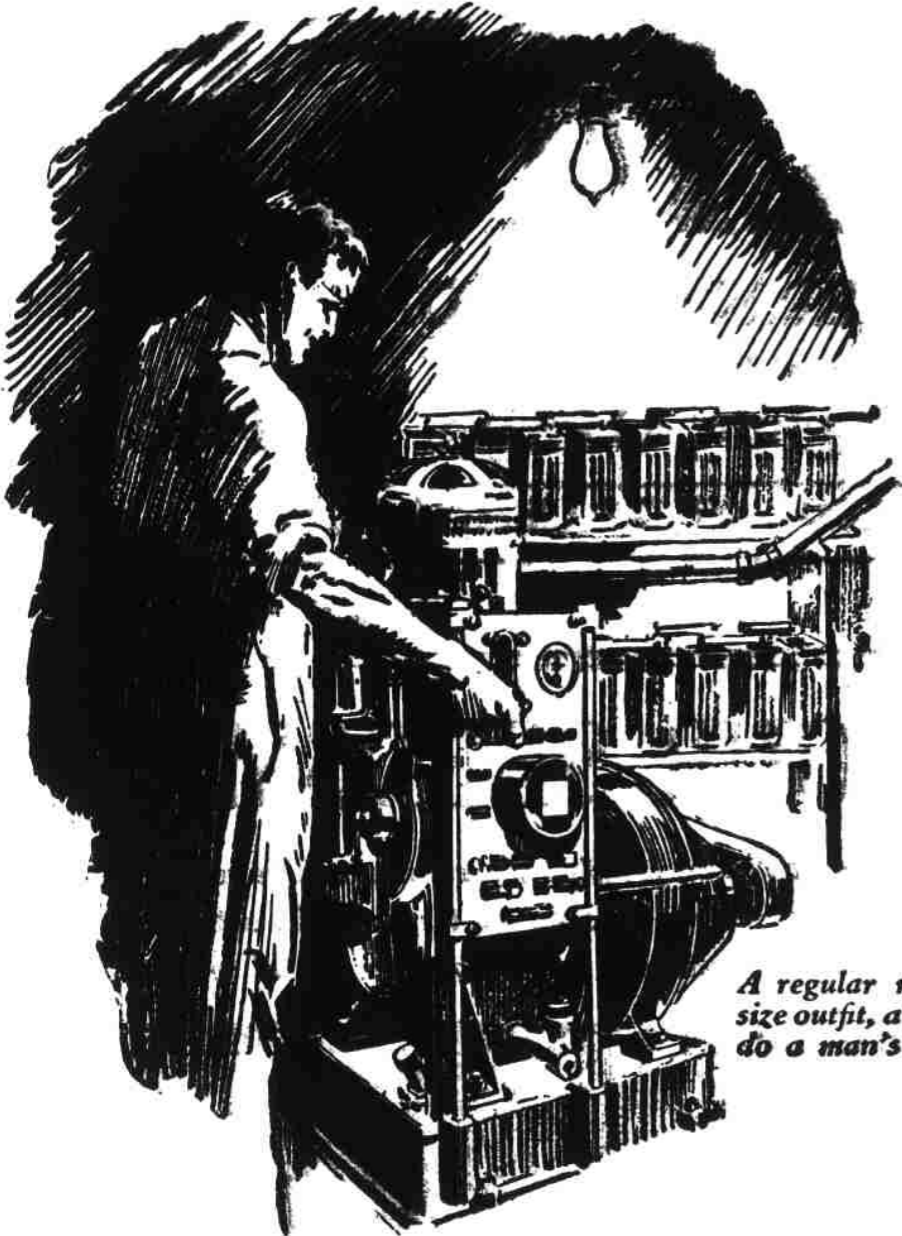


# "How a new kind of farm hand added acres to my farm"



A regular man's size outfit, able to do a man's work

Editor's Note: W. E. Shetrone, a farmer near LeRayville, Pa., shows how you can help to solve your labor problem.

"Now, I'm not going to tell you that the Western Electric Power and Light Outfit is the best on the market. The chances are you know more about farm plants than I do. All I want is to tell how this outfit has been doing a man's work on my place—when men are hard to get. That is how it saved time enough for me to cultivate seven acres more last spring."

W. E. Shetrone

LeRayville, Pa.



Mr. Shetrone's house is pleasantly located

LAST YEAR I was struggling along with my little farm—milking by hand, taking a two-hour trip to the creamery every day, working hard to support my family. Then a salesman showed me how I could do the work in less time and with less effort by installing Western Electric Power and Light equipment. Well, I put the apparatus in, and right from the start it began to save time and labor. In fact, the time it saved me made it possible to plow seven acres more last spring.\*

## A powerful outfit for heavy work

"Power ought to be the first consideration in buying a farm plant. There are plenty of good electric sets satisfactory for light-

ing. But not many of them are strong on power. You can't expect them to do the hard work.

"The Western Electric has a three horsepower engine, which as you know is ample to run most all the machinery. Grindstone, feed-mixer, churn, mill—you can operate them all together from a shafting hitched up to this powerful engine, because there's a pulley on it for just such work.

"In generator and battery too, power is the feature that impressed me most. My Western Electric outfit furnishes plenty of electricity to light the house and barn, and at the same time it runs the pump, the milking machine and such household appliances as a vacuum cleaner and a washing machine.

## Why the battery lasts longer

"Another big feature is the automatic control of the battery charge. At the start the current flows in at a fairly high rate, but as the batteries fill, the rate of flow becomes less and less—till at last the current is just trickling in. Then it stops by itself. This 'tapering charge' takes the strain off the batteries and so makes them last longer.

"Well, the Western Electric outfit certainly has helped me in my work. And talk about time saved! Those extra seven acres I was able

to plow will produce some handsome profits this fall, I can tell you."



A portable motor drives the grindstone

For further information write to the nearest Western Electric distributor for booklet P.X. 4

\*What the Western Electric Power and Light Outfit did to make Mr. Shetrone's farm more productive, it can do for your farm too.

### Western Electric distributors in your neighborhoods

Waddell Electric Co., Atlanta, Ga.	W. C. Joubert, Baton Rouge, La.	A. V. Nelson & Co., Claude, Texas
B. A. DeLoach, La Grange, Ga.	T. G. Wilkins, Clarksville, Texas	Rio Grande Hardware & Machinery Co., San Benito, Texas
Walker Electric & Pkg. Co., Columbus, Ga.	The Electric Farm Light & Power Co., Paris, Texas	Mercedes & Mission, Texas
Carolina Electric-Machinery Co., Greenwood, S. C.	E. J. Teller & Sons, Henderson, Texas	McCullough-Dixie Co., Waco, Texas
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Some good territory still available for live-wire representatives

# Western Electric Power & Light

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