

Did somebody say there was nothing new under the Sun? Well, there is. It is

# THE PROGRESSIVE FARMER'S TEST KITCHEN FOR TESTING FARM HOME UTILITIES

It has been the aim of THE PROGRESSIVE FARMER to make the paper so useful to you that you would feel you couldn't get along without it. This is the reason we are introducing this new division of our paper to you.

Every successful undertaking, you know, is founded on service. The farmer, the merchant, the doctor, the lawyer succeeds because he gives service. It is the same with the farm paper. THE PROGRESSIVE FARMER, during its thirty-five years of experience has constantly been studying the needs of Progressive Farmer subscriber families, the territory in which they live, and the discoveries, inventions and devices that will make them prosperous and happy. The verdict of its subscription list and of the individual members of The Progressive Farmer Family is that it has succeeded.

## A TEST KITCHEN

This "new thing under the sun" which we are maintaining for you, and on which we are spending a great deal of money for the benefit of our subscribers, is a Test Kitchen, wherein will be tried out for you every home convenience, every device and invention that the manufacturers make for use in farm homes. For instance, suppose you want a washing machine. We shall test out many, find the good points in each, and tell them to you either directly by letter, or through our pages.

We have been very fortunate in securing the services of Mrs. Daisy Allen Brinkley, whom many of you know personally, and who is known to many others of you by reputation. She was the first woman to graduate in chemistry from the University of North Carolina. She became the very successful water analyst under the North Carolina State Board of Health. She is sensible and capable. Coming, as she does, from a small farm village, she knows farm homes,

and her heart is in the work of helping farm women to get home conveniences and to secure the most for their money. Do you not think we are wonderfully fortunate in adding her to The Progressive Farmer Family?

In addition to all this, which is a part of having made THE PROGRESSIVE FARMER just the sort of a farm home paper that every farm wife and mother likes to have in the family, we expect to continue to give the cream of all farm home news and information. If you need information, you can go to its pages or Editor about anything, from weaning the baby or making the little girl's dress, to forming a club or planning a new home. If you are tired and nervous you can continue to turn to its pages for the good stories of which it hopes to publish several in 1921. If the children are noisy you can give them the Children's page to read, or have them try some new trick suggested in its pages. Its poems are an inspiration.

Recently a subscriber wrote: "We were never prosperous until we started taking THE PROGRESSIVE FARMER. It has stimulated us to let our brains guide our muscles. It is as necessary to us as good food and fuel. Nowhere have we ever found an investment that produced such big returns for less than two cents a week. For this expenditure, my husband goes to it to learn how to keep the potatoes from rotting, to prune his trees, when to plow shallow or deep, and to solve other types of trouble, big and little. We women have learned from its pages how to feed our babies, how to lighten our work, and how to dress so that we may feel comfortable when we go to town."

### MAKE USE OF IT NOW!

We hope that you will make a great deal of use of THE PROGRESSIVE FARMER'S Test Kitchen. Write to us about any device that you may be thinking of buying, from an egg-beater or a buttonhole maker to a pipeless furnace or an electric light system, and we shall do our best to advise you concerning it. The experience of a large staff has been at your beck and call for a period of many years, and it is our great delight and pleasure to establish and maintain what has never been done before, so far as we know, a kitchen for testing every convenience and every utility for the farm home. The information is yours, free and freely. Tell us what you think of the plan.

MRS. W. N. HUTT, Editor Farm Women's Department.

THE PROGRESSIVE FARMER.

Raleigh, N. C. Atlanta, Ga. Birmingham, Ala. Memphis, Tenn. Dallas, Texas.

Address office nearest you.

Mrs. Hutt:—

I would like to have information on . . . . .

I am thinking of buying . . . . .

I now have a . . . . . Kitchen Cabinet,

. . . . . Range, . . . . . Churn, . . . . . Lights,

Other information desired . . . . .