

# SEND NO MONEY!



**Guaranteed**  
AN \$8.00 VALUE THAT  
MUST PLEASE FIT AND  
SAVE YOU \$3.00 OR  
YOUR MONEY BACK  
REFERENCE  
ANY BANK IN  
BOSTON

## Shoe Prices Smashed in Boston

Right here in Boston—the world's greatest shoe market—shoes are selling at wholesale prices, below the cost of manufacture. You can pocket the profits of the wholesaler and us—the oldest and largest house selling direct from factory to consumer—simply by ordering direct from us. Don't miss this amazing opportunity to save from \$3 to \$6 on your winter shoes. Don't send one cent. Remarkable shoe values. Send us your order today. You will never again find such

**\$3.85**  
On Arrival

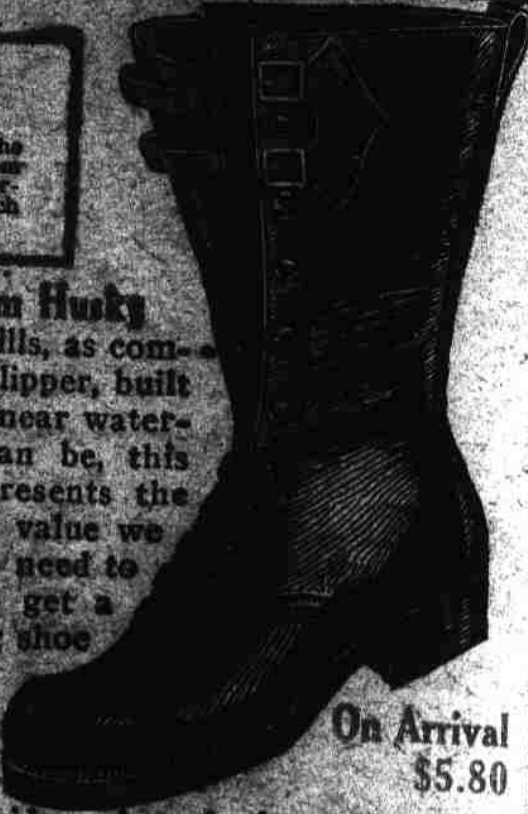
### World's Greatest Guaranteed Work Shoe Value

This super-quality Army Work Shoe is built so solid full of Wear and so chock-full of comfort that we absolutely guarantee it to be the greatest work shoe value in the world! Built on honor. Guaranteed to save you \$3 or your money back including postage.

**Direct on Approval**  
Just state your size—the coupon or a postal card will do. Your shoes will come at once, direct to you from the world shoe market. Pay postman only \$3.85 for these genuine Army Work Shoes. Compare them with the best \$8 value in America. Your money back if you want it—it costs nothing to try. These wonderful shoes alone must convince you or no sale. Send for at least one pair at once. Order your size at our risk.

### Extra Hi-Cut Storm Husky

As sturdy as the hills, as comfortable as an old slipper, built like a battleship, as near waterproof as a shoe can be, this wonderful shoe represents the greatest storm shoe value we have ever seen. No need to sacrifice comfort to get a rugged, long-wearing shoe. Double oak-leather soles and heels. Specially tanned to exclude acids. Smoothly finished inside and ready for anything on the outside. Shipped at our risk direct to you. Only \$5.80 on arrival. \$9.85 for Extra Hi-Cut.



On Arrival  
**\$5.80**

### Blessed Comfort

"The easiest shoe in the world for tender feet" Here's comfort combined with stylish appearance, seldom seen in Nurses' Comfort Shoes. Smooth soft, serviceable leather, fashioned on Nature's own last. Cushion inner soles, walk-easy rubber heels, soft pliable leather, make this an ideal shoe for indoor use. Let your feet tell you their value, at our expense. Direct to you on approval. Genuine Nurses' Comfort Shoe, only \$3.98 on arrival.



On Arrival  
**\$3.98**

### Women's Fleece Lined Winter Boots

Cold days are coming, weather prophets predict another hard winter. No need to suffer any longer from cold feet. These wonderful boots lined with genuine soft, warm lambs wool are just the things for zero mornings. You cannot afford to be without a pair. Women everywhere have learned to praise their blessed warmth and enduring strength. Only \$3.98 direct to you. Order today.



**\$3.98**  
On Arrival

### Beautiful White Voile Waist

This waist is one of the most popular designs brought out in a long time. Large collar, elaborately embroidered and edged with Valenciennes lace, tucks and hemstitching trim the front. One of the most beautiful waists you have ever seen. Sizes 36 to 56, (sizes from 46 to 56, 35 cents extra) white only. Mark your size on the coupon now.



Price of Waist Alone **\$1.98**

### Susquehanna Silk Poplin Skirt Black, Blue or Taupe

Never before has so staunch and fine quality of silk poplin been offered at this amazing price. Rich glossy lustre. Two convenient pockets trimmed with self material tabs and neat buckles. Sizes 24 to 40 (sizes 33 to 40, 35 cents extra). State size and color below and mail coupon.

Price of Skirt Alone **\$3.87**

These stunning styles are sold at this bargain price as a quick way to show our customers that we can give them the same big savings on wear apparel that we do on shoes. Don't miss this opportunity. We take all the risk. You must consider this outfit the best purchase in years, or NO SALE. You save 55 cents by ordering skirt and waist together. Mark your size on the coupon and order now.

Waist and Skirt  
Only **\$5.50**

### Boston Beauty Dress Shoes

This is your opportunity to get the pick of the best shoes made, all fresh and new.



Your order should include at least one pair of these splendid "Boston Beauty" dress shoes. When other stores were selling these shoes for \$4.98. Our price is now only \$4.49. Beauty and long wear combined in this amazing value. The same shoe in tan for \$5.49. If you can match it for \$3, return at our expense.

Only **\$4.49**

### "Winterwarm" Gray Flannel Shirts

A real bargain in gray flannel shirts. All seams strongly sewed and reinforced. Comfortable turn-down collar, extension neck-band, double shoulder yoke, and double front panel, with high-grade pearl buttons. Sizes 14 to 18. In offering these shirts we are offering the best. Simply send size. Pay on arrival.

For Flannel Shirts for \$3.85 on arrival



### Men's Moosehide Socks

Six pairs of these wonderful, heavy long-wear socks only \$1.49. Another big bargain for you. Heel, toe and sole reinforced. Wear like iron. Real enemies of the darned basket. Black only. Sizes 9 1/2 to 13 1/2. Order socks the same Six Pairs time you order. Only **\$1.49** shoes.

## Boston Mail Order House,

DEPT. 1171  
BOSTON, MASS.

Gentlemen—Ship the following guaranteed merchandise on approval. My money back if I want it. I risk nothing.

- |  |   |
|--|---|
| <input type="checkbox"/> Super-quality Army Work Shoes... \$3.85 | <input type="checkbox"/> Extra Hi-Cut... \$5.85         |
| <input type="checkbox"/> Men's Hi-cut Storm Husky... \$5.80      | <input type="checkbox"/> Ladies' Comfort Shoe... \$3.98 |
| <input type="checkbox"/> Ladies' Fleece Lined Shoes... \$3.98    |   |

### LADIES' BEAUTIFUL DRESS BROGUES

- |   |  |
|---|--|
| <input type="checkbox"/> Rich Dark Tan, Low Heel... \$4.98  | <input type="checkbox"/> Dull Black, Low Heel... \$4.98  |
| <input type="checkbox"/> Rich Dark Tan, High Heel... \$4.98 | <input type="checkbox"/> Dull Black, High Heel... \$4.98 |

Be sure to state your size.....

- |   |  |
|---|--|
| <input type="checkbox"/> Men's Boston Beauty Dress Shoe... \$4.49 | <input type="checkbox"/> Moosehide Socks (6 pairs)... \$1.98 |
| <input type="checkbox"/> "Winterwarm" Flannel Shirts... \$3.85    | <input type="checkbox"/> Silk Poplin Skirt... \$3.87         |
| <input type="checkbox"/> White Voile Waist... \$1.98              | <input type="checkbox"/> Skirt and Waist... \$5.50           |
| <input type="checkbox"/> Men's Dress Shoes, Tan... \$5.49         |  |

Name.....  
Address.....

### HOW TO ORDER

We ship our goods at our expense and our risk, and Subject to Your Approval. Simply give full address, mention the merchandise you want and state sizes. Pay postman for shoes and postage on arrival.

Every penny will be refunded if you are not delighted with your purchase.

If you send remittance with your order we will pay the postage.

Our guarantee covers everything we sell and protects you fully.

Postage Is Paid If Money Is Sent With Order.

### Ladies' Beautiful Dress Brogues in Black or Tan

Your choice of four beautiful styles direct to you from the World's Shoe Market. Approved, made of beautiful selected uppers and real wear proof soles. Neatly perforated and fashionable Brogue tip. High heels have plain tip. Will send your pair on approval. The shoes alone will prove that the newest styles, the best qualities, and the biggest values are secured by ordering direct from the World's Shoe Market.

### Just Send Coupon

Not a Penny in Advance  
Your choice will be shipped at once. State whether you want rich dark Tan or dull Black, and whether you prefer a high or low heel. Pay postman only \$4.98 for these beautiful shoes when they arrive. Compare them with any \$10 value. Remember, we are the oldest and largest house in the Shoe Market of the World. Every pair is absolutely guaranteed. They must please you perfectly. Your money back if you want it, including postage.

**\$10 Value**

**\$4.98**  
On Arrival

