



Ruberoid As a Roofing Investment

Your buildings are of service only so long as the roofs give protection. The safety of their contents depends on the roof. Roofing should be bought, therefore, as an investment—not a speculation.

You can make your roofing an investment by using genuine Ruberoid in either the smooth-surfaced or mineralized finish. Ruberoid laid on thousands of farm buildings more than twenty-five years ago is still giving good service without repairs.

Smooth-surfaced Ruberoid offers you a roofing in three weights. It is made of felt, saturant and coating that have demonstrated their worth through the test of time. Or you may obtain Ruberoid with a mineralized finish of permanently colored red or green slate, that is unusually attractive in appearance as well as serviceable.

Ruberoid is also furnished in Unit and Strip-shingle form in the colors of red and green. Ask your dealer to show you samples, or write us for illustrated booklets. They are free upon request.

The RUBEROID Co.

95 Madison Avenue, New York

Chicago

Boston

RU-BER-OID SHINGLES AND ROOFING

BROWN'S SMASH GO PRICES
PRICES CUT on fencing, gates, roofing and paints

Don't buy fencing, roofing or paint until you get our New Special Cut Prices.

C. V. Hogan writes: "I saved at least \$200 by ordering from you." Our new **Freight Prepaid** prices are surprisingly low. 150 styles. Field, hog and poultry fence, gates, all double galvanized, basic open hearth wire—last longest. Also Roofing, Paints. Send for our price catalog today.

The Brown Fence & Wire Co.
 Dept. C574
 Cleveland, Ohio

CYCLONE FENCE

Make your home more pleasant and attractive with Cyclone Lawn Fence. Fabric furnished in beautiful designs, for erection on wood posts. Gates to match fence. Easy to erect, economical, and durable. Popular heights, 36, 42 and 48 inches.

Write Dept. K 400 for 1922 Catalog

Cyclone Fence Company
 Westburg, Ill.

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FREE to Stockmen & Farmers

Our 1922 catalogue illustrates and describes over 150 articles necessary to stockmen and farmers. Quotations lowest prices on Hay Tools, Branding Tools, Clippers, Shearing Knives and Machines, Spray Pumps, Tanks, Dips and Insecticides, Worm Destroyers, Hog Rings and Oils, Poultry Supplies, etc.—everything required for the treatment and care of horses, cattle, sheep, hogs and poultry. Send for your copy today, mailed free on request.

F. S. BURCH & CO.
 153 W. Huron St. Chicago

KITSELMAN FENCE

Get it from the Factory Direct

PRICES 'WAY DOWN

We've knocked the bottom out of high cost of fence building. We pay the Freight and save you money. Here's a man that **Saved 38 per cent**

Mr. E. D. Diland, Milton, Ohio, writes: "I found all the fences as good or better than I expected. I saved \$20.00 on my \$75.00 order."

You will never know how much you can save through **DIRECT FROM FACTORY TO FARM** selling plan until you get our free catalog. Write today

KITSELMAN BROS. Dept. 54 MUNCIE, IND.

Our Health Talk

"Not 70 Years but 100 Should Be Average Life," Says Dr. Smith

MEET Dr. Stephen Smith of New York, who, in 1922, is celebrating his hundredth year of residence on this earth. Fifty years ago when the American Public Health Association was born, Dr. Smith officiated at the ceremony. He was its first president. Last November, the association, now grown to be a mighty power in the land, held its semi-centennial in New York City, and made it an occasion to honor its first president, striking a medal which bears the imprint of his features.

What a Scientist of 99 Has to Say

DR. SMITH, vigorous and energetic, appeared at the meeting and declared that he had a tremendous announcement which he would make at the banquet given in his honor. When the time came, he calmly broached to the hundreds of visiting physicians, and other men of science, the audacious statement that instead of his age being exceptional it should be the rule—that all men should live to be one hundred.

"We have too long been content with the Mosaic dictum which places man's life at three score and ten," said he. "We now live under very different conditions. Science holds sway. Man's physical construction is adapted to a service of 100 years. Let us push our standard forward 30 years and count man's normal life a century."

Have a Doctor Examine You Once a Year

IT IS to prevention that you must look if you are personally interested in joining Dr. Smith and his group of centenarians. You must discover the "little things" and give them early attention if you would check the degenerative diseases that are apt to rob you of your prime. Few indeed are the deaths that occur from genuine "old age." Men go to their deaths with bodies capable of splendid function save and except for one damaged organ. Perhaps it is the heart that is at fault, perhaps the kidneys are incompetent, possibly some other organ. But searching back to the real point of origin, there will be found some apparent trifle.

Let us be sensible. Modern aids to diagnosis make it quite possible to find the flaws in the human machine, while there is yet ample opportunity for repair. Once a year submit your body to a searching examination by a skilled physician. Place no confidence in the smiling, urbane individual who can tell at a mere glance that "you are perfectly all right." Go to a real medical man, one of the kind whose researches stopped yellow fever and are conquering typhoid, and pay him a reasonable fee for a thorough examination. As long as you go quietly along from year to year, repairing small faults before they grow into big ones, keeping up efficiency regularly, there is no reason whatever why you should not be developing into full power in your 80's or 90's and placing yourself securely in the list of those who may see "a century well done."—Dearborn Independent.

Making Tomato Canneries Pay

"WHY is it that tomato canneries have so often not been a success in the South?" asks a reader.

Because the attempts have been made by inexperienced people and without the cooperation necessary for such an undertaking. Because the undertakings have been on too small a scale, with not enough volume of business. Because of insufficient capital and going off "half-cocked." Because attempts have been made to sell a product that was not known, and because there has been no adequate marketing organization behind the business. The North has two months in which tomatoes ripen; the South has four months. With an adequate plant efficiently operated, a supply of tomatoes, and businesslike marketing, the South can compete with any other part of the world in canning.

C. L. NEWMAN



Hurt?

WHAT if it does? Just reach up on the shelf and get that bottle of good old Gombault's Balsam. Rub just a little on the sore spot gently. It immediately relieves! One more application and every bit of the ache disappears. IT IS equally effective for bruises, cuts, burns, sprains, sores, rheumatism, stiffness of all kind, sore throat, and chest colds. In addition to its remarkable healing qualities it is absolutely safe and a perfect antiseptic.

IN thousands of homes it is the one remedy that cannot be spared. You'll feel the same way yourself after you've tried it.

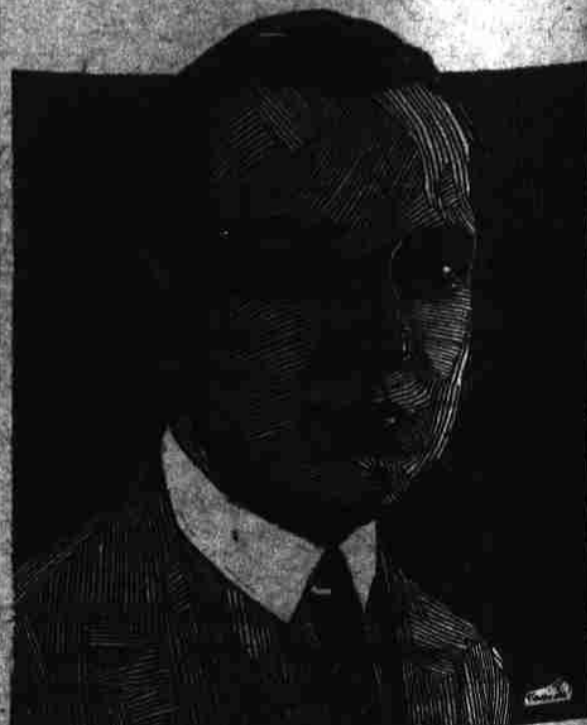
GET a bottle of Gombault's Balsam today! Keep it always on hand for any emergency. It's so effective one bottle lasts a long while.

Sold by druggists, or sent by parcel post on receipt of price \$1.50 per bottle.

AS A VETERINARY REMEDY Gombault's Caustic Balsam has no equal. It supercedes all cautery and firing; and never leaves a scar or discolors the hair.

The LAWRENCE WILLIAMS CO.
 Cleveland, Ohio

GOMBAULT'S BALSAM
 The Imported Liniment
 HEALING and ANTISEPTIC



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They have all the laundry economy of soft collars. They fit before and after laundering; will not wilt, will not shrink and are wonderfully good style. Ask your dealer.

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Red Clover, \$11 bushel. Alsike, \$9.50. Alfalfa, \$8.50. Sudan, \$5. Timothy, \$2.50. Grimm Alfalfa, \$25. Sweet Clover, \$5. Blue Grass, \$30 100. Red Top, \$20. Orchard Grass, \$20. Sacks free.

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