OUR COLUMN.

# The Morning Clarion.

PUBLISHED DAILY IN ONFORD, N. C.

JAS. A. ROBINSON, JAS. C. WILLIAMS, Editors and Publishers.

Democratic to the Backbone.

All persons wishing a neat, nevery little morning paper—giving all the latest town and county news, with important foreign items-would do well to give the CLARI . On a trial.

The coming Campaign will be an Important one to our People. Every man should keep posted. To do this he ought to take a live pa. per-"THE CLARION" for instance.

Its slogan will be--Reform--Retrenchment -Home Rule--Honest and capable men for office. It will ery aloud and spare not, giving forth no "uncertain sound" in these times of Political crime.

We trust our friends throughout the County will exert themselves in our behalf, and run us up a handsame sub scription list. We promise to give them a live, wide-awake pa-

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A LARGE assortment of Boots and Shoes. Be sure to call. We are closing out some styles of Boots and Shoes at reduced prices. Call before the bargains are all gone. Ziegler's Shoes and Gaiters always on hand. Copper and Collin & SMALL.

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#### WILD OATS. THE CHAMPION COMIC PAPER OF AMERICA.

Prospectus for 1876.

This sparking and brightly illustrated weekly, humorous and satirical paper has entered upon the seventh year of its jolly existence, and this being the Centennial year of our national independence, the publishers take pride in saying that it will not be, as it rever has yet been, a whit behind the times in holding up the humorous or satirical side of everything American. The merry side of this great and

glorious Centennial year will receive special attention in the bright columns of America's favorite humorous paper.

The publishers of WILD OATS point with pride to the wholly un exampled success of their paper, and, pledging themselves that it shall be in the future even better than in the past, they ask a conbetter than in the past, they ask a continuation of that kind patronage which

meri an humorous papers.
We have made arrangements which will enable us to present WILD OATS in a brighter and better shape than here to-fore, having recently taken possession of our new publication office, and had fine copper-faced type cast especially for us, together with all the vast paraphernalia prequired in the production of such a parapher as we give the public at the low price of the same they are yours.

We have also madearrangements with we have arish made a range me he same some new artists, and shall at the same time retain such old favorites 2: Thos. Worth, Frank Bellew, Hopkins, Woolf, Wales, Frank Beard, Bisbee, Opper, Wales, Frank Beard, Bisbee, Opper, Ran, Day Steeckhardt, Rothengatter, Ben Day, Kettles, Palmer Cox, Mann, Kingsbury, Stull, White, Sperry, Eaton, Seldon, etc. while the editorial department will still remain in the hands of its founder, the vivacious Bricktop, of whom enough is known without more being said.

As an additional inducement to sub scribe for the Centennial year, we have at great expense prepared a comic chrono the crowning effort of that graphic monus Hopkins. It is a work of art, in connection with the Post Office, I am at least one-half the price asked for the subscription. It is a "horse piece" being a burlesque of Mazeppa tied to the back of the fiery, untained steed. A copy will be sent to each subscriber during

Advertisers are beginning to find out that the WILD GATS reaches a greater number of live men than any other illustrated paper in America, and therefore

it is a first class medium of advertising. To those who know Wild Oats we need not say that it has not, does not. and will not contain a word or an illustration which may not be taken into every family in the land. Fun we give in various sized doses, but never vulgarity in any shape. It is thoroughly An.e-rican in sentiment, wholly original, sharp and incisive, and right to the point LARGE assortment of Boots and in dealing with men and events of the

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