

**PUBLIC LEDGER AND OXFORD BANNER**  
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**BRITT & COBLE.**  
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 THREE MONTHS ..... .50  
**ADVERTISING RATES.**  
 One year contract 10c per inch, net, each insertion, run of paper.  
 Six months 12 1-2c per inch, net, each insertion, run of paper.  
 Three months 15c per inch, net, run of paper for each insertion.  
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**Deep Plowing Necessary.**

It is found that land with a rainfall from 10 to 20 inches will raise a good crop if the water is conserved. The necessary conservation is accomplished by what is known as dry process system of farming. This means deep plowing so that the water that does fall goes deep into the ground and is held there instead of running off in streams. Then the top surface must be harrowed into a mulch to keep the water from evaporating. Vast acres heretofore considered unfit for cultivation are now being utilized under dry farm system.

It transpires that nearly every additional thing necessary to be done in dry farming ought to be done anyhow where there is cultivation of more arable land. The droughts which occur sometimes in Summer with an ordinary crop would be entirely avoided with dry farm system. The use of modern agricultural implements seems to be essential in the dry farm system, but these would be equally useful in the old system.

**The Full Truth of Life.**

The full truth of life is beyond the grave is known only to those who have passed through the straight gate called death. We dare not lend ourselves to idle speculation concerning it, says a divine. But this we know, that life here and now may be enriched and enlarged and made glorious by the power of the risen Christ. His resurrection was not merely for use in eternity. The triumphant experience of the resurrection life was meant for every one who could say, with the apostle, "I have been crucified with Christ; nevertheless I live; yet not I, but Christ liveth in me; and that life which I now live in the flesh I live by the faith of the son of God, who loved me, and gave Himself for me."

Put your trust wholly in the death of Jesus, wrap yourself up in that death. Put the death of Jesus between yourself and the body of all your sins. Such a faith is this that conquers our fears, soothe our anxieties, and gives us the victory that conquers the world.

**The New Tariff Bill.**

These necessities are admitted free beef, mutton, pork, veal, lamb, hams and bacon, flour, lard, milk, cream, breadstuffs, salt fish, potatoes, hogs on the hoof, coal, coke, shoes, leather, lumber, cotton ties, and bagging, wool, barbed wire, steel rails, iron ore, agricultural implements and gloves.

On these articles the rates have been heavily cut: woollen manufactures, yarns reduced from 79 to 20 per cent. ad valorem, blankets from 72 to 25, flannels from 93 to 25, dress goods from 99 to 35, ready-made clothing from 79 to 35, carpets from 82 to 35.

Cotton manufactures: Spool cotton from 22 to 15, cotton cloth from 42 to 26, clothing from 50 to 30, collars and cuffs from 64 to 25, handkerchiefs from 59 to 30, stockings from 73 to 50, gloves from 89 to 35, underwear from 60 to 25.

Food products: Butter from 6 to 3 cents a pound, eggs from 5 to 2 cents a dozen, cattle from 27 per cent. to 10 per cent., sheep from 16 to 10, hay from 43 to 26, fruits from 27 to 15, lemons from 68 to 24, poultry from 13 to 6, sugar from 1.05 cent a pound, all duty to be removed after three years.

**Postal Changes to be Made.**

Postmaster General Burleson has determined to effect the most radical reorganization of the postal service ever proposed in the history of the civil reform of this country. The plan upon which he is at work is distinguished by these features: All postmasters shall be placed under the civil service and required to pass an examination for admission, retention and promotion. Postmasters shall be appointed and transferred without regard to locality so that, for example, a resident of Virginia could be made postmaster at Oxford, and if Mr. Caleb Osborn becomes postmaster could be transferred to some office in South Carolina. We do not like the idea as we want to keep our home man to serve us.

**Office too Big for the Man.**

The Wilmington Star in discussing officeholders well says: Efficiency ought to go along with integrity or else integrity counts for but little for the man who is trying to fill an office that is entirely too big for him. Certainly the public service and the varied interests dependent upon it suffer while some men are getting experience in their efforts to hold down an office that needs a better man in it.

The responsibility for bad or indifferent public service rests with the people who elect or the authorities who appoint. If the people will elect men who are capable, and if those in authority quit appointing inefficient men to office, the public will get the only kind of service it ought to have. We won't find public offices looked upon as "soft snaps" to be served during the rush on the pie counter. The pie counter got into the vocabulary because of the opprobrium attached to the manner of dishing out the public offices that belong to the people.

**The Mail Carrier's Contest.**

A word to the patrons. I deem it just and proper that I make a statement and offer some suggestions with reference to the contest that is now on. First of all there are certain requirements and rules that a carrier must give heed to, one is that a Rural carrier cannot solicit subscriptions for a newspaper. This, you see, will place the Rural carrier in the hands of his friends altogether. Our friends and relatives both on the route and away may subscribe or renew and have the votes placed to the credit of the carrier or their relative who is a carrier. Any member of any family, or any person who is not a carrier or a substitute may solicit subscribers and have the votes placed to the credit of the carrier he is working for. In the cause we represent there is a great lack of gratitude on the part of patrons, to wit: so many mail boxes is ill conveniently arranged, some in the ditches, some out of the road, some on a hill that you cannot get to. Some had almost rather die than to buy stamps and stamp their mail. This contest makes it possible for the patrons to show some appreciation of their carrier. We hope the Oxford carriers will get two of the prizes. We also hope that carriers in other parts of the county will get two prizes. Above all things, let there be harmony and good will. Let none stoop to dirty or sneaky tricks in this contest. With best wishes to all.

D. N. HUNT,  
 Pres. Rural Carrier's Assn.

**HOUSEKEEPER WANTED.**—A White lady who wants a good home in a small family to do housekeeping will please call on M. P. Chamberlee, of Oxford Hardware Co.

**SIX ROOM house** on Spring-street for rent. 2t J. W. HORNER.

**LOST**—Pair of gold rimmed spectacles Sunday morning, between the Presbyterian church and the home of Mr. J. M. Baird. The finder will please return them to Mr. Baird. It.

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**For Sale by Oxford Hd'w. Co.**



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Paint your house, porch and lawn fence with Acme Quality House Paints. They will stand between the wood and the weather and protect and beautify your property better than any other paint.

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—our trade mark—on any paint or finish means that it's the best that can possibly be made for the purpose.

We have paints and finishes for all surfaces—houses, barns, roofs, floors, carriages. In fact, if it's a surface to be painted, enameled, stained, varnished or finished in any way, we have an Acme Quality Kind to fit the purpose.

We will be glad to show you colors whether you buy or not.

**C. D. RAY, Oxford, - - - N. C.**

**THIS IS THE DIFFERENCE**

The Man or Woman who lays Aside a Portion of their Income During a good Season is Prepared to tide over a bad year.

**There is Nothing Like a Reserve Fund**

to ease one's peace of mind, especially as one advances along in years. Have you a reserve fund to protect you from want when a bad year, sickness or old age overtakes you? If not you had better begin to build one right now. The few dollars you save on luxuries today may be the means of purchasing necessities tomorrow. Start that reserve fund today by opening an account with us. Four per cent. interest paid on savings accounts.



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Old Fashioned farming produced only about 220 pounds of cotton. The new Process—fertilizing with

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with good cultivation, frequently produces 500 to

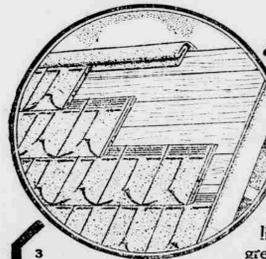
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**Virginia-Carolina Chemical Co.**

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**CORTRIGHT Metal Shingles**

The roofing that lasts as long as the building and never needs repairs. They won't burn, crack, curl or rot like wood shingles, nor have they the great weight or brittleness of stone slate; and look better than either.

For Sale by **L. B. Turner, Oxford, N. C.**

**It's a Well Known Fact**



**That Sunshine and Fresh Air**

Grows the Healthy, Rosy Cheek Baby. The doctors will say you need a Spring Tonic, but that's for old folks. BABY'S TONIC is one of our beautiful

**Heywood Carriages**

Built for beauty, durability and comfort. All of these important points and more are found in the Heywood Carriage. Artistic in design—Heywood Your Guarantee.

**Hughes-Smaw Furniture Company.**

HILLSBORO STREET. OXFORD, N. C.

The Famous Ostermoor Mattress Always In Stock.



That's where dairy profits come from. Don't be satisfied with low-average milk production from your dairy herd. Feed and labor costs are increasing. Every cow should earn a profit for you, and it is worth while to make her do it!

**Pratt's Animal Regulator**

not only increases milk production, but sustains it for a longer period. The cost is slight, but the results are big. 25c, 50c, \$1 : 25-Lb. Pail, \$3.50 "Your Money Back If It Fails."

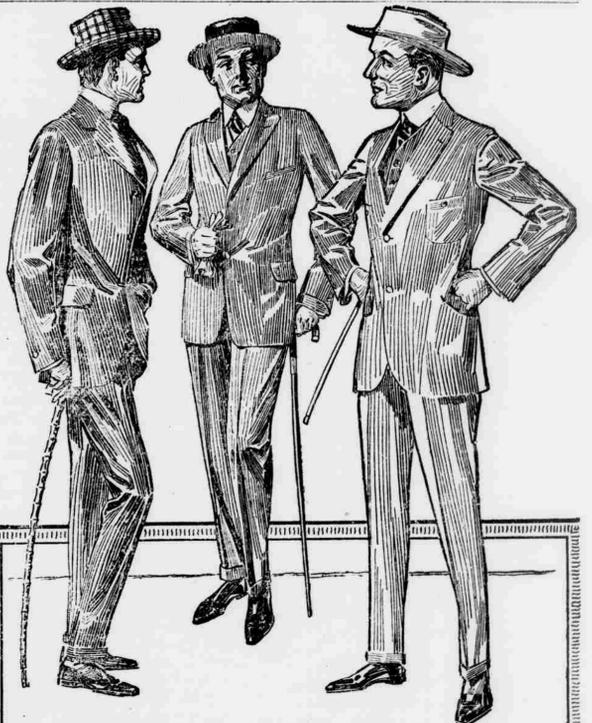
**Pratt's Worm Powder**

Kills and expels worms in all livestock. 50c package. Intestinal worms frequently keep stock in "run-down" condition. Get rid of them!

1913 Almanac FREE.

Get Pratt's Profit-sharing Booklet

For Sale by Breedlove & McFarland, Howell Bros. Long-Winston Co., Horner Bros. Co.



**CLOTHES WITH INDIVIDUALITY**

Individuality in clothes is something just a little more than style. It's character—you can see it better than it can be described.

**ADLER'S COLLEGIAN CLOTHES**

possess everything the word implies. The beautiful lines in this season's styles will appeal to you instantly. We would not know where to look for better style or a choicer assortment of fabrics and colors. Look now, and if you are not quite ready, buy later.

**Landis & Easton, Oxford, N. C.**

**MONUMENTS.**

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 Durham, N. Carolina.

Remember we do not travel agents, hence our reduced prices and satisfactory service. Tell me your needs and I quote you my best proposition. Respectfully  
**T. O. SHARP, - - - Durham, N. C.**