

COMING! COMING!!

A GIGANTIC BARGAIN ARRAY

AT

KAPLON & COMPANY'S STORE, Oxford, N. C.

WEDNESDAY, FEBRUARY 17th, AND FOR TEN DAYS

OPENING DATE

AT **9** A. M.

WEDNESDAY
FEB. 17th

The real sale. Look for the Blue Signs

KAPLON & CO.
OXFORD, N. C.

UNLOADING SALE--"A SALE WITH A REASON"

A SWEEPING UNLOADING SALE that involves every article and every garment in the KAPLON STORE, UNMERCIFUL PRICE CUTS and UNHEARD OF REDUCTIONS. A sale totally demoralizing prices, cost or value of the goods not recognized at all. This stirring sale with its thousands of value giving sensations will eclipse any sale ever held in Oxford. We have applied the under-pricing knife with relentless force. We have turned scornfully aside every consideration of cost, loss of value of the goods and marked down the prices to the point that will melt this stock away like snow under the burning sun.

HETTY GREEN, THE RICHEST WOMAN IN THE WORLD, SAYS: "BUY WHEN GOODS ARE CHEAP." TAKE HER ADVICE AND PATRONIZE THIS SALE.
AND OLD "JOHN D." SAYS: "BUY WHEN THE OTHER FELLOW IS FORCED TO SELL." "NUF SED."

TERMS DURING THIS SALE, CASH

Free! Free!
Absolutely FREE!
ON OPENING DAY
SEE OUR CIRCULAR

CASH instead of the merchandise will be the keynote of this sale. We will have thousands of bargains awaiting. Are you coming to get your share?

Store Closes
Tuesday, Feb. 16th
Preparing for this Great Event

Sale Lasts
10
DAYS
ONLY

The Biggest Sacrifice of a Whole House Full of **New and Seasonable Merchandise** Ever Known or Attempted.

UNDERWEAR	
MEN'S HEAVY FLEECE LINED SHIRTS AND DRAWERS, 50c. VALUE. OUR PRICE	34c
MEN'S RIBBED SHIRTS AN DRAWERS, 25c. AND 35c. VALUE. OUR PRICE	18c
LADIE'S WHITE SHIRTS AND DRAWERS, 50c. VALUE. OUR PRICE	37c
LADIES RIBBED VESTS AND PANTS, 25c AND 35c VALUE. OUR PRICE	18c
BOY'S AND CHILDREN'S UNDERWEAR, FLEECE LINED AND RIBBED, 25c TO 50c. VALUE. OUR PRICE	18c
WRIGHT'S HEALTH UNDERWEAR IN HEAVY FLEECE LINED AND RIBBED, SOLD WORLD OVER FOR \$1 OUR PRICE	69c
SWEATERS	
MEN'S LADIES' AND CHILDREN'S SWEATERS, IN ALL COLORS, BEST MATERIAL, 50c. TO 75c. VALUE. OUR PRICE	37c
OVERALLS	
MEN'S OVERALLS, HEAVY WEIGHT, BEST DOLLAR GRADE. OUR PRICE ..	79c
MEN'S AND BOY'S SUITS AND OVERCOATS	
MEN'S DICKEY KERSEY SUITS IN HEAVY WEIGHT, \$7.50 VALUE. OUR PRICE	4.69
MEN'S SUITS, ALL WOOL WORSTED AND CASHMERE, WELL TAILORED \$15.00 VALUE. OUR PRICE	6.87
MEN'S AND YOUNG MEN'S HIGH GRADE TAILORED SUITS IN LATEST PATTERNS AND SHADES, \$20.00 TO \$25.00 VALUE. OUR PRICE	10.48

BOY'S KNICKERBOCKER SUITS DOUBLE BREASTED AND NORFOLK STYLES, \$3.00 VALUE. OUR PRICE	1.67
BOY'S KNICKERBOCKER SUITS IN BLUE SERGES AND FANCY WORSTEDS, SIZES 9 TO 18, VALUE \$8.00. OUR PRICE	3.39
MEN'S OVERCOATS IN LATEST STYLES AND BEST MATERIALS, GOOD MAKE, \$12.00 VALUE. OUR PRICE	4.48
MEN'S OVERCOATS, BLACK, GRAY, BLUE, BROWN AND MIXED EFFECTS IN BEST MAKES, \$20 TO \$25 VALUE. OUR PRICE	8.79
BOY'S KNICKERBOCKER PANTS SIZES 5 TO 18, GOOD QUALITY, 75c. VALUE. OUR PRICE	38c
LADIES SUITS, COATS AND SKIRTS	
LADIES' SUITS IN FINE SERGES AND WORSTEDS, LATEST STYLES, \$15.00 VALUE. OUR PRICE	6.39
LADIES' SUITS, ENTIRE STOCK, BEST QUALITY AND MATERIAL, \$25 AND \$35 VALUES. OUR PRICE	9.78
LADIES' AND MISSES' COATS IN LATEST STYLES, GOOD QUALITY, IN CARICULES AND WOOLEN FABRICS, \$8.00 TO \$10 VALUE. OUR PRICE	3.19
MISSES' AND CHILDREN'S COAT, IN GOOD WOOLEN MATERIALS, BEAR SKINS AND CHINCHILLAS, SIZES 6 TO 14 VALUE \$3.50. OUR PRICE	1.39
LADIES' HATS	
LADIES' READY-TO-WEAR PRIMMED HATS IN LATEST PATTERNS, DIRECT FROM BIGGEST NEW YORK MILLINERY HOUSE \$5. TO \$8 VALUE OUR PRICE	1.79
COMFORTS AND BLANKETS	
EXTRA GOOD QUALITY COMFORTS AND BLANKETS, \$1.50 VALUE. OUR PRICE	79c

TOWELS	
LARGE SIZE HUCK TOWELS, PLAIN AND FRINGED, 10c VALUE OUR PRICE	3c
LADIES SKIRTS IN BLUE SERGES AND FANCY MATERIALS, FINE TAILORED GOOD QUALITY, \$3 VALUE. OUR PRICE	1.19
SHOES!!	
MEN'S AND LADIES' SHOES IN BLACK, PATENT LEATHER AND GUN METAL, BEST \$3 VALUE. OUR PRICE	1.48
MEN'S AND LADIES, SHOES IN PATENT LEATHER, TANS, AND GUN METAL, IN LATEST STYLES, \$4 VALUE. OUR PRICE	2.78
BOY'S MISSES AND CHILDREN'S SHOES IN ALL SHAPES AND STYLES \$2 VALUE. OUR PRICE	1.19
MEN'S BROGAN SHOES, GOOD HEAVY QUALITY, \$2.00 VALUE OUR PRICE	1.29
SHIRTS	
MEN'S DRESS AND HEAVY WORK SHIRTS, 50c TO 75c VALUE. OUR PRICE	37c
NECKWEAR	
FINE ASSORTMENT OF MEN'S NECK WEAR, 25c TO 50c VALUE. OUR PRICE	16c
HOSIERY	
MEN'S, LADIES' AND CHILDREN'S HOSE, HEAVY AND MEDIUM WEIGHT ALL COLORS 15c VALUE. OUR PRICE	6c
HANDKERCHIEFS	
MEN'S AND LADIES HANDKERCHIEFS, 10c VALUE. OUR PRICE	2c

Sale Begins
Wednesday
February
17
Promptly at
Nine O'clock
\$20,000

Worth of
Clothing,
Furnishings,
Millinery,
Notions,
Skirts,
Shoes,
Hats,
Etc.

Marvelous
in Price.

If for any reason any purchase fails to please, bring it back at once and we will instantly refund your money or cheerfully exchange the goods.

An extra large force of sales people will be on hand to wait on you quickly, courteously.

Rain or shine let nothing keep you away. The day you know. The hour is set. Don't miss this bargain picnic.

TEN DAYS! - - - **TEN DAYS!**
Starting Wednesday Morning, February 17th, 9 O'clock and Ending Saturday Night, February 27th.

KAPLON & COMPANY
NEXT DOOR TO NATIONAL BANK OF GRANVILLE OXFORD, N. C. NEXT DOOR TO NATIONAL BANK OF GRANVILLE