

PUBLIC LEDGER



THE OXFORD TOBACCO MARKET LEADS

FROM YEAR TO YEAR THE INCREASE IN OUR TRADE HAS BEEN STEADY AND HEALTHY

We are gratified to note the good feeling that exists between our friends in the country and town and let us urge upon all the great importance of united efforts in behalf of our splendid tobacco market. Oxford can only hope to bet what our people make her, then let us redouble our energies and show to the world that our market, already the equal of any, shall make still further strides onward and upward.

We are proud of the liberal patronage our market receives and our people are determined to merit its continuance. Our friends in the country are realizing that Oxford and her people are their real friends and brethren. This is our town and none but the best of feeling should exist.

The farmer should rejoice to see Oxford rapidly building up. Our interest are mutual and reciprocal. Every wave of prosperity to Oxford enriches the country and vice versa. Let us go hand in hand and shoulder to shoulder, upholding each other till our own home town and market ranks among the best in the State. We can do this easily by concert of action and zealous efforts.

For about half a century Granville and the adjoining counties have enjoyed the reputation of producing and curing the finest bright tobacco known to the trade, and this reputation is not confined within the limits of our own country, but extends in foreign lands. Competent judges

and eminent chemists pronounce our tobacco the best in flavor and finest in texture.

When bright tobacco was first made in this country our farmer friends had no home market for it and were compelled to sell in Petersburg and other places. To sell on these distant markets not only took much of their time, but was quite expensive and something had to be done to relieve them of this burden—a market more convenient was the outcome and early in the seventies we find Oxford one of the pioneers in establishing a loose market in North Carolina. At that time we had no railroad fa-

cilities, but our people had faith in the ultimate success of the enterprise and knowing the quality of our tobacco they felt assured that Oxford must forge to the front as one of the leading markets. Situated in the Golden Belt of North Carolina, the capital of a county where grows the perfection in bright tobacco, and with ample facilities for handling it, Oxford can, with becoming modesty, boast of being in the front ranks as a market.

From year to year the increase in our trade has been steady and healthy. This is but the natural result of the honest and fair dealings of

the men who have charge of the tobacco trade. The only idea all along has been to put Oxford where she deserves to be, in list of tobacco markets, first and foremost. There has never been a time in the history of our market when we were in better shape than now. Strong warehouse teams, buyers with orders for more tobacco than this section can supply, with ample means to back them, all combine to make Oxford the most desirable market in North Carolina or Virginia for bright tobacco. With a strong pull, a long pull and a pull altogether our tobacco men are determined to keep up Oxford's great

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name of being the highest averaged market in the State.

Nowhere can there be found warehousemen more alive to the farmers interests, and they have the hearty support and co-operation of our splendid buyers. Our sales are never allowed to drag. There is active demand for all grades and it is predicted that prices will range high. No efforts will be spared to make this the best season yet, as our motto is. "To Go Forward."

We appreciate the fact that to build up our town and county, our farmer friends interests will be well taken care of.

All of our buyers are well equipped and fully prepared to do their whole duty, and there is that friendly rivalry among them that yields such splendid results for all sellers of tobacco on the Oxford Market.

You should sell your tobacco on the high-average Oxford because she is prepared to pay you the highest prices obtainable; because there are orders enough on market for more tobacco than this section grows; because you will be honestly and fairly treated by the warehousemen; because there is an abundance of money to handle the crop; because there are buyers for every grade, and because you will be heartily welcomed and squarely treated.

Five spacious warehouses in full blast and up-to-the-minute men in all of them, OXFORD is, beyond all question, the place to sell your tobacco.



A FIELD OF TOBACCO IN GRANVILLE COUNTY.

The Minor Warehouse Is Ready For Business

Opening Sale Tuesday, Sept., 5th

IT GIVES us real pleasure to say to our many friends and patrons that there has never been brighter prospects for a live opening sale and better promises for good prices than for this, the 1916 crop.

Our many buyers who represent all the tobacco interest of the world are all here and ready to buy this crop at good figures.

A Cordial Welcome Awaits You at the Minor as in the Past.

It is our earnest desire and full determination to please each and every patron from start to finish. **BRING US YOUR FIRST LOAD.** We will show our appreciation in dollars which goes further than talk. We want your friendship and your tobacco. **COME AND BE PLEASED.**

Yours for High Prices,

I. W. MANGUM, Proprietor.