PAGE 2

THE PUBLIC LEDGER

WEDNESDAY, JUNE 6TH, 1917

EDITORIAL NOTES

Not Ominiscient. Important delegations can come and go across the ocean, showing the U-boat periscopes do not see everything that floats.

Plain Terms.

The whole world understands the terms of peace America will demand -the freedom of the seas and a guarantee that international law means what it says.

Make a Hit.

If those Russians, while they are revolutionizing, will be good enough to give a little attention to a simplification of their proper names, they will make a hit with a long suffering public in other parts of the world.

Essentials Preserved.

The old definition of government in Russia was "depotism tempered by assassination." Now that the depotism has been eliminated, the inclination for assassination seems still to remain.

Equal Honors.

That remark about "make two blades of grass grow where one grew before" has nothing on the vacant lot apothegm about "making a potato egrown where a tin can grew before."

Jail the Price.

The Government is to control absolutely the prices which manufacturers may charge for war munitions. That's good. But let's go farther and have a Federal commission to regulate the price of foodstuffs and jail the price boosters .

the Editor of the Letter to Upen Public Ledger, Oxford, N. C.

Upon the shoulders of the American farmer rest a big share of the responsibility of winning this great war in which we are now engaged.

An

President Wilson has said that he respects fully as much the man who stays at home and produces food that the army of the United States and the allied nations may go on fighting, as the man who shoulders a gun and faces the enemy in the trenches.

Taking into consideration the number of American farmers engaged in production of food products, it has been proven beyond doubt that the American farmer is the most efficient producer in the world.

And yet, the American farmer has never had to do his best and does not really know what his best is.

This year the farmer will, of necessity, have to tax his powers of production. He must supply his own country and its men in the ranks, as well as contribute more than ever to the maintenance to our allies across the waters.

produce the maximum amount

of foodstuffs this year, labor is

of course, essential. The great-

est problem confronting us in

this campaign for increased pro-

duction on the farm is the short-

You know that electricity as

a time and labor saver on the

farm can do more than any

other single influence to increas-

ing the working and living ef-

ficiency of all the farmers in the

territory which is covered by

your paper. In other words, you

know that electricity, if taken to

every farm in your territory, will

help to make it among the most

productive in the whole coun-

You may not be interested in

Delco-Light as a commercial

product, but you are certainly

interested in electricity for the

farm especially at this time

and you are in a position to give

your readers complete and cor-

rect information on this subject.

es in this country and Canada

have Delco-Light plants. These

plants have been loaned to the

colleges by our company for edu-

cational purposes; that is, our

idea was to give the colleges

such equipment as to enable

them to teach the farmers the

value of electricity on the farm.

tural colleges will immediately

be enlisted by the National Gov-

ernment to do everything in

their power to increase crop pro-

duction and agricultural effici-

We take it for granted that,

ency of every kind.

The services of these agricul-

Fifty-two agricultural colleg-

age of labor.

try.

ters the world war immediately removes from her ranks producers of food, clothing and other necessities; and at the same time these men are removed from the producing ranks they become consumers of food and destroyers of property. Delco-Light will, in a great measure, offset the loss of hand labor, or man labor, on the farm. The Farm Journal of Philadelphia is caling upon the farmers to install labor-saving machinery. The Breeder's Gazette is likewise taking a stand for labor-saving machinery, and this same propaganda is being carried on by newspapers all over the country.

We belive it is in your power, through the columns ofyour valuable paper, to editorially or otherwise call attention of the farmers in this territory to the great need of labor-saving machinery, especially at this time.

And while we do not for one moment deny that we are in business for profit, we still take the stand that in selling a Delco-Light plant to a farmer we are doing him far more good than we can possible derive out of the prifit we make on the sale.

Lemons Whiten and **Beautify the Skin! Make Cheap Lotion**

Many women use just the juice of lemons to bleach or whiten the skin, but pure lemon juice is acid, therefore irritating, and should be mixed with orchard white.

At the cost of a small jar of ordinary cold cream one can prepare a full quarter pint of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice trough a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan. and is the ideal skin softner, smoothener and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It should naturally help to bring back to any skin the whiteness, the sweet freshness and flexibility of which it has been robbed by careless or trying atmospheric conditions.

Cholera Morbus. This is a very painful and dangerous disease. In almost everyneighborhood someone has died from it before medicine could be obtained or a physician summoned. The right way is to have a bottle of Chamberlain's Colic and Diarrhoea Remedy in the house so as to be prepared for it. Mrs. Charles Enyeart, Huntington, Ind., writes: "During the summer of 1911 two of my children were taken sick with cholera morbus. I used Chamberlain's Colic and Diarrhoea Remedy and it gave them immediate relief."

The Beauty Secret.

Ladies desire that inesistible charm---a good complexion. Of course they do not wish others to know a beautifier has been used so they buy a bottle of

Magnolia Balm LIQUID FACE POWDER

and use according to simple directions. Improve-ment is noticed at once. Soothing, cooling and refreshing. Heals Sunburn, stops Tan.

Pink, White, Rose-Red. 75c. at Druggists or by mail direct. Sample (either color) for 2c. Stamp. Lyon Mfg. Co., 40 South Fifth St., Brooklyn, N.Y.

Justified.

Even those Americans who don't like gold lace and feathers will be glad that General Perishing and Admiral Sims are to be elevated to rank that will put them on an equal footing with the fighting commanders of Europe.

Potato Pointers.

Do not plant new potatoes. This warning, which has been issued by the Department of Agriculture is timely. The potato requires a certain period of maturity before it will germinate. New stock will come up slowly, if at all, and produce no crop to speak of.

Doubt But Not Deny.

We may doubt, but not deny, the statement of Homer Rodeheaver to schoolboys that one cigarette will kill a cat. Nature faking isn't to be assumed from mere surface improbability. Meanwhile all cats will be on the safe side if they let cigarettes alone.

Pay, Then!

The Agricultural Department has officially expressed the opinion that the high prices of foods and vegetables cannot be justified on the ground of any shortage in the supply so now all the rest of us have to do is to pay them.

CHAUFFEURS ARE ENROLLED

Sixty Applicants in Two Days Filed With Southeastern Department.

Charleston, June 2.-Sixty applicants for enrollment as chauffeurs in the Motor Truck Companies of the Quartermaster's Department is the two-day record of the Southeastern Department, according to Captain L. S. Carson in charge of recruiting.

The Motor Truck Club of America, prompted by a spriit of patriotism, is actively interesting itself in stimulating enlistments. The Club's representatives throughout the department are assisting the government in the recruiting of these men through their technical examinations .

Only 340 chauffeurs are required in all, and the probabilities are that this particular branch of the service will be closed in the near future, judging by the number of applicants that are reaching headquarters. There is, of course, a reason for this, namely, the attractiveness of the rank and the pay. Chauffeurs rank as sergeants, and are paid \$44 per month, in addition to subsistence and upkeep generallly. Naturally those men thinking of joining the colors for the duration of the war, and who are qualified to handle a motor truck warranted in calling on the nearest U.S. Army Recruiting Officer being available, then in writing to the Department Quartermaster, Charleston, S. C .-- and what is more to the point, they are justified in attending to the matter at once.

One of the principal limiting elements in food production is the labor question. In order to

Let us call your attention to another phase of the proposition of installing electicity on the farm. Up to the present time we have been advertising our Delco-Light plant, emphasizing the fact that Delco-Light betters the living conditions and pays for itself. At a time like this, however, the fact that it betters living conditions becames magnified in importance, as Delco-Light will probably lead back many who have already left the farm on account of the hardships and lack of conveniences, and who will be happy to return because of the improved conditions.

Also, to the fact that it pays for itself is added the fact that it pays because of what it will do for the owner, and finally because of what it will do for the country.

We invite you to make a complete and comprehensive investigation as to the value of Delco-Light, the cost of its maintenance and its value to the farmer. After you have done that, we ask you only to give to your readers, especially the men on the farm, the exact truth as you find it.

It must not be overlooked for one moment that Delco-Light in addition to furnishing bright, safe, clean light, also furnishes power to run the churn, cream seperator, washing machine, milking machine, etc., and furnishes additional power to pump water.

The cost is not great ,and we can prove conclusively to any who doubt the statement that Delco-Light positively pays for

EXCURSIONS AND PICNICS LAKEWOOD PARK DURHAM, N. C.

WANTED

adv.

Swimming Pool, Merry-go-round **Roller Skating, Coaster Ride, etc.**

28 ACRES OF SHADE AND SHELTER

FOR DATES, ADDRESS, LAKEWOOD PARK Durham, N.C.

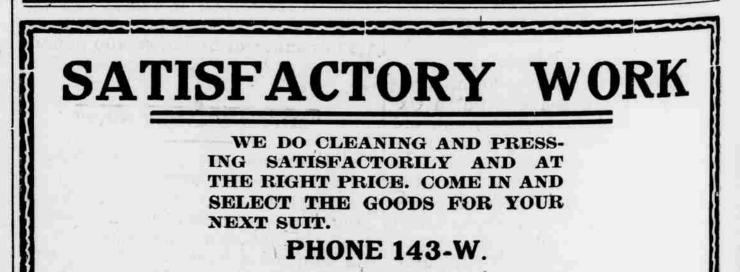
MARBLE AND GRANITE

MONUMENTS AND HEADSTONES FOR Eveery member of every family-Pehsonal attention given to all customers. Will call to see you or wait upon you at our office on Main Street, Durham, N. C.

JAMES BAIN, WM. WATSON KIMBALL Salesman.

W

BAIN--KIMBALL COMPANY, MONUMENTAL DEALERS. DURHAM, N. C.



-WATER Delco-Light pumps water, operates churns, seperators, washing machines, fans, sewing machines, etc.

without exception, these colleges will recommend the installation of Delco-Light, or of electricity of some sort, in order that the farmer may be able o get the maximum efficiency out of his labor.

You probably read the editorial in the Gountry Gentleman, in which it was stated that the world providers-meaning the farmers-are diminishing. This editorial called attention to the fact that every country that en-

aponding a rear in fudin.

itself in the saving it makes or brings to the owner.

The officials of the A. & E. college at Raleigh ,and of the Clemson College in South Carolina will no doubt be glad to furnish you with information regarding the tests they made with Delco-Light, and upon request from you we will furnish you with test sheets from other colleges and details and complete information.

Col. Ballon.

We trust sincerely that you will use some effort to serve your readers through a strong campaign for better living conditions on the farm; and believing fully that you are heartily interested in the welfare of your people, we take this method of addressing you.

> Cordially yours, FARM HOME ELECTRIC LIGHTING CO. C. A. UPCHURCH, General Manager.

W. M. Cherkas THE TAILOR ON MAIN ST.

SPECIALS

LYON-WINSTON CO.,

LILLENDER NOOMONTS STATE CHU

We have large stock of Tobacco Fertilizer. We have large stock of Corn Fertilizer, Acid Phosphate, Cotton Seed Meal. We have large supply of Nitrate Soda.