

# RED CROSS ROLL CALL FOR CHRISTMAS WEEK

## American Public Asked to Respond With Universal Membership.

Is your name written there? Where? On the Red Cross Christmas Roll Call, of course.

Beginning with Red Cross Sunday, December 15, the entire American nation will be given the opportunity during the week of December 16 to 23 to line up for all those errands of mercy that the bright Red Cross against the white background has come to symbolize.

This is in no sense a call for funds. It is the annual call for service. Every member of every household, from the grandfather to the nursery, should be represented on the Red Cross Service Flag. Only dollar memberships are being asked for, and these are for the calendar year of 1919.

Everywhere throughout the fourteen Red Cross divisions the week will be celebrated as a rededication to personal service and self sacrifice. No matter what may be the immediate task ahead, there are bound to be increasing demands made on the Red Cross during the coming year, and every American, whether here or in foreign parts, has his part to play.

Through the Divisions every Chapter, and through the Chapter every Branch and Auxiliary will spread the Red Cross Message and endeavor to enroll every person in every community. Already the membership in this national organization has grown from some few hundred thousand in 1916 to more than twenty millions since our own country entered the world war. There are no limits set for the 1918 Christmas enrollment. Every American everywhere is the hoped for goal.

Programs subject to local conditions will be arranged for the week, based on suggestions worked out by national campaign managers at Headquarters. On Roll Call Sunday the Red Cross message will be preached from every pulpit, and all church meetings will arrange special programs of Red Cross activities.

With the co-operation of local artists, every community will be decorated with Red Cross posters. Posters will be used on all packages sent out from the stores during Roll Call week, and the movies will show films picturing the various Red Cross agencies at home and abroad. "For All Humanity" shows scenes taken on the actual battlefield. There will also be Women's day, club programs on Red Cross, special exercises in the Red

Cross workrooms, Employees day (when special tribute will be paid to the contribution made by the laboring man), the week ending with a general "Clean-up" day, when every person in the community not yet enrolled will again be personally solicited for membership.

It is believed that some time during the week at least one performance of the masque, "The Roll Call," especially written by Mr. Percy Mackaye, with stage settings designed by Robert Edmond Jones, will be given in every community. This has but twelve speaking parts and is arranged especially for community presentation, with men, women and children in the pantomime parts. It can be given either elaborately or very simply, as conditions warrant. In its dramatic theme it expresses the emancipation of the human spirit from tyranny through the humanizing agency of the American Red Cross. Copies of the masque, as well as directions for costuming and incidental music, can be secured at Red Cross Headquarters in every town and city.

One of the most novel and interesting features of the campaign promises to be the One-day and One-Hour plan of enrollment. This consists of dividing the community into units of one hundred houses, the idea being to have sufficient workers to canvass these homes practically simultaneously, a sort of "home stretch," distributing the work among many with a minimum of time consumed by each.

The official uniform worn by Roll Call workers will be a cap and arm brassard. These are to be made of red flannel and a small paper circle in white will carry the Red Cross emblem. This uniform will serve both as protection against the unscrupulous and as an aid to the workers themselves.

Corporations, business firms and industries will be supplied with a 100% Service flag.

There will be no Christmas sale of tuberculosis seals this year. Instead, the Red Cross has made a direct appropriation of \$2,500,000 for this work, and ten seals will be awarded each person who joins the Roll Call as a reminder of the very important work being done by the National Tuberculosis Association.

Wars may come and wars may go, but the Red Cross goes on forever.

Will you not be among the first to place your name on the 1919 membership roll?

### GENERAL NEWS.

—W. Davis Ray, of Waynesville, 32 years old, took carbolic acid by mistake for other medicine and is dead.

—Over 700 cases of influenza developed in Winston-Salem during last week, 22 deaths resulting since December 1.

—John B. Johnston, a prominent citizen of Charlotte, was killed in a street car wreck in Baltimore Saturday night.

—High Point having abandoned the quarantine against public gatherings to prevent the spread of influenza, i snow trying to quarantine homes where the influenza prevails.

—A "McAdoo-For-President" club has been organized in Asheville. This club is believed to be the first in the United States organized to boom the ex-secretary for the Democratic nomination in 1920.

—Senator Simmons has been advised that Lieutenant Hargrove Bailey of Wilmington, who has been in a German prison camp for several months, has been released and is now enroute through Switzerland to join the American expeditionary forces.

—Pink Young, a white man living the life of a recluse in a hut in the Beaverdam section, near Asheville, was found dead Wednesday. For years he had lived alone giving no information as to his people or the place from which he came. He was buried by the county.

—The Florida conference of the Methodist Episcopal Church, South, at its annual session at Bartow, Fla., voted by a large majority in favor of the church granting laity rights to women. Proposed changes in the creed, which would eliminate the reference to the church as "the Holy Catholic Church" also was approved

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## Surprise the Family Tonight

Bake them some crispy, tasty, golden-brown biscuits made from OCCO-NEE-CHEE Self-Rising Flour. Then watch the way those goodies disappear—one, two, three, four—and every one as good as the last.

# OCCO-NEE-CHEE Self-Rising Flour

### Takes the Guess out of Baking and Saves you Money

With it you can make the same appetizing biscuits, waffles, muffins and cakes time after time. There's no more guessing. It has mixed with it, in the exact proportions, the very best baking powder, soda and salt. It's economical because it saves you the cost of these three materials. Buy a bag of OCCO-NEE-CHEE Self-Rising Flour today. Look for the Indian Head on the bag. At all grocers.

When you prefer to bake with plain flour buy Peerless—the best of its kind.

AUSTIN-HEATON CO., Durham, N. C.



### CHRISTMAS TREES.

#### For Sick Solded Boys At Azalea and Waynesville Hospitals.

\*North Carolina Baracas and Philatheas have been honored with the request to open the new Y. M. C. A. House now near completion, at Azalea Hospital Christmas night. A Christmas tree with presents for 400 men will be provided together with ice cream, cakes and candies. An appropriate program of song, music and recitation is now in course of preparation and a big time for the enlisted men at Azalea will be given, to in a measure make up for the absence from home and loved ones at Christmas-tide.

For the sake of the boys away from mother, home and loved ones, for the sake of the mother, home and loved ones, and for the sake of

Baraca-Philathea, to which this event is a signal honor and privilege, we know you will be glad to help make it a big success.

Please send us candy, nuts, fruits, cakes or small articles which boys away from home will appreciate,—and MONEY. The money will be used for the purchase of refreshments and presents for the boys.

Gifts will be provided by the North Carolina Baracas and Philatheas to the boys both at Azalea and Waynesville,—1600 of them—away from home and mother. Think what this will mean to the boys who are sick and away from home!

Dr. Jackson and Mr. Beckett of the Y. M. C. A. at these places have stated that no one can possibly realize the great good that has been done and the pleasure given, by the Baraca and Philathea classes of North Carolina and the state office, at Aza-

lea, Waynesville and Kanilworth hospitals.

Quick action is urgent and absolutely necessary to make a success of this Christmas tree and Christmas entertainment. Please send your contributions at once and ask your friends if they will help in this most deserving cause. Send all contributions plainly marked to Mrs. N. Buckner, General Secretary, Asheville, N. C. and help make a happy Christmas for the sick soldier boys.

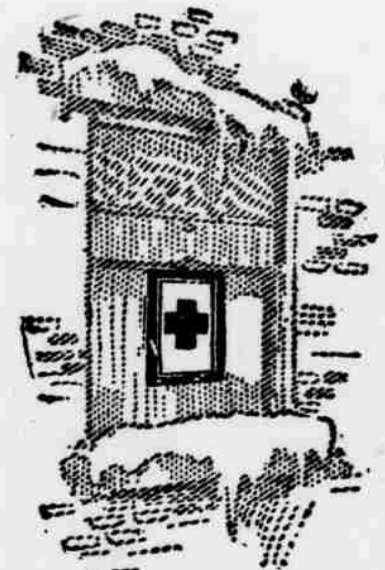
## CASTORIA

For Infants and Children In Use For Over 30 Years

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## —but just join once



Put your flag in the front window

Two and three and more 1919 memberships in the Red Cross are not necessary — one is enough, and all that is expected of you.

When you join you will receive a 1919 membership button, a service flag and a folder with ten Red Cross Christmas seals.

Wear your button on the outside of your coat — when your button is where it can be seen you won't be asked to join a second time.

Put your flag in the front window of your home — with an additional membership cross for each one of your family who joins.

If you have been a member during 1918, RENEW your membership NOW — this will be your only opportunity to answer "present" to the 1919 Red Cross Christmas Call.



Wear your button where it can be seen

# Join the Red Cross

—all you need is a heart and a dollar

THIS SPACE CONTRIBUTED BY A. H. POWELL.