

Retailing Is a Profession.

The Highest Aspiration and Ambition of many is the success of this **"PROFESSION"**

but few are they that attain to it, lacking the knowledge of the fundamental principals of business that are sure and true pointers to this success, which Long Bros. obtained as

Leaders of This "Profession."
Long, Blalock & Haskins

have accepted the rules and principles that won success for Long Bros. and the business goes on the same way.

OUR MOTTO:

"Newest of Styles, Best of Quality and Honest Treatment Always."



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SCHLOSS BROS. & CO.
Fine Clothes Makers
BALTIMORE NEW YORK

We always cheerfully show you our stock whether you buy or not, as it is always a pleasure to demonstrate the quality of our goods and truth of our statements. Glad to see you any way.

LONG, BLALOCK & HASKINS,
TWO BIG STORES, MAIN STREET, OXFORD, N. C.

SPRING FASHION IN CLOTHING

Demand many little differences in line and shape. The coats, you will notice are longer, the shoulders better shaped. A most graceful effect obtained in the whole suit. These little style points are better shown in

Our Men's, Youths and Little men's

garments than any clothes on the market. And while our clothes lead in style their quality is as sure as the

GOVERNMENT STAMP

on a Dollar bill just as certain guarantee of value. It will pay you to buy our goods, the Best Correct goods for Ladies or Gentlemen, simply because they mean the most value for your money, look at however you will.

Special Low Rates to the Pacific Coast.

Seaboard announces the sale of one way second class colonist tickets from all points in North Carolina to the Pacific Coast, commencing March 5th and continuing on sale until May 31st. Rate Raleigh to San Francisco is \$48.33, corresponding low rates from other stations will apply to all principal points on the Pacific Coast. For further information, time-tables, and etc., apply to W. M. Bullard, Agent, Oxford, N. C.
CHAS. H. GATTIS, T. P. A., Raleigh, N. C.

I have on hand at all time Dunlop Mills Flour, meal, oats, corn and mill feed.
J. J. MEDFORD.

Be sure and see the sample line of Misses and ladies skirts at prices less than cost to manufacture. Paris Dry Goods Co.

FOR SALE—Barred Plymouth Rocks, White Wyandottes and Single Comb White Leghorn chickens. Apply to W. H. Britt.

Won a Name of Fame.

DeWitt's Little Ealy Kisers, the famous little pills, have been made famous by their certain yet harmless and gentle action upon the bowels and liver. They have no equal for biliousness, constipation, etc. They do not weaken the stomach, grip, or make you feel sick. Once used all ways preferred. They strengthen. Sold by J. G. Hall.

For Sale—White Leghorn and White Wyandotte eggs. Guarantee eight eggs to hatch. If you do not get eight chickens will sell you another setting at half price. Price \$1.25 for 15 eggs. Apply to W. H. Britt, Oxford, N. C.

We have just received a manufacturer's line of sample skirts, no two alike, will be sold at less than wholesale price. Paris Dry Goods Co.

Watches.
Please remember that the undersigned will be glad to repair your watches clocks and jewelry at Paris Dry Goods Co. store. Prices low and terms cash. Work guaranteed.
W. D. STIMSON, Jeweler.

A GUARANTEED CURE FOR PILES.

Itching, blind, bleeding or protruding piles. Druggist refund money if PZAO QUINTENY fails to cure any case, no matter of how long standing in 6 or 14 days. First application gives ease and rest. 50c. If your druggist hasn't it send 50c in stamps and it will be forwarded post paid by Paris Medicine Co., St. Louis, Mo.

CASTORIA

For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of *Dr. J. C. Fitch*

SULLY'S APPEAL TO FARMERS.

The Great Cotton Speculator Urges a Reduction of Acreage.
Daniel J. Sully, the great cotton ball who did so much to advance the price of cotton a year ago and by this means put hundreds of thousands of dollars in the pockets of cotton farmers, has issued the following appeal to farmers:
If you wish to win your battle, and obtain a fair price for your cotton, you must reduce your acreage very considerably.
You have surprised the world by the manner in which you have held your cotton. Surprise it again by cutting down your acreage.
Do not be led astray by the present steadiness of prices.
Three causes have contributed to bring about this rise of more than one cent a pound.
First, The urgent need arising from an unprecedented consumption.
Second, Your courage and wisdom in making the buyer meet his terms.
Third, The belief that you would cut your acreage to such an extent that the supplies from this crop and the growth of 1905-06 would make a price no longer than the world needs.
The first two causes lose their force the moment it is known that there is a prospect for a moderately large crop next year. Even if the mills take 13,000,000 bales during the current season, this would leave carry-over of 1,000,000 bales. Hence the necessity of a smaller crop this year.
Do not let any rise in prices between now and the end of the planting season deter you from reducing your acreage.

Such an advance would be anticipated that you were making friends have advised you to make.
If the June reports of the government should show that you have failed to make sufficient reduction the only persons who would be winners by the advance would be speculators who sell out the futures at a profit.
The price of cotton you produce will be regulated by the actual, not the expected, reduction.
Don't depend on your neighbor to do the reducing.
In this matter of acreage reduction bear in mind three suggestions:
1. Don't rely on bad weather to cut down the crop.
2. Don't put a large acreage into cotton simply because it is too late to plant corn or other diversified crops.
3. It would be far better to let part of your land lie idle than to run the risk of raising a crop so large as to make possible another period of low priced cotton.
I am making this appeal to you because I regard the next few weeks as critical in the South and because I believe that every man who is interested in the welfare of the South should urge the importance of a reduction in acreage.

WHAT DREAMS MAY COME

[Copyright, 1904, by T. C. McClure.]
All day long the heavy leaden clouds had been threatening rain, and toward evening it began, very softly at first, but growing steadily in volume, until at 5 o'clock it was a veritable downpour, rattling steadily on the tin roof of the hotel piazza and beating against the windows in spiteful fashion.
It was cold, too, and a cheerful fire crackled and sputtered merrily in the big fireplace in the hotel office, but despite the fire and the lights and the gay chatter of the guests congregated in the big palm-lined room the effect of the storm outside was glaringly evident. A cold, rainy evening at a popular summer hotel is something to be remembered—and avoided.
Near the fireplace at a score of little tables the energetic Mrs. Potter had started a game of progressive euchre, and in the big hall the orchestra had been pressed into unwilling service by some of the younger guests, and the strains of the latest popular waltzes and the sound of shuffling feet drew many people thither.
Streeter, lounging in a chair near the desk, alternately read a morning paper for the third time and tried to find some interest in the attempts of the other guests to amuse themselves.
In sheer desperation he was perusing the "want column" when he saw Miss Gale come down the broad stairs. He was by her side in a moment.
"I wanted to claim you before Mrs. Potter kidnapped you or some one else dragged you off to dance," he explained laughingly.

The girl smiled amiably and shook a finger at him.
"I can see at a glance that you are bored to death and in search of diversion at any cost," she said.
"Your diagnosis is correct," said he. "I am suffering from that unhappy malady, or I was until I caught sight of you. You know that it was because you recommended this place that I came here. Now, you must do your best to dispel the gloom that has descended upon me."
"What shall I do?" she asked lightly.
"Introduce you to some of Mrs. Potter's proteges or get Mrs. Valente to give you the personal history of every one here?"
"I think," said Streeter, "that Chopin in the music room would be the best antidote."
"You are very modest in your demands," she laughed. "Chopin you shall have until you cry for mercy. Come on!"
They made their way to the little music room far down the corridor, and to Streeter's unutterable delight they found it quite deserted. Streeter turned out the lights and lighted two little red shaded candles on the piano.
"Just right now for the fifth nocturne," he said as he surveyed the two spots of color in the gloom.
The girl ran her fingers over the keys, and Streeter drew a chair near her and sat down. She began to play the fifth nocturne very softly, and Streeter, leaning back comfortably, watched the pretty profile outlined faintly by the candle light. And as he listened to the rain beating against the windows he realized the good that a seemingly ill wind had blown him.
The nocturne died away as it had begun, very softly, and he drew his chair into the little circle of light.
"The only trouble with that nocturne," he said gravely, "is that, like all things temporal, it comes to an end."
"Are you fond of them?" she asked.
"I'll play another."
"Do you know," he said quickly, "I have often dreamed of some such situation as this."
"A long, dreary evening at a storm bound summer resort?" she laughed.
"No," he said seriously; "of a piano and candles with little red shades and of you playing nocturnes to me like this."
She began another nocturne, even more softly, that it might not interrupt their conversation.
"Dreams realize seldom come true," she said. And whether or not her tone was mocking Streeter was at loss to decide.
He silently listened to the nocturne and studied the girl's profile intently, but the profile was noncommittal. He leaned forward in his chair and spoke very softly.

"It was a very pretty dream," he said, "one of those intangible bits of happiness that makes one loath to come to prosaic earth again. There was one thing about those dreams, however, quite different from this partial realization."
"And what was that?" she asked.
"The piano and the little red shaded candles—and you were in my own house," he said.
The nocturne grew a trifle louder. The girl's glance was turned to the other side of the room.
"What a presumptuous dream!" she said.
"Was it?" said Streeter meekly. "I couldn't help dreaming it, you know."
There was a long pause. Then he said slowly:
"Perhaps it was presumptuous. You see, I wasn't asleep when I dreamed it."
The nocturne came to an abrupt ending. The girl rose from the piano.
"You're not angry?" said Streeter in alarm.
"No," she said.
"Then—then," he began and halted miserably. "Tell me," he said, "do dreams go by contrary?"
The girl had reached the door. She turned, and even in the dim light he could see the deep color in her cheeks.
"Not—not day dreams," she almost whispered.
GRANT OWEN.

LANDIS AND EASTON,

White Goods

FOR

SCHOOL COMMENCEMENTS.

We have with a good deal of careful buying and selecting received the most attractive assortment of White Goods ever shown by us. Young ladies who wish to procure a commencement dress will find exactly what they want here, and at all right prices.

Specials.

- 45 inch Sheer white French Lawn at 15 cents.
- 2 yard wide fine Organdy at 25 yard.
- 40 inch India Linen at 10 and 15 cents yard.
- Fine Persian Lawns at 12½, 15, 20, 25 and 40 cts yard.
- A pretty grade silk Mull in all colors at 15 cents yard.
- Fine grade silk Mull in all colors at 25 cent yard.
- Very sheer fine French Lawn at 40, 50 and 65 cents yard guaranteed to wash and wear well.
- Paris Mousselin in 72 inch widths at 50, and 65 cents, the kind that will wash and wear well.
- Pretty grade 36 inch wide linen Lawn at 25 cents yard.
- Two pieces 2½ yards wide white Linen, the fashionable kind for tailor made suits at 75 cents yard.
- Full and complete assortment of Piques, Ducks, Mercerized waistings from 10 cts per yard up.
- Young Ladies will find our assortment of Gloves, Fans, white and black Hosiery, white Canvas Shoes, and all other accessories for a complete wardrobe beyond any other house in the trade in this section.

Millinery.

An unusually fine business has enabled us to make larger purchases and next week we will show an entirely new assortment of the newest and best things in ladies Hats. These goods will be sold at the lowest figures any giving us a call shall go away well pleased with her purchases.
We invite you to call and make our store your headquarters when you visit Oxford and we will do our best to make it pleasant for you.

Landis & Easton.

Ayer's Pills

Ayer's Pills. Ayer's Pills. Ayer's Pills. Keep saying this over and over again. The best laxative. Lowell, Mass. C. Ayer & Co., Lowell, Mass.

Want your moustache or beard a beautiful brown or rich black? Use **BUCKINGHAM'S DYE** FIFTY CTS. OF BUCKINGHAM OR R. F. BULL & CO., NASHVILLE, T. N.

Grove's Tasteless Chill Tonic

has stood the test 25 years. Average Annual Sales over One and a Half Million bottles. Does this record of merit appeal to you? No Cure, No Pay. 50c. Enclosed with every bottle is a Ten Cent package of Grove's Black Root Liver Pills.

PARKER & HUNT WANT TO

SELL YOU YOUR FERTILIZER

FOR TOBACCO, COTTON AND CORN.

Farmers Remember That

Parker & Hunt's, Oxford, N. C.,

IS HEADQUARTERS FOR STANDARD HIGH GRADE GUANOS.

We Sell The Following brands:

- Beef Blood and Bone, Star, Empire, National, Farmers' Friend, Farmers' High Grade, Star Special Tobacco Manure,
- Owl, Acid Phosphate, Capitol Bone and Potash for Corn, Kanit, Farmers Favorite largely cotton seed meal.

The main reliance of the farmers these days for supplying the necessary plant food to the soil for crops lies in commercial fertilizers and our brands cannot be excelled and invite you to call and give us your orders. We ask nothing but a fair trial of our standard goods, which have always given good satisfaction whenever used in the production of fine Tobacco, Cotton and Corn. Sold at lowest possible prices, and every sack guaranteed.

Yours to supply with best brands,

PARKER & HUNT.