

This space is reserved for the Long Co. to be used in the next week or so for advertising the lot of New Fall and Winter goods which Messrs Frank Blalock and Josh King have gone to the Northern Markets to purchase. They will buy a large quantity this season, larger than usual and they are preparing for the largest business they have done in years. They will buy the newest line of all goods in men's and women's department to suit everybody. The Long Co. is making preparations for the largest of any season and will be ready for the fall trade in a week so.

Our Miss Helen Benson has also gone to Baltimore, Philadelphia, and New York to buy goods for the Millinery Department, purchasing the best, the most up-to-date and finest quality of Millinery goods.

This space will be used for advertising our new lines in the future.

SUBSCRIPTION BALLOT.

Any candidate in The Public Ledger Voting Contest who brings or sends one yearly subscription to The Public Ledger office of the Contest Department before Wednesday Aug. 31st, at 10 p. m. will be entitled to one of these ballots, good for

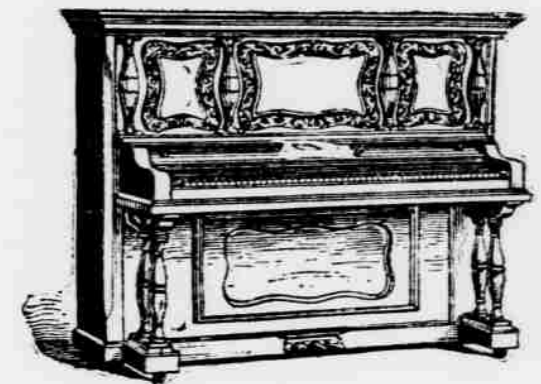
10,000 VOTES.

GANDIDATE

Address

Any person becomes a candidate as soon as nominated. Send in the name of some young lady today.

First Grand



Capital Prize.

..THE..

Owen Warehouse

Will be Run This Season by

Will H. Fleming.

I Will Have my Opening Sale on

Thursday Sept. 1st, 1910.

Be Sure to Start With The Owen Warehouse For The Highest Prices.

THE VICTORY OF VACCINATION—THE BATTLE WITH SMALLPOX.

The victory of science over smallpox through vaccination is one of the greatest sanitary victories ever won. Jenner, the discoverer of this method of prevention, is considered by many authorities the greatest benefactor of the race that lived. Lord Macaulay, in his History of England, describing the disease in England before vaccination, wrote: "That disease, over which science has achieved a succession of glorious and beneficent victories, was then the most terrible of all ministers of death. The smallpox was always present, filling the churchyards with corpses, tormenting with constant fear all whom it had not yet stricken, leaving on those whose lives it spared the hideous traces of its power, turning the babe into changeling at which the mother shuddered, and making the eyes and cheeks of a betrothed maiden object of horror to

the lover." In the latter part of the eighteenth century and the early part of the nineteenth century one-tenth of all deaths in civilized countries resulted from this disease. Ninety-five per cent of the population of Europe had the disease at some period of their lives. Every year in Europe 400,000 deaths were caused by this "pesta magna."

Some countries have taken advantage of this great discovery; others have not had faith in this truth necessary to save. It may be interesting to observe the effect of smallpox where vaccination is compulsory and where it is only optional. Between 1870 and 1874, in three years an epidemic of this disease in Austria and Prussia caused the death of 162,000 Austrians, 172,000 Prussians, Prussia, profiting by her dreadful experience, passed a compulsory vaccination law; Austria did not. Result: Prussia, with 8,000,000 greater than Austria's population, lost, in the next twenty years 8,500

people from this disease, while Austria during the same time lost 239,000.

Another demonstration of the saving power of vaccination is seen in the French and German armies in the great war between these countries. The French army had not enforced compulsory vaccination; the German army had, and the German soldiers were all vaccinated. Result: The French army lost over 25,000 soldiers from smallpox; the German army, although holding the French prisoners and living with them, lost only 350 from the disease.

Still another demonstration of the protection afforded by vaccination is seen when we compare the annual death rates per million population in countries with compulsory vaccination and those without compulsory vaccination.

Compulsory vaccination: Germany, 1.1; Denmark, 0.5; Sweden, 2.1; Norway, 0.6.

WHO HAS LOST MONEY

Invested in Unimproved Property in **Durham, North Carolina,** And Its Suburbs?

The Durham Land & Security Co.

Has a few desirable lots 55 x 150 ft. on Driver Avenue, which has been macadamized. These lots front on the car line of the Durham Traction Company and are just outside the Durham city limits and within

One Block of the New \$20,000 Modern School Building

which will be opened this Fall.

For the Next 20 Days \$400 Cash Will Buy any One of These Lots.

On Guthrie Avenue, which is also within one block of the car line and the school building above referred to, the Company owns several very desirable lots which can be bought for from \$300 to \$350. A dwelling house which costs not over \$700 to build on any of these lots will rent from \$10 to \$12.50 a month. First come, first served:

Address W. H. Rogers, Trust Building, Durham, N. C.

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UNABLE TO GET
JUST THE SHOES
YOU WANT

Korrek Shape
REG. U.S. PAT. OFF.

One of our most popular shaped toes

Perfect Fit

Note foot reposing in the shoe. Every toe in its natural position. If you are looking for comfort, wear

Korrek Shape Shoes

And think of it. We even guarantee our Burrojaps patent and dull leathers.

BURT & PACKARD CO.
Makers
BROCKTON, MASS.

SOLD BY

TRY

KORREKT SHAPE

We carry a complete line in all shapes and sizes. They not only fit the feet but the pocketbook, and can be had at popular prices.

THE "BACK TO NATURE" IDEA DEMONSTRATED IN EACH PAIR

A trial will convince you. Look them over today.

All Leathers. "Burrojaps" Patent and Dull Leathers Guaranteed

BURT & PACKARD CO., Makers
BROCKTON, MASSACHUSETTS

SOLD BY

Perkinson & Green, Oxford, N.C.