

The Oxford Public Ledger

VOL. 22.

OXFORD, N. C., FRIDAY OCTOBER 14, 1910.

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The Largest, Fairest, and Best Contest Ever Inaugurated on a Weekly Paper, Now a Matter of History

OFFICIAL ANNOUNCEMENT OF WINNERS OF PRIZES, WITH FIGURES SHOWING COMPLETE RETURNS

Everybody Satisfied--Losers Congratulate Winners--Hundreds of New Subscribers Were Added to The Oxford Public Ledger's List, Making This Paper One Of Best Advertising Mediums in This Section.

Official Report.

We, the undersigned committee appointed to canvass the official vote of the Ledger's Great Prize and Popularity Contest hereby state that to the best of our knowledge and belief the contest was conducted on a fair business-like method, and upon the official canvass of the votes we find the following persons entitled to the prizes as offered by the Oxford Ledger.

Table listing prize winners and their respective prizes and vote counts. Includes categories like 'THE PRIZE WINNERS', 'FIRST PRIZE', 'SECOND PRIZE', etc.

RESPECTFULLY SUBMITTED W. H. HUNT, D. G. BRUMMITT, B. K. LASSITER, JUDGES.

The Public Ledger's Great Popularity Contest is now a matter of history. All that remains is for the young ladies named as the winners to call and claim their own.



MISS LILLIE WHITE.

Miss Lillie White is one of the winners of the contest. She has won the first prize of \$3,310.950.

Among the congratulations received by the fortunate are those of the candidates who were in the race against them in the same district, personal friends, in many cases, who have come to the close of the contest lacking a few thousand votes to win.

With the closing of the contest for the beautiful prizes offered by the Ledger there was ended one of the largest and most successful events of the kind ever held in this section.

job for the judges to count the heavy mass of little white papers and have them filed in time for the list today. At 8 p. m. the last votes had to be polled, and with a rush to cast just a few votes for their friends, the contest ended, and today is made known the happy winners of the Piano, Suit of Furniture, Buggy, Sewing Machine, Hallrack, Toilet Set and \$10.00 in gold.

If there is one class of citizens more interested than another in the great contest that has just closed, it is the business men and general advertisers, who have watched with interest the daily increase in votes made by the contestants, and have drawn their own conclusions as to the great increase in circulation which means an added value to their advertisements.

Fairness of the Contest. Lisinterested parties everywhere, business men and the contestants themselves, are praising the Ledger for the impartial treatment accorded every candidate.



MISS GRAY YANCEY.

Winners Feel Proud. The winners may well feel proud of the fact that they have won a magnificent prize, and have come out with the honors of having outmaneuvered those who themselves have done exceedingly well, and who under ordinary circumstances would have had enough votes to win.

Everything has turned out in the most gratifying manner.

Some became discouraged and doubted as to the outcome of the final count but giving the management the benefit of the doubt, which was greatly appreciated, they had personal interviews with the contest department, and learned that by the method of checking and counter checking, and the fact that the books of the contest were open for the inspection of the public, that a fair and square deal was positively assured to each contestant.

Honors Deserved. The successful contestants are named today as the result of the official count of the prominent and distinguished gentlemen who acted as judges and who had no concern in the contest other than to accept the invitation of the management to make a thorough and complete canvass of the votes. The mere mention of the names of these

All Could Not Win.

The one feature of the contest that we do not like is that every one could not win a prize, but in the very nature of things this is impossible, and there is sympathy in plenty for those who have no material benefit to show for their effort. Later on they will surely find that benefit there has been, and of a high kind, for they have necessarily developed self-confidence, business ability, and independence which will help them to be successful in the battle that lasts long after the "battle of ballots" is forgotten, that is the battle of life.

Those who win certainly feel richly rewarded for all their efforts, and they will appreciate the handsome prizes far more than if they had been laid at their feet without any work on their part, and without the manifold associations of friendship and good will which go with these prizes, won by the assistance of their acquaintances.

Make The Awards With Pleasure. It is a pleasant task for us to make awards to the successful candidates. And we do this with the heartiest good wishes for their enjoyment of them,

this way every one was satisfied, which was the chief desire of the Public Ledger.

Slowly at first the votes began to come in, then as the interest warmed, they rolled in in such numbers that the totals soon amounted to enormous figures. The friends of the contestants desired to see them win and made the fact public by voting for them, and getting their friends to do likewise. The smallest boy or girl joined their elders in boosting the candidates. More than one man stole an hour or two from business, at intervals during the contest, to make a personal canvass for some friend. More than one meal was late, as the mistress of the household went her rounds looking for votes.

Whole United States Voted.

Notes came from all parts of the United States and even from Canada and the Philippines, showing how widespread is the friendship for both the contestants and the Ledger and only the stimulus of the contest was necessary to bring this fact into prominence and to add thousands of new subscribers to our circulation.

BREAKING RECORDS EVERYWHERE. THERE IS A REASON. THE MAN THAT PLEASERS ALL, AND KNOWS HOW



GEORGE F. HOULIHAN.

Geo. F. Houlihan, known from the Rocky Bound Coast to the Sandy Shores, as the only original. Geo. F. whose picture appears above, is one of the best and cleverest contest managers in the business today.

The contest Mr. Houlihan has just concluded for us has been successful in the highest degree. By successful we mean the fairness and impartial manner in which the contest was conducted by him and the great number of new subscriptions added to our list.

Mr. Houlihan has made many friends while in Oxford and leaves with the heartiest, good wishes and continued success of all with whom he has met.

gentlemen is assurance of their integrity. They are well known and highly esteemed by their business associates, and by all with whom they come in contact as thorough and honorable business men.

Received Enthusiastically. It was impossible to anticipate such an enthusiastic reception as the one accorded the Ledger's great prize contest. It has appealed to the public mind, and by the increased circulation resulting from the merchants and advertisers who use the columns of the Ledger for the purpose of advertising are the ones to be directly benefited; therefore, aside from awarding the prizes to the widespread contestants, it has conferred incalculable benefits on the merchants and advertisers.

Winners Feel Proud. The winners may well feel proud of the fact that they have won a magnificent prize, and have come out with the honors of having outmaneuvered those who themselves have done exceedingly well, and who under ordinary circumstances would have had enough votes to win.

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and a keen appreciation of the work that they have done in our behalf during the past ten weeks.

The Widows Might.

We have the highest authority for regarding the "widows mite" as a contribution outweighing in essential value the far larger alms of those who sit in high places. In this class should be ranked the faithful contribution of one vote per day, rain or shine, brought personally to the contest department from the opening right through to the close, and cast with never varying fidelity by a tiny lad for the fair lady of his choice, who, we are glad to say made a splendid record.

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Everybody Satisfied. That every one might have an equal chance, no matter where they live the all knew that a reasonable amount of effort would bring a handsome reward, for there were eight prizes in all. In

Some Contest Facts.

Intense interest prevailed throughout the contest. It was the most successful ever conducted in Granville County.

Eight prizes were offered. It was characterized by absolute fairness to all.

The voting and official footing has been certified by prominent business men.

The winners feel proud of their accomplishment. The Ledger wishes to express its thanks to its many friends the contestants, the committee which canvassed the vote, and all those who in any way promoted the interests of the Great Prize and Popularity Contest that made newspaper history in this section.

As the result of the contest the Ledger has scores of new readers, paid in advance from one to five years.

More than 56 per cent, of the contest business was in new subscriptions. No other newspaper ever made such a record in this section.

To The Candidates And Their Friends:

After counting, the votes of Wednesday night and checking and rechecking the votes to insure absolute fairness of decision, the labors of the ballot clerks and judges are at last over, and the complete results are announced below.

We are pleased to congratulate both the winners and the losers who participated in the battle of ballots for popularity and prizes, the first for their success and the latter for their pluck and perseverance--virtues more valuable than material prizes.

The greatest success of the contest, together with the good and friendly feelings which has prevailed among all the candidates and participants from start to finish, calls forth our deepest gratitude to all concerned.

Upon behalf of the United contest company, of Cleveland Ohio, we, their representatives, extend thanks to the public for the hearty support given the contest from beginning to the end.

Geo. F. Houlihan, Maude, Harris.



MISS NANNIE LOU ADCOCK.

Oxford N. C. Miss Gray Yancey . . . . . 3,310,950 Miss Lillie White . . . . . 2,658,275 Miss Edna Earl Crews . . . . . 1,458,410 Miss Fannie Wyatt . . . . . 315,470

Table listing winners from Oxford Route 1, Oxford Route 2, and Oxford Route 5, including names like Miss Ethel Clement and Mrs. W. W. Brummitt.



MISS MAGGIE CRITCHER.

Table listing winners from Oxford Route 6 and STEM, N. C., including names like Miss Mollie Ellis and Miss Stella O'Brian.



MRS. I. E. HARRIS.

Table listing winners from STOVAL, N. C., including names like Miss Ora Crimes and Miss Nettie Davis.

Table listing winners from CREDMOOR, N. C., including names like Mrs. I. E. Harris and Miss Lizzie Hester.

Table listing winners from HARGROVE, N. C., including names like Miss Ella Thaxton and Miss Hattie Satterwhite.

Table listing winners from DABNEY, N. C., including names like Miss Sallie Wyche and Miss Bessie Eakes.

Table listing winners from BERA, N. C., including names like Miss Nannie Lou Adcock and Miss Ruth Fuller.

Table listing winners from NORTHSIDE, N. C., including names like Miss Carrie Farthing and Miss Fannie Culbreth.

Table listing winners from BULLOCK, N. C., LYONS, N. C., VIRGINIA, VA., and DICKEKSON, including names like Miss Ethel Adcock and Miss Lucy Daniel.