Aublic Cedaer

VOL. 22.

OXFORD, N. C., FRIDAY OCTOBER 14, 1910.

The Largest, Fairest, and Best Contest Ever Inaugurated on a Weekly Paper, Now a Matter of History

OFFICIAL ANNOUNCEMENT OF WINNERS OF PRIZES, WITH FIGURES SHOWING COMPLETE

Everybody Satisfied=-Losers Congratulate Winners=-Hundreds of New Subscribers Were Added to The Oxford Public Ledger's List, Making This Paper One Of Best Advertising Mediums in This Section.

THE MAN THAT PLEASES ALL, AND KNOWS HOW

GEORGE F. HOULIHAN.

of the best and eleverest contest managers in the business today.

estemed by their business associates, ring the past ten weeks.

ing the prizes to the widespread con- made a splendid record.

of new subscriptions added to our list.

and by all with whom they come in con-

tact as thorough and honorable business

Received Enthusiastically.

testants, it has conferred incalculable

benefits on the merchants and adver-

with them so heartily, and gave them

Winners Feel Proud.

Geo. F. Houlihan, known from the Rocky Bound Coast to the Sandy

The contest Mr. Houlihan has just concluded for us has been successful

in the highest degree. By successful we mean the fairness and impartial

manner in which the contest was conducted by him and the great number

Mr. Houlihan has made many friends while in Oxford and leaves with the

heartiest, good wishes and continued success of all with whom he has met.

gentlemen is assurance of their inter- and a Reen appreciation of the work

grity. They are well known and highly that they have done in our behalf du-

It was impossible to anticipate such ar ue the far larger alms of those who

enthusiastic reception as the one ac- sit in high places. In this class should

corded the Ledegr's great prize contest. be tanked the faithful contribution of It has appealed to the public mind, and one vote per day, rain or shine, brough

by the increased circulation resulting personally to the contest department

the merchants and advertisers who use from the opening right through to the

the columns of the Ledger for purpose close, and cast with never varying fi-

of advertising are the ones to be directly delity by a viny lad for the fair lady

benefited; therefore, aside from award- of his choice, who, we are glad tosay

The winners may well feel proud of test. It has appealed to the public

cent race, and have come out with the remoting the merchants and advertis-

donors of having outrun workers who lers who use the columns of thhe Ledger

and who under ordinary circumstances the ones to be directly benefited; there-

candidates higher than the award itself. conferred incalculable benefits on the

They feel that those who co-operated merchants and advertisers.

The Widows Might.

We have the highhest authority for

regarding the "widows mite" as a con

t. fout on outweighing in essential val-

Received Enthusiastically.

It was impossible to anticipate such

an enthusiastaic reception as the one

accorded the Ledger's great prize con-

Everybody Satisfied.

Shores, as the only original. Geo. F. whose picture appears above, is one

Official Report.

We, the undersigned committee appointed to canvass the official vote of the Ledger's Great Prize and Popularity Contest hereby state that to the best of our knowledge and belief the contest was conducted on a fair business-like method, and upon the official canvass of the votes we find the following persons entitled to the prizes as offered by the Oxford Led

TH	E PRIZE WINNERS.
	FIRST PRIZE.
	THE PIANO.

Awarded to Miss Gray Yancey 3,310,950 Votes SECOND PRIZE.

SUIT OF FURNITURE. Awarded to Miss Lillie White

THIRD PRIZE. BUGGY. Awarded to Miss Maggie Critcher

FOURTH PRIZE. SEWING MACHINE.

Awarded to Miss Edna Earl Crews 1,458,410 Votes

FIFTH PRIZE. HALL RACK.

SIXTH PRIZE. TOILET SET. Awarded to Miss Nannie Lou Adcock 1,140,124 Votes

> \$10.00 NOMINATION PRIZE. Awarded to S. Duane Feidler. RESPECTFULLY SUBMITTED

W. H. HUNT, D. G. BRUMMITT, B. K. LASSITER. JUDGES.

2,658,275 Votes

The Public Ledger's Great Popularity job for the judges to count the heavy Voting Contest is now a matter of his- mass of little white papers and have

All that remains is for the young la-

dies named as the winners to call and i claim their own.

larity and industry. Some ten weeks ago the Ledger anbrought the first nominations, and in a Hallrack, Toilet Set and \$10.00 in gold. few days following the initial announ- The results of these prizes will make

over the country were nominated. that were opened by the plans adopted behalf. The contest has been a sucby the Public Ledger for awarding cess from all points of view, and the them the prizes;

Lose With Good Grace.



MISS LILLIE WHITE.

pear on the list of winners, for they have increased their acquaintances and have cemented their bonds of friendship even closer than when admiring friends placed their names before the public as a candidate for a prize.

Among the congratulations received by the fortunate are those of the candidates who were in the race against them in the same district, personal friends, in many cases, who have come to the close of the contest lacking a few thousand

It requires a good spirit to put up a battle of this nature and it takes a good strong will to be a cheerful loser, but we are sure that this is the way that contestants who did not win in the Ledger's centest will feel.

The Largest Contest Ever. With the closing of the contest for the beautiful prizes offered by the Ledger there was ended one of the largest and most successful events of the kind ever held in this section. During the entire ten weeks the contest department was kept buried in votes, and as the closing days began to draw near the friends of the young ladies selves, are praising the Ledger for every assistance in their power share That every one might have an equal

them filed in time for the list today. At 8 p. m. the last votes had to be

polled, and with a rush to cast just The prizes are now ready to turn over a few votes for their friends, the conto those who have won them by pop- test ended, and today is made known the happy winners of the Piano, Suit nounced its centest. The return mail of Furniture, Buggy, Sewing machine,

cement, popular young ladies from all a number of young people happy for a long time, and they will have cause The enterprising saw the possibilities to remember long the efforts in their Ledger desires to thank the contestants and their friends for the interest The candidates will have been the gai- taken and the good work which has ners although their names do not ap- teen done in adding to the Ledger's subscription list. The Ledger regrets incerely that it is not able to give prizes to all who took part in the contest, for all deserves to win the covcted prizes, and it hopes that those who win will enjoy them to the utmost. A Main Feature.

> If there is one class of citizens more interested than another in the great contest that has just closed, it is the esiness men and general advertisers, vho have watched with interest the daily increase in votes made by the entestants, and have drawn their own conclusions as to the great increasir circulation which means an added value to their advertisements. This omes only as a natural result, since the greater the value of the Ledger as an advertising medium. What makes the Ledger the ideal paper for merchants is the fact that a very large majority of its subscribers belong to what may be called the spending class, people who, when they read of something they want, go out and get it. It does little good to bring one's wares to the notice of those who cannot buy them.

Fairness of the Contest. Lisinterested parties everywhere, bu-



MISS GRAY YANCEY.

who wanted the prizes grew anxious the impartial treatment accorded every with them the honor, and they are glad chance, no matter where they livde the Miss Gray Yancey 3,310,950 and showered votes on the department, candidate. Everything was done to fac- to prove to their friends that their con- all knew that a reasonable amount of Miss Lillie White 2,658,275 and Wednesday night the ballot box liltate the work of the contestants and fidence was not misplaced nor their effort would bring a handsome reward, Miss Edna Earl Crews 1,458,604 was almost full, and it was no small their friends, and the results is that help wasted.

Some became discouraged and doubt- we do not like is that every one could ger. f.' as to the outcome of the final count not win a prize, but in the very nature | Slowly at first the votes began to come

enthusiasm were greatly increased. It battle of life. caused the contestants to put forth their best efforts so that they might be rewarded for all their efforts, and declared winner in the great prize con- they will appreciate the handsome pri- her rounds looking for votes.

Honors Deserved.

The successful contestants are named teday as the result of the official count of the prominent and distinguished which go with these prizes, won gentlemen who acted as judges and who had no concern in the contest other than to accept the invitation of the management to make a thorough and awards to the successful candidates. complete canvass of the votes. The And we do this with the heartiest good to add thousands of new subsc3ribers mere mention of the names of these wishes for their enjoyment of them, to our circulation.

books of the contest were open for developed self-confidence, business abil- their friends to do likewise. The smallthe inspection of the public, that a fair ity, and independence which will help est boy or girl joined their elders in and square deal was positively assured them to be successful in the battle boosting the candidates. More that lasts long after the "battle of one man stole an hour or two from bu-Because of this fact the interest and ballots" is forgotten, that is the siness, at intervals during the contest, Those who win certainly feel richly friend. More than one meal was late,

> at their feet without any work on their part, and without the manifold associations of friendship and good will

It is a pleasant task for us to make

The one feature of the contest that was the chief desire of the Public Led-

but giving the management the benefit of things this is impossible, and there in, then as the interest warmed, they of the doubt, which was greatly appre- is sympathy in plenty for those who rolled in in such numbers that the ciated, they had personal interviews have no material benefit to show for totals soon amounted to enormous figure with the contset department, and learn- their effort. Later on they will surely The friends of the contestants desired ed that by the method of checking and find t hat benefit there has been, and of to see them win and made the fact counter checking, and the fact that the a high kind, for they have necessarily public by voting forthem, and getting as the mistress of the household went

Whole United States Voted.

Votes came from all parts of the United States and even from Cannada and the Philipines, showing how widespread is the friendship for both the contestants and the Ledger and only the stimulous of the contest was necessary to bring this fact into prominence and

BREAKING RECORDS EVERYWHERE. THERE IS A REASON. Some Contest Facts.

Intense interest prevailed throughout the contest. It was the most successful ever conduc-

d in Granville County. Eight prizes were offered. It was characterized by absolute fair-

ness to all. The voting and official footing has been certified by prominent business

The winners feel proud of their accomplishment.

The Ledger wishes to express its thanks to its many friends the contestants, the committee which canvasses the vote, and all those who in any wa promoted the interests of the Grea Prize and Popularity Contest the made newspaper history in this section As the result of the contest the Ledge eas scores of new readers, paid in ad vance from one to five years. More than 66 per cent, of the con

test business was on new subscriptions No other newspaper ever made such record in this section.

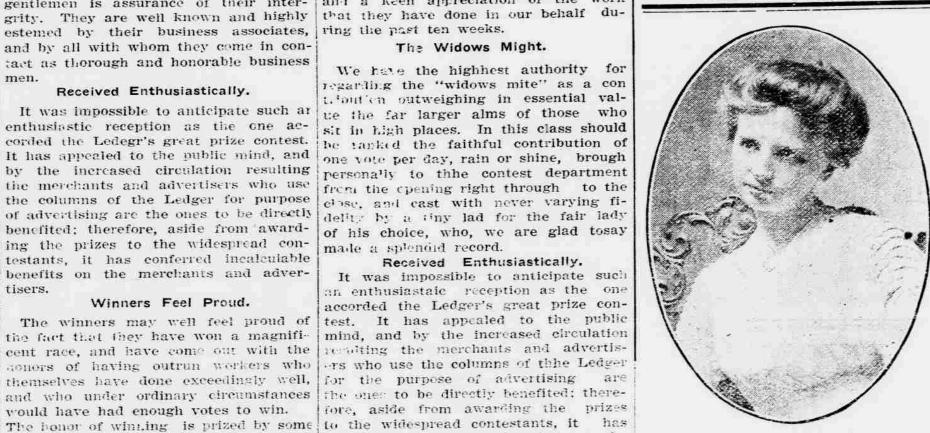
To The Candidates And Their Friends:

After counting, the votes of Wednesday night and checking and rechecking the votes to insure absolute fairness of decision, the labors of the ballat clerks and judges are at last over, and the complete results are announced be-

We are pleased to congratulate both the winners and the losers who participated in the battle of ballets for popularity and prizes, the first for their success and the latter for their pluck and perseverence-virtues more valuade than material prizes.

The greatest success of the contest, to gether with the good and frinedly feelhe which has prevailed among all the candidates and participants from start to finish, calls forth our deepest gratitude to all concerned.

Upon behalf of the United contest company, of Cleveland Ohio, we, their representatives, extend thanks to the public for the hearty support given the contest from beginning to the end. Geo. F. Houlihan, Maude. Harris.



MISS NANNIE LOU ADCOCK.

Oxford N. C. for there were eight prizes in all. In Miss Fannie Wyatt 315,470 Miss Ethel Dickerson24,000

OXFORD, aggie Critche	Route 5	. 17,200
OXFORD,	Route 5	. 1,499,225
iggie Critche	er	1,499,225

Oxford Route 1,

Miss Ethel Ciement431,716

Mi ss Hettie Pruitt 280,460

OXFORD Route 2.

OXFORD, Route 3.



MISS MAGGIE CRITCHER.

Miss Stella O'Briant	d	Mis3	Mo!lie	Ellis .		e 2000 3	.25,250
Miss Mamie Cash		Miss	Stella	O'Bria	nt	ALC: 7	.24,600
Miss Mamie Cash	at	E .					
Miss Jessie Mangum 170,150 OXFORD, Route 7. Miss Etta Eakes 507,922 Miss Jessie Cottrell 183,145 s. Mrc. Demis O'Br ant 31,550 a Miss Bosa Smith 24 100 Miss Julia Hunt 161,310 Miss Bessie Eakes 37,240 Miss Lillian Hart 18,206 STEM, N. C.		Mise	Mamie	Cash			47.150
OXFORD, Route 7. Miss Etta Eakes		Miss	Jessie	Mangi	tm	1	70,150
Miss Jessie Cottrell	3.5		0	XFORE), Rou	te 7.	
Miss Jessie Cottrell	-	Miss	Etta F	lake-	4.2	5	07,922
s. Mrs. Demis O'Brant 31,550 a Mrs. Hosa Smith		Miss	Jessie	Cottr	11	1	133, 145
Miss Julia Hunt		Miro	Demis	O'Bra	nt.		31.550
Miss Bessie Eakes		Mics	Bosa 8	Smith		- · · · ·	Uct 25.
Miss Bessie Eakes	21	Miss	Julia H	unt		40 90	161,310
Miss Lillian Hart		Mice	Passia	Falces			37.240
STEM, N. C.		WITSS	Dessie	Lanco	** **	16.16 1.7	18 206
		Wilse	Lillian	mart.			, 10,200
Miss Ruth Webb 507,175		9	s ⁻	TEM.	N. C.		
		Miss F	Ruth W	ebb	***	50 25	507,175



MRS. I. E. HARRIS.	
Miss Ora Crimes 123,965	
STOVALL, N. C.	
Miss Nettie Davis	
CREEDMOOR, N. C.	
Mrs I. E. Harris 1,215 080 Miss Lizzie Hester	
HARGROVE, N. C.	
Miss Ella Thaxton	
DABNEY, N. C.	
Miss Sallie Wyche 16,100	
BEREA, N. C.	
Miss Nannie Lou Adcock 1,140,124 Miss Ruth Fuller 309,920	
NORTHSIDE, N. C.	
Miss Carrie Farthing	
BULLOCK, N. C.	
MissFannie Culbreth 24,000 LYONS, N. C.	
Miss Ethla Veazey 38,520	
VIRGILINA ,VA.	
Miss Hettie Adcock 24,000 Miss Lucy Daniel 17,250	
DICKERSON.	
Miss Ethel Dickerson24,000	