

FALL OPENING SALE

OF DIRECT IMPORTANCE TO YOU IS THIS ALL BARGAIN EVENT—TAKES PLACE AT THE

Outing Flannel
Less than mill price, good heavy outing, 27 inch wide, the 30c. grade everywhere—A wonderful bargain—Cohn & Son's price
19½c Yard

HOME OF ECONOMY

Spool Cotton
J. & P. Coats spool thread, white and black, all numbers—Cohn & Son's price
4c Spool

COHN & SON

(WHEN IT'S ADVERTISED OR SOLD ELSE WHERE IT'S ALWAYS CHEAPER HERE)

COHN & SON'S SALE

FOR 15 DAYS ONLY!

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Unbleached Sheeting
Yard wide, smooth finish, 25c. value—Cohn & Son's price
17½c Yard

ROCK BOTTOM PRICES!

Fancy Dress Gingham
In plaids and stripes, 30c. value—Cohn & Son's price
19½c Yard

COHN & SONS PRICES—A MAGNET OF ATTRACTION.

WE OPEN a great gigantic sale that bids fair to be the crowning event of the greater stores' career. A master stroke of merchandising in fact. We are going to put on sale Men's and Boys' Clothing, Shoes for the whole family, Ladies' Suits and Coats, Dry Goods and Millinery at prices THAT WILL OPEN YOUR EYES AND PURSE

During the past few weeks our buyers made numerous purchases of Fall and Winter goods at tremendously low price concessions, enabling us to offer you bargains that outrank anything you have ever heard of in all your experience. These are fresh up-to-date goods that are in strong demand now for the coming season, and the prices are even lower than we could buy them in the regular way. Go where you will, look as long as you want—you will not find to equal these gigantic values.

At Cohn & Son's Store you will always find wonderful bargains.

OCTAGON SOAP

The Big 10c Size Octagon Soap
Cohn & Son's Price
6½c a Cake
(NOT OVER 2 CAKES TO CUSTOMER.)

Yard-wide Bleaching, good quality. Positively worth 25c., Cohn & Son sale price, per yard **18½c**

Ladies' all wool serge skirts, stylishly made. \$8.00 value specially priced **\$4.98**

Georgette waists shown in the most charming of new fall colorings, beaded and embroidered. Usually priced \$7.00, but special at Cohn & Son's **\$4.98**

Children's school dresses of Gingham and Chambray, in sizes ranging from 6 to 14—usually sold for \$2.50. Cohn & Son's sale price **\$1.49**

35c. outing flannel, all colors. Cohn & Son's price, per yard **25c**

New silk hose, seam-up the back, high spliced heel—in all colors. Regularly priced \$1.50. Cohn & Son's price, per pair **99c**

HERE IS A BARGAIN
Ladies' outing gowns, pure white, good weight, full cut—the \$2.50 grade. Cohn & Son's price **\$1.79**

WINTER UNDERWEAR
Ladies heavy ribbed shirts and drawers, pure white, 65c. grade. Cohn & Son's price **49c**

Yard wide Percale, good quality; dark and light patterns, the 35c. grade. Cohn & Son's sale price, per yard **29c**

Young Men's suits, silk lined, skirt model—a beautiful suit. Value \$37.50. Cohn & Son's price **\$28.50**

A full bargain-table of Ladies' shoes, all sizes all kinds; worth up to \$5.00 a pair. Will go while they last. Cohn & Son's price per pair **\$2.59**

No High Prices at Cohn & Son's WE WANT YOU TO COME AND SEE THAT WE HAVE CAREFULLY PREPARED FOR THIS SALE—COME!

COHN & SON'S SALE OF SHOES! SHOES!
Largest stock, lowest prices, all styles. You can't afford to miss it for any reason. We are out to break a record. We intend to sell more shoes in THIS sale than we have ever sold. We planned this months ago and accordingly bought a huge supply of the kind of shoes you want—styles that are reasonable; foot-wear that you can wear now and all winter. Shoes that have quality sticking out all over them; shoes that will dress up your feet, give them comfort and in all wanted leathers that fashion demands this season. Now for your selection and at lower prices than today's market quotations warrant. Attend to Cohn & Son's sale and when you see the shoes you will buy them.

And dress goods, all the best kinds for LESS money at Cohn & Son's sale. One lot wool serges, all colors. Special price per yard **87c**
One lot of Boys' fine suits **\$5.95**

One lot Poplins, fine finish, all shades—the 45c. value. Cohn & Son's sale price, per yard **29c**

Ladies' and Men's hose, 25c. grade. Cohn & Son's sale price per pair **17½c**

Best grade table oil cloth, fancy patterns—50c.—quality. Cohn & Son's sale price per yard **39c**

Special lot cotton suitings serges, fancy stripes and plaids for ladies' and children's dresses. Worth up to 80. Cohn & Son's sale price per yd **49c**

BLANKETS & COMFORTS.
Cohn & Son's values are unequalled. You will surely save money in buying your blankets and comforts here.

A good lot of Ladies' shoes—all kinds that are worth every bit of \$5.00. Have been marked down at sale price per pair **\$2.98**

CLOTHING CLOTHING
We are keeping prices down. Low prices in our Clothing Department have always been its greatest magnet, and this season when everywhere one goes they are positively stunned with high prices. Cohn & Son's has the same character and quality of clothing for less. You will find Men's and Boys' suits and overcoats at Cohn & Son's to meet every purse; styles to meet every purse taste. No matter what you want we have it, no fancy prices here.

Ladies' \$6.00 new fall shoes; dressy styles, high or medium heels, all sizes. Cohn & Son's sale price **\$4.98**

Ladies' fine dress shoes in black, gray or dark brown, English or medium toes—the \$8.00 grade. Cohn & Son's price per pair **\$6.49**

LADIES' AND MISSES' FALL SUITS & COATS
All the newest fabrics are here in coats and suits, including Velour Silvertone fine tricotine French serge and poplins. Our low prices are sure to be the talk of the town during the rest of the season. Sale prices,
\$10.50, \$13.90 \$16.75, \$19.50 TO \$45.00.

MILLINERY!

At Cohn & Son's where prices are a third less for years. The women of Oxford have learned to look to Cohn & Son to supply their millinery wants because this is the only store in this section showing the biggest stocks and quoting lowest prices. This season is no exception and we are showing all the newest and better styles at the lowest possible price. Velvet shapes \$1.75 and up. You will find just the hat you want here at your own low price. Come to Cohn & Son's Store for your hat.

One lot of Boys' suits **\$4.99**

COHN & SON THE LEADER
Oxford, N. C.