

**HAVE THEIR OWN JOURNALS**

Almost Every Industry Is Represented in List of British Periodical Publications.

Popular papers by no means constitute the bulk of periodical literature. Nearly every business and profession has its own particular "trade journal." Probably you never knew the bill-posters had a paper entirely their own, but they have in the Placard and Service Billposter, remarks a writer in London Answers. Then there is Brushmaking, the Hatters' Guide, the Herring Circular, the Gamekeeper, the Irish Ironmonger and the Postman's Gazette, every one of which is devoted to the interests of the particular line it names.

Some trades which you would not think could support one paper alone have their pick of several. For instance, laundry workers have four to choose from, pawnbrokers two, professional conjurers at least three, and vets quite a number. Even the bargee was not until recently left uncatered for, there being the Bargeman to amuse him every so often. And undertakers can wax more or less merry over the Undertakers' Journal, while ring and bone collectors may watch their interests in the Waste Trades Journal. Caretakers have the Caretaker to enjoy.

Trade journalism does not stop at that. It looks after lesser known businesses and hobbies, as witnessed in the existence of the Ringing World, for bell ringers, the Bloodstock Breeders' Review, the Racing Pigeon, the British Beekeeper, Talking Machine News and the Flute Players' Journal. When the Burglars' Budget and the Marble Player appear, we will let you know.

**"MAXIM SILENCER" FOR SHIPS**

It Is Claimed They Will Absolutely Do Away With Noise Made by the Motors.

Eight ships now sailing the Pacific ocean are equipped with great silencers, weighing 8,000 pounds each, the invention of Hiram Percy Maxim, famous as the inventor of the gun silencer bearing his name. If successful, this newest "Maxim silencer" may stimulate the tendency toward general substitution of the speedier, more economical, oil-burning vessels driven by the super-powerful engines of the Diesel type, for the present-day steamers.

"The motor-driven ship is the ship of the future," Mr. Maxim said recently. "However, in the past there has been one great disadvantage, the terrific noise of the motors. The new silencer we expect will solve that problem."

Mr. Maxim said that, inasmuch as his patents have not been issued, he cannot disclose the construction of his new invention. However, in general principle it is not unlike other Maxim silencers, depending on accomplishing its work by absorbing the recoil and hence silencing the terrific exhaust. Mr. Maxim says it is not dissimilar in design to the smaller Maxim silencers on the market for several years for use on motor and power boats.

**Spelling by Ear.**

A simplified spelling society in London has developed a form of language with a one sound, one symbol notation of letters and digraphs. A sample of the system in operation is furnished as follows:

"Wuns upon a tym a rich lord and his wif had a littl bot and a littl gerl hoom dhai luvd veri much. Wun"

The good mither bekanse veri ill. A short tym dhe faader also fei ill. If eu doo dhis I will give each of eu a purs ov goold."

The system looks very much like spelling by ear. It ought not to require any very complicated system of rules. In fact, many people habitually spell by ear without the authority of the society's diction. There are many people who have given up further attempts at mastering English as it is spelled today, and these would welcome a phonetic reform with great joy.—Seattle Post-Intelligencer.

**China Looks to France.**

France as a field of study of a great people in a period of reconstruction and restoration is being commended to the progressive students of China by such an authority as Wang Tsingwei, founder of the Societe Franco-Chinoise. He advises his fellow countrymen that the present is opportune for study by Chinese in France to learn from personal observation how strenuous measures are in the changing of national conditions. China, he says, with its vast population and area must, to bring about anything worthy of the name of reconstruction, rely upon the efforts of many Chinese to introduce the new civilization and to bring China up to date. He says if China can send abroad 100,000 students, then its motto should be "Let us have more."

**The Way of the World.**

Mr. Smith and Mr. Jones were neighbors. Mr. Smith had a garden, and Mr. Jones kept chickens. Now can you see the possibilities? Well, they didn't come off.

Mr. Smith had an only son, and Mr. Jones had an only daughter. Can you imagine what happened? Well, it didn't.

The year was a dry one, and Mr. Smith's garden did not materialize. Mr. Jones's daughter came over to sympathize, and she did it so well that Mr. Smith, who was a widower and well liked, married her. Such is life—real life.—Edinburgh Scotsman.

**MONSTER PIKE A "PIRATE"**

English Villagers Feasted on Fish Which Had Been Cutting Anglers' Lines for Years.

A pirate was caught and killed recently in the little old English village of Beeston St. Lawrence, Norfolkshire, and his remains were cut up and shared between the old age pensioners, who voted him very tasty, an exchange reports. The good people of Beeston St. Lawrence are not cannibals, and for the benefit of those not acquainted with the legendary lore of that part of England it must be explained that this pirate was a monster pike which terrorized the waters of the lake in Beeston for upward of thirty years.

The pike, which had the reputation of being the most artful fish in the world, earned the name of "the pirate" because of his predatory raids on fishermen's lines whenever they hooked anything. Anglers came from miles around to try and catch the freebooter, but the fish was too clever for the most expert piscator.

According to stories told over mugs of ale at the village inn the "pirate" was hooked only once, and in a vicious rage he broke the line and escaped. Yet the honor of catching him goes to a young ex-soldier who had been pike fishing only four times in his life.

The night of the capture they held a guessing contest in the village as to the actual weight of the "pirate," the prize being the fish itself. He weighed 26 pounds 1 ounce, measured five feet and had a girth of two feet.

**Gone Lower.**

Several of our Hoosier school buildings are named after noted Americans of a generation or more ago. Recently at a community meeting at one of these buildings the speaker spoke of the spirit of the man, whose name the building bore, hovering over the school. The children seemed much impressed then but it took the next day to show how deeply some had been moved.

The principal sent two youngsters to the basement to see to the furnace in the absence of the janitor. They came rushing up a few minutes later saying that they had heard a "terrible noise" down there. The principal laughed at them but another boy arose in their defense. "I bet I know what it is," he said. "I bet it's that man's spirit around here again. Only this time instead of being on the roof it's down in the cellar."—Indianapolis News.

**The Light in the Window.**

The transport had entered New York harbor. On board was one lone colored soldier among the homeward bound. As the ship passed the statue of liberty there was absolute silence, when suddenly the dusky doughboy broke the quiet by remarking: "Put your light down, honey, I see home."—The American Legion Weekly.

**SAY "DIAMOND DYES"**

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**GIRLS! LEMONS BLEACH; WHITEN**

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Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White which can be had at any drug store, shake well and you have a quarter pint of harmless and delightful lemon bleach for few cents.

Massage this sweetly fragrant lotion into the face, neck, arms and hands each day, then shortly note the beauty of your skin.

Famous stage beauties use lemon juice to bleach and bring that soft, clear, rosy-white complexion. Lemons have always been used as a freckle, sunburn and tan remover. Make this up and try it.

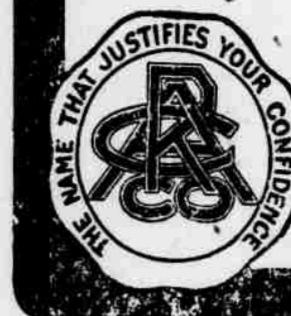
T. B. Haynes of Congaree, son of Dr. James A. Hayes, South Carolina health officer, has accepted a position with the United States public health service in malarial

cooperative work and is at Goldsboro, N. C., to take up his work in the Tar Heel state, where he will work in conjunction with the North Carolina state board of health.

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When we recommend and sell U. S. Tires we do so in the interest of *greater tire economy*. It is our experience that that is the *best way to build up a sound and sizable business.*

Tires are often sold the same way politics are.

The last people to wake up to what they are getting are the *people who pay the bills.*

The bills are getting *too big* these days in both cases. And the man who is feeling it most with respect to tires is the man who owns a *moderate-price car.*

The idea that the small car owner doesn't need a good tire is rapidly going the way of all mistaken ideas.

Select your tires according to the roads they have to travel:

In sandy or hilly country, wherever the going is apt to be heavy—The U. S. Nobby.

For ordinary country roads—The U. S. Chain or Usco.

For front wheels—The U. S. Plain.

For best results—everywhere—U. S. Royal Cords.



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