

# New Spring Stetsons <br> Tips on Hats For Spring! 

The newest creations have arrived, in fact everything that's good in Headwear is offered by this Store for your review this spring. In our pleasing stock you'll find new color tones, new texture treatments and new trimming embellishments. You'll find as interesting a selection as you've seen in recent yéars.

## The Long Co. <br> "THE LEADING STORE"

OXFORD,
N. C.

## This Store Is a Cheerful Place

When you come in you're greeted pleasantly. While you're here you get courteous, cheerful attention. When you leave you've got the feeling that you've been treated as a customer is entitled to be treated. That's the kind of a store this is!
Oh, yes-our prices will make you cheerful. You'll be pleasantly surprised when you come here and see how far a few dollars-say six or seven-will go.

## Those "BETTER SHOES" for men, Women and Children.

Full line of Spring Clothing for Young Men and Men.

## The Hub

COX IS ELATED
OVER BIG GAINS



## Advertising.

EVERY SUCCESSFUL MERCHANT AND MANUFACTURER ADVERTISES. THAT'S ONE OF THE MAIN REASONS THEY HAVE 'SUCCEEDED-THEY'LL, TELL YOU SO THEMSELVES.
For local advertising The Oxford Public Ledger is the best possible medium-going into hundred of homes of all classes-homes that constitute the buyers you wish to reach.
Watch the ad in the Public Ledger and see the advertisers who voiee their agreement by using its columns.

FARMERS' BUNE-ORINOCO BONANZA- FARMERS

## ff: <br> ANNOUNCEMENT

J. Crawford Overton, Oxford Route No. 6, says: "I began using Roysters' FSR Brand Guano a few years ago and have continued its use each year except one year I was induced to use a brand costing less in price and I lost not less than one thousand dollars by reason of trying to save a few cents. I returned to Roysters' the next year and have continued to use it as have the others in the large Overton family. Roysters' guanos have been absolutely satisfactory. We have always gotten the highest averages for our tobacco and it has helped us to make money each year. We reccomend it to all farmers." Yours truly,

## J. Crawford Overton

Lyon-Winston Co.

