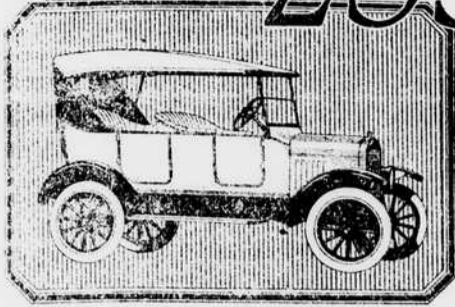


The New Touring Car \$295 F.O.B. DETROIT



A Striking Value—at \$295

Considering the improved appearance of the new Ford Touring Car, one would naturally expect a proportionate advance in price.

Larger scale production, however, has made it possible to incorporate in this new type touring car a number of decided improvements without in-

creasing its cost to the purchaser.

A comparison extending over a long period of years will reveal the fact that the present price is actually the lowest at which the five-passenger open car has ever been sold.

The Ford Touring Car stands today, as it always has, a most remarkable value in the motor car field.

This Car can be obtained through the Ford Weekly Purchase Plan

COOPER MOTOR COMPANY



Million-Dollar Risks. (Dallas Journal)

It was the late John Wanamaker who led off some years before his death by paying the premium on the first \$1,000,000 policy ever issued by a life insurance company in this country. Today The Insurance Press has just announced not less than 120 Americans carry \$1,000,000 or more of insurance. In that group are listed not only big business men and captains of finance, so-called, but certain of the leading stars and producers in the moving picture world. The story of these tells that Douglas Fairbanks, Mary Pickford, Charley Chaplin, Eric von Stroheim and June Mathis carry a \$1,000,000 policy each; that William Fox is protected to the extent of \$2,640,000, Adolph Zukor to the extent of \$5,999,000.

This increase in the number of major policy holders in an added testimonial to the sound protective and investment value of life insurance, if any western testimonial were needed. It is to the millions of small policy holders that the protection means most, but it is interesting to note the steady augmentation of the number

that is investing in protection in the million-dollar amounts.

The development of the general insurance business, for that matter, is something to marvel about. So greatly broadened has been the scope of protection in our time that insurance may now be had in forms so varied and embracing that they will cover everything and everybody.

COLDS

Break a Cold Right Up with "Pape's Cold Compound"

Take two tablets every three hours until three doses are taken. The first dose always gives relief. The second and third doses completely break up the cold. Pleasant and safe to take. Millions use "Pape's Cold Compound." Price, thirty-five cents. Druggists guarantee it. (2)

SUBSCRIBE TO PUBLIC LEDGER

ETIQUETTE OF THE ROAD

(David Henry Day.)

"I was born and partly raised in the State of Georgia, which is an essential thing for you to know in order that you may join with my Northern friends in their objectionable gigglement.

I own a right smart motor car that can do—and does do—sixty-five miles per hour—real, not conversational miles.

Whenever anyone gives me the passing honk, toot or bray, I promptly give him his full half of the road and allow him to pass me—if he can.

I was coming down a wide ball-room-floor—smooth stretch of highway—gliding along at about forty-five per, when an insistent horn behind me demanded half of the road. I gave it fully and cheerfully—and stepped on her to the extent of fifty-five. Just as I was about to swing back into the center of the road again the cock-sure blare of a horn sounded close alongside me.

So I pushed her up to a good sixty-five and gave the aspiring driver more than his half of the road.

And a big green car, driven by a coal black negro, who sat alone in his glory at the wheel, slipped quietly past me without even a cutout opened, and a big solicitous voice boomed back at me: "What seems to be demattah, friend? Hat you got engine trouble?"

Is There a Decline in Courtesy?

(Philadelphia Inquirer)

The decline of manners is an old theme. The lack of courtesy of which we hear so much complaint is not confined to our own time. It has been deplored in the past and will be in the future. But it must be said that the tendencies of the present generation do not lie in the direction of thoughtfulness for others, which is the basis of all true courtesy. What was once regarded as ordinary politeness is now considered a little old-fashioned. There has at least been a decline in formality. That in itself may not be a bad thing. One might follow all the rules of etiquette, and still not be really well-mannered.

Can courtesy be taught or is it instinctive? No doubt it has to be taught in most cases. Children are natural barbarians. Much of the rudeness attributed to young people in these days is due to the fact that they have been badly brought up. Parents are too often negligent in this, as in other matters. It takes a lot of trouble to teach a child even the rudiments of good behavior. Yet there is such a thing as instinctive courtesy. That is why persons with very few social advantages not infrequently outshine those who have many. The presumably well-bred may be extremely rude. The fundamental reason is that they lack kindness of heart. They have little consideration for others. No superficial polish will atone for the lack of this.

A due observance of the niceties of conduct is desirable, but it is not the root of the matter. We may doubt if the books on etiquette have had much effect in stimulating true courtesy. It is hardly worth while to lay so much stress upon picking up the wrong fork. How people behave in public is the real test. We should like to see better manners in the concert-room, in the theatre, in the street. It must be said that in these respects there is still much to be desired.

NOTICE TO SUBSCRIBERS

Look at the printed label on your paper. The date thereon shows when the subscription expires and when the paper will be stopped. Forward our money in ample time for renewal. Notice date on label carefully, and if not correct, please notify us at once. Subscribers desiring the address on their paper changed, please state in their communication both the OLD and NEW address.

ASPIRIN

Beware of Imitations!



Unless you see the "Bayer Cross" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians over twenty-three years for

- Colds
- Toothache
- Neuritis
- Neuralgia
- Headache
- Lumbago
- Rheumatism
- Pain, Pain

Accept "Bayer Tablets of Aspirin" only. Each unbroken package contains proven directions. Handy boxes of twelve tablets cost few cents. Druggists also sell bottles of 24 and 100. Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid. (1)

DANIELS BELIEVED "DARK HORSE" OF "BILL" BRYAN

Washington, Dec. 22.—The "dark horse" from Dixie, who is being groomed by William Jennings Bryan for the Democratic presidential nomination, is believed to be ex-Secretary of the Navy Josephus Daniels, of the guess of several southern senators who argue that the former secretary is about the only public man in the South who measures up to the

Bryan standard, especially in the matter of prohibition. Of all the bone drys in America, none is more so than Mr. Daniels. Besides, Daniels and the Commoner have been for years the closets of friends. Mr. Daniels' friends, however, are of the opinion that Mr. Daniels will not become a candidate even at the solicitation of his old friend, Mr. Bryan. The ex-secretary is believed to favor the candidacy of William Gibbs McAdoo.

UPSET STOMACH, GAS, INDIGESTION, TAKE "DIAPEPSIN"

The moment you eat a tablet of "Pape's Diapepsin" your indigestion is gone. No more distress from a sour, acid, upset stomach. No flatulence, heartburn, palpitation, or misery-making gases. Correct your digestion for a few cents. Each package guaranteed by druggist to overcome stomach trouble (3)

Announcement

We wish to announce that we will open business in our new building opposite Post Office on Littlejohn Street on January 15th. We will be in a position to furnish skylights, ventilators, gutters, downspouts, tin, copper, galvanized roofing, galvanized shingles, standard built-up gravel and composition roofing and everything in roofing and metal line. We have an organization of good, competent, metal workers and gravel roofers who can render prompt service at a reasonable price and we will appreciate your business, large or small.

Oxford Roofing & Sheet Metal Works

PHONE 89

LEO E. BYRUM, President HARRY G. MERRILL, Vice-President
J. JENNINGS WALTERS, Sec. & Treas.

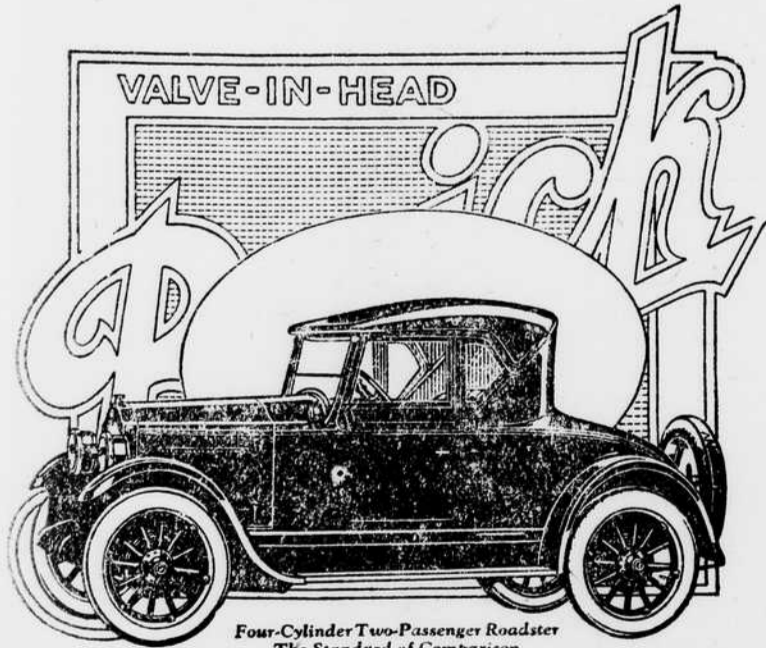
To Each and All Greetings!

SALUTATIONS! The year 1923 has been good to us—and let our fervent wish be that 1924 will find us at peace with the world and ourselves.

Blessed with almost everything the good Providence could give us, far removed from the strife and tribulations of the other side of the world, we are indeed thankful that the opening of the new year finds us in such an enviable position. And 1924 dawns with the greatest of hope—that hope for continued prosperity; a greater unity of purpose and a better feeling of brotherly love. Once more we extend to you a happy and healthy New Year.

Oxford Candy Kitchen

N. A. & A. G. MAYDANIS, Props.



Snug Comfort for Winter Driving

Those whose business needs require a car of the roadster type will find this Buick four-cylinder roadster with its winter enclosure ideally suited for cold weather driving. Its roomy body provides ample comfort for two passengers. Large compartments afford unusual space for samples and baggage. The powerful Buick valve-in-head engine assures more than enough power for every kind of road and grade. Added to these features is the greater certainty of control contributed by its Buick four-wheel brakes.

E-23-15-NP

LANDIS MOTOR COMPANY
Hillsboro Street, Oxford, N. C.

When better automobiles are built, Buick will build them