

# RADIO BROADCASTING NEWS

## PROGRAMS

STATION KDKA—WESTINGHOUSE ELECTRIC, EAST PITTSBURGH, Pa. 920 KILOCYCLES, FREQUENCY

326 Meters—Wave Length

Eastern Standard Time.

FRIDAY, MARCH 14, 1924

12:10 P. M.—Concert by Braudy's Orchestra from Kaufmann's Dining Room, Pittsburg, Pa.  
 6:15 P. M.—Organ Recital by Lucile Hale, from the Cameo Motion Picture Theatre, Pittsburg, Pa.  
 7:15 P. M.—"What Israel Achieved Under David" the Sunday School lesson for March 16, presented by Mr. E. L. Lanning.  
 7:30 P. M.—Feature.  
 7:45 P. M.—National Stockman and Farmer Market Reports.  
 8:00 P. M.—Radio Boy Scout Meeting.  
 8:20 P. M.—"The Rose Maiden" by Cowen, presented by Mrs. Frank C. Rex, soprano; Mrs. Robt. W. Scott, contralto; Thomas Murdoch, tenor; Adolphus McLuckie, baritone composing the Clef Choral Club of Ingram, conducted by Thomas Harbome.  
 9:55 P. M.—Arlington time signals. Weather forecast.

SATURDAY, MARCH 15, 1924

8:15 P. M.—Dinner concert by Westinghouse Band under the direction of T. J. Vastine.  
 Program: March "America's Destiny", Holmes; serenade "To Alice" Howell; Manana "Chillian Dance", Missud; cornet solo, "At

## VIRGINIA LETTER

—Miss Owen of South Boston, was here Monday looking after her business interests at this place.  
 —Rev. T. W. Fogleman attended the Associational Meeting last Friday in Henderson.  
 —The Baptist Ladies Aid Society held their regular monthly meeting, last Tuesday afternoon at the home of Mrs. John Hill. The meeting was led by the president. After the regular business meeting.  
 —Mrs. Boulding read a selection on happiness by Edgar Guest. Refreshments were served.  
 —Mrs. W. T. Harris was a business visitor in Oxford N. C. last week.  
 —The entertainment committee of the Womens Club met at the home of Mrs. W. D. Amis, last Wednesday morning.  
 —Last Friday afternoon at the Christian Church the missionary societies of the different churches in town held a joint prayer service, in compliance with the request for special prayer services be held throughout the United States.  
 —Mr. and Mrs. Ben Daniel were in Roxboro last Wednesday having dental work done.  
 —J. C. Daniel, motored to South Boston last Wednesday morning.  
 —T. A. Webb, receiver for the defunct Bank of Virgilina, was here Tuesday looking after the bank affairs.  
 —T. J. Abbott of Danville, visited friends here last week.  
 —The mid-week prayer service last week was led by Mr. A. L. Jones. He made a good talk on the parable of the ten virgins.  
 —We are glad to report that Mrs. Bob Seat, who was recently struck with paralysis is slightly better.  
 —The Baptist Womens Missionary Society held their second series of prayer services for the week at the home of Mrs. Sue Jones. The meeting was led by Mrs. Gus Tuck. These series of services were concluded Sunday afternoon at the Baptist Church led by Mrs. W. T. Harris. At this service members of the other Missionary Societies, were with us and took part in the programme. Mrs. W. S. Daniel rendered very effective by two solos.

## STEM NEWS ITEMS

(MISS BESSIE MANGUM)

—J. G. Feezor attended the Teachers' Conference in Raleigh this week.  
 —S. M. Washington of Louisburg spent the week end with his brother, C. H. Washington of Tally Ho.  
 —Mrs. J. M. Bullock and Mrs. E. B. Bragg spent a few hours in Durham Saturday shopping.  
 —Miss Esther Farmer of the local high school faculty spent the week end with friends in Durham.  
 —Misses Janie Clayton and Mary Harris were Oxford visitors Saturday.  
 —Mr. and Mrs. F. F. Parrish of Durham were the guests of Mrs. L. W. Hall Sunday.  
 —M. S. Mayes and family of Oxford were the guests of Mr. and Mrs. W. S. Gooch Sunday.

—Mrs. E. S. Parrish and little daughter, Janie of Route 1, spent the week end with Mr. and Mrs. R. L. Nichols of Durham.  
 —F. S. Hardee of The Greensboro Drug Co., Greensboro, was the guest of his parents, Dr. and Mrs. P. R. Hardee, Sunday.  
 —Mrs. G. A. Wilson and children have recently returned to their home in Stem after a visit of several days to Mr. and Mrs. Walter Stark of Oxford.  
 —Some days ago it was deemed advisable by the attending physician to remove Mrs. Elvin Gooch of Route 1, who is suffering with a colter, to a hospital for treatment and for an operation. Her many friends and neighbors wish for her a complete recovery.  
 —Mrs. M. H. Bragg entertained for the senior class of the local high school at her home in Stem, Friday evening, March 7th. Many interest-

ing games were played after which delicious refreshments were served.  
 —The Ladies Aid Society of Stem church held a business meeting at the church March 8th. The following new officers were Miss Eunice Mangum President; Miss Katie Lee Minor Vice President; Mrs. R. D. Holeman, treasurer; Mrs. J. C. Winters secretary. This society has undertaken to raise funds with which to make some needed repairs on the church and earnestly asks that the members and friends of the church cooperate with them in their efforts.  
 —The Automobile Dealers' Association is getting funds together to erect a statue commemorating the deeds of the following illustrious men: Franklin, Grant, Pierce, Cleveland; Hudson and Lincoln.

By Golly.  
 An old resident of Alaska had never seen a motor car. One day he was astonished to see one go by. He was dumfounded when it was followed by a motorcycle.  
 "Gee, whiz!" he said, "what's s'posed that thing had a colt!"

## OUR AUTHORIZED AGENT

Uncle Ned Booth Will Collect Subscriptions for the Public Ledger  
 Mr. N. E. Booth, one of the most widely known men in Granville county, is the authorized agent of the Public Ledger. Everybody knows "Uncle Ned." He was for many years deputy sheriff of Granville and knows everybody and every road in the county. When you see him on the streets please remember that he will gladly take your subscription to the Public Ledger.

# Yes—it can be done

## The finest of cars can be sold at these prices

**T**HE Studebaker name guarantees to you the utmost in fine-car construction. For 72 years it has stood for quality, for honest workmanship, for square dealing.

It has always stood for style and class. Remember Studebaker carriages—supreme examples of fine coach building.

Consider our facilities—mark what we have at stake. \$90,000,000 in assets, \$50,000,000 in plants and equipment, \$10,000,000 in body plants alone.

Note our multiplying sales—the sensation of Motordom.

It is fair to assume that we can and do build the finest cars and at Studebaker prices.

### What is a fine car?

A fine car means the best materials any cost can buy. We use 35 formulas for steels, each known to be best for its purpose. We pay a premium of 15% on some to get the formulas exact.

All Studebaker models are equipped with Timken bearings. There are few cars in America, regardless of price, which equal ours on this point. In our Light-Six, for instance, we put more Timken bearings than are used in any competitive car, within \$1,500 of its price.

A fine car means fine engineering. We spend \$500,000 yearly on that department, employing 125 able men.

It means careful construction. We have 12,500 up-to-date machines. 1,120 of our operations are exact to 1/1000 of an inch. 360 are exact to one-half of 1/1000 of an inch.

It means infinite pains. For instance, we machine all surfaces of our crankshafts as was done in Liberty Airplane Motors. We are

the only makers of cars at our prices who do this.

It means careful inspection. With it it means 30,000 inspections in the manufacture of each Studebaker car.

### Luxury and beauty

It means a car to be proud of. Our body finish includes 15 coats of paint and varnish.

Chase Mohair is used to upholster our closed bodies—made from the soft fleece of Angora goats.

We offer much extra equipment.

### Where savings come

Then how do the Studebakers so far undersell any comparable cars?

Because we build so many. The fixed costs are divided by enormous output—150,000 cars per year.

Because we build our own bodies. The saving to you on some types is up to \$300 per car.

Because we make our own forgings, saving another profit there.

Because our plants are modern and efficient. We have spent \$38,000,000 on them in the past five years.

Because we keep our men, make them partners, pay them large bonuses to stay. Changing men is expensive.

Because we conduct this business in every way on the best modern lines.

### What buyers save

The Studebaker Light-Six Touring Car sells for \$1,045. Under ordinary manufacturing conditions it would need to cost you from \$1,200 to \$1,400.

On our Special-Six the difference might be \$400 to \$700.

On our Big-Six type the difference may run into thousands, depending on the number produced. For this car compares only with the highest-priced cars in Europe and America.

## Go and See Why Studebaker Leads

Studebaker is now the world's largest builder of quality automobiles.

Last year, 145,167 fine-car buyers paid \$201,000,000 for them.

There are 13 models.

Prices begin at \$1,025.

Go see the reasons for this trend. See why sales have almost trebled in three years. Why these cars have become the sensation of Motordom.

You owe that to yourself before you buy a fine car.

Some of our Big-Sixes, for instance, have two nickel-plated bumpers, one or two extra disc wheels with cord tires, a courtesy light, a motometer, steel trunk, etc.

This factory, remember, is the ancient home of fine coach work.

A fine car must be enduring. A Studebaker Big-Six, built in 1918, has so far run 475,000 miles. That means 80 years of ordinary service.

LIGHT-SIX	
5-Passenger	112-in. W. B. 40 H. P. \$1045
Touring	1025
Roadster (3-Pass.)	1195
Coupe-Roadster (2-Pass.)	1395
Coupe (5-Pass.)	1485
Sedan	

SPECIAL-SIX	
5-Passenger	119-in. W. B. 50 H. P. \$1425
Touring	1400
Roadster (2-Pass.)	1895
Coupe (5-Pass.)	1985
Sedan	

BIG-SIX	
7-Passenger	126-in. W. B. 60 H. P. \$1750
Touring	1835
Speedster (5-Pass.)	2495
Coupe (5-Pass.)	2685
Sedan	

(All prices f. o. b. factory. Terms to meet your convenience.)

## BLALOCK MOTOR COMPANY

THE WORLD'S LARGEST PRODUCER OF QUALITY AUTOMOBILES

## HOME SWEET HOME

Dear, She Was Far Ahead of You  
 by Terry Gilkison  
 AUTOCASTER

