PROGRAMS

TATION KDKA—WESTINGHOUSE EAST PITTSBURGH, T., 920 KILOCYCLES, FRE-QUENCY

326 Meters-Wave Length

Eastern Standard Time.

FRIDAY, MARCH 14, 1924

12:10 P. M .- Concert by Braudy's Grenestr from Kaufmann's Dining Room, Pittsburg, Pa.

5:15 P. M .-- Organ Recital by Lu-Hale, from the Cameo Motion Picture Theatre, Pittsburg, Pa.

7:15 P. M .- "What Israel Achievod Under David" the Sunday School lesson for March 16, presented by Mr. R. L. Lanning.

7:38 P. M.—Feature. 7:45 P. M .- National Stockman and Farmer Market Reports.

3:00 P. M .- Radio Boy Scout Meet-

8:30 P. M .- "The Rose Maiden" & Rex, soprano; Mrs. Robt. W. Scott contralto; Thomas Murdoch, Adolphus McLuckie, baritone remposing the Clef Choral Club of ingram, conducted by Thomas Har-

9:55 P. M .- Arlington time sig-Weather forecast.

SATURDAY, MARCH 15, 1924

tion of T. J. Vastine.

Dance", Missud; cornet solo, "At Herald and Examiner.

Dawning", Cadman; Fantasia "Maritana", Wallace; Cuban dance, "El' Dorado", Keifer; Vision Trio for Horns, Al. Hayes; waltz "Pleasant Memories", Barnhouse; ' The Mummies on Parade", Bernier; Entr' Acts "Capriciousness", Rollinson; Medley 'wearin' of the Green", Barnhouse. 7:15 P. M.-Feature.

8:00 P. M. - "Radio Receiving Helps", A. K. Phillipi, Radio Engineer of the Westinghouse Electric & Manufacturing Company.

8:15 .- Feature.

8:30 P. M .- Concert by Westinghouse Band conducted by T. J. Vastine, assisted by Gilbert Morris, tenor, Keziah Thomas, contralto.

SUNDAY, MARCH 16, 1924

11:00 A. M .- Central church service broadcast from Orchestra Hall, Chicago.

Dr. F. F. Shannon, pastor.

Musical program will be given under the direction of Daniel Protheroe. 2:30 P. M .- Studio chapel service firnished by the Chicago Church Federation

7:00 P. M.—Chicago Sunday Even by Cowen, presented by Mrs. Frank ing Club service broadcast from Orchestra Hall, Chicago.

The speaker of the evening will be Albert Parker Fitch.

KYW 'T'he World Crier" will broadcast the latest news of the world every hour during the day and night.

This service is furnished from 5 A. M. to 5 P. M. by the Chicago \$:15 P. M.—Dinner concert by Evening American, International Westinghouse Band under the direc- News service and Cosmopolitan News Service.

March "America's KYW bulletins are provided from Destiny", Holmes; serenade "To 5 P. M. to 5 A. M. by the Universal Alice" Howell; Manana "Chilian News Service in co-operation with the

YIRGILINA LETTER

here Monday looking after her busiwas interests at this place.

-Rev. T. W. Fogleman attended the Associational Meeting last Friway in Henderson.

-The Baptist Ladies Aid Society held their regular monthly meeting, Tuesday afternoon at the home by the president. After the reg. Mr. T. G. Pool, war business meeting.

mess visitor in Oxford N. C. last week.

the Womans Club met at the home morning. She was in her

Thristian Church the missinary so- and was much loved. zieties of the different churches in throughout the United States.

tental work done.

ffiends here last week.

with paralysis is slightly better.

Society held their second series of parager services for the week at the more of Mrs. Sue Jones. The meeting was led by Mrs. Gus Tuck. These baby calf getting its dinner in Naseries of services were concluded ture's way. Sanday afternoon at the Baptist Church led by Mrs. W. T. Harris. At this service members of the other! Missionary Societies, were with us and took part in the programme. Mrs. W. S. Daniel rendered very effectively, two solos.

-Little Carter Levister, is on the sick list this week.

-Mr. Will Vaughn, R. F. D., was -Miss Owen of South Boston, was a business visitor here Saturday.

-Mrs. George Stovall was in town shopping last Tuesday.

-Mr. Peyton Puryear suffered a stroke of paralysis last Saturday. -Mrs. Geo. Yancey, R. F. D. was

a pleasant visitor in town Saturday. -Mr. Bill Tuck, attorney of South Mrs. John Hill. The meeting was Boston, was in town Sunday to see

-Mr. W. T. Harris of Chapel Hill -Mrs. Boulding read a selection spent the week end with relatives an happiness by Edgar Guest, here. Will is one of our town boys Tempting refreshments were served, and his friends are always glad to Mrs. W. T. Harris was a busi. have him back in his home town. -Our people were saddened to

hear of the death of Mrs. M. A. The entertainment committee of Brooks, who died suddenly Tuesday of Mrs W. D. Amis, last Wednesday health and her death was quite a shock. Mrs. Brooks was a very es-Friday afternoon at the timable woman, a sweet gentle spirit

-Mrs. W. S. Daniel was a pleaswww held a joint prayer service, in ing hostess to the Woman's Club last compliance with the request for Saturday afternoon. In respnse to special prayer services be held roll call miscellaneous quotations were given. The nominating com--Mr. and Mrs. Ben Daniel were mittee posted the names for the offia Rexboro last Wednesday having cers for the coming year, the same to be elected by ballot at the May meet--J. C. Daniel, motored to South ing. After the business part of the Busing last Wednesday morning. meeting was concuded the pre-ar-—T. A. Webb, receiver for the ranged programme was taken up. defunct Bank of Virgilina, was here Mrs. J. C. Daniel read an interesting Tuesday looking after the bank at paper on Chas. McNeil, one of our famous and much loved poets. Mrs. -T. J. Abbott of Danville, visited W. S. Daniel read two of McNeils selections-The Bride and one of his -The mid-week prayer service dialects-Minding the Calf. The last week was led by Mr. A. L. Jones. query for the afternoon was the dis We made a good talk n the parable of cussin of some famous bill. This . part of the programme was especial--We are glad to report that Mrs. ly interesting, and helpful. A de-Rob Seat, who was recently struck lightful salad course was served by the hostess with favors. -The Baptist Womans Missionary RGRZ Bo Dgn loa htC udnpnllf

A Clever Party.

A party in an automobile saw a

"Oh, see the 'self-help restaurant.' " exclaimed one of the party. "Yes, it's a 'Child's restaurant', said the little girl.

"And it is also "A Calfateria," said the chauffeur, as they rode on.

STEM NEWS ITEMS

(MISS BESSIE MANGUM)

-J. G. Feezor attended the Teachers' Conference in Raleigh this week. -S. M. Washington of Louisburs Hardee, Sunday. spent the week end with his brother, C. H. Washington of Tally Ho.

ham Saturday shopping. -Miss Esther Farmer of the local

end with friends in Durham.

Durham were the guests of Mrs. L. recovery.

W. Hall Sunday.

week end with Mr. and Mrs. R. L.

Oxford.

high school faculty spent the week advisable by the attending physician church cooperate with them in their to remove Mrs. Elvin Gooch of Route efforts. -Misses Janie Clayton and Mary 1, who is suffering with a goiter, to Harris were Oxford visitors Satur- a hospital for treatment and for an operation. Her many friends and -Mr. and Mrs. F. F. Parrish of neighbors wish for her a complete ciation is getting funds together to

-Mrs. M. H. Bragg entertained -M. S. Mayes and family of Ox- for the senior closs of the local high men: Franklin, Grant, Pierce that he will gladly take your that he will gladly take yo

-Mrs. E. S. Parrish and little ing games were played after which daughter, Janie of Route 1, spent the delicious refreshments were served.

Nichols of Durham.

—F. S. Hardee of The Greensloro the church March 8th. Te following Drug Co., Greensboro, was the guest of his parents, Dr. and Mrs. P. R. gum President; Miss Katie Lee was astonished to see one go by the lowed by a motoreyele. gum President; Miss Katie Lee Minor Vice President; Mrs. R. D. minor vice Trestent, Mrs. R. D. s'posed that thin, and a colt!"

—Mrs. G. A. Wilson and children Holeman, treasurer; Mrs. J. C. Win-. Washington of Tally Ho.

have recently returned to their ters secretary. This society with which home in Stem after a visit of several dertaken to raise funds with which home in Stem after a visit of several dertaken to raise funds with which home in Stem after a visit of several dertaken to raise funds with which home in Stem after a visit of several dertaken to raise funds with which home in Stem after a visit of several dertaken to raise funds with which home in Stem after a visit of several dertaken to raise funds with which have recently returned to their ters secretary. B. Bragg spent a few hours in Dur- days to Mr. and Mrs. Walter Stark of to make some needed repairs on to make some needed repairs on the church and earnestly asks that scriptions is the collection of the scriptions in the collection is the collection of the church and earnestly asks that -Some days ago it was deemed the members and friends of the

> -The Automobile Dealers' Assoerect a statue commemorating the and knows everybody and every control of Grant control of deeds of the following illustrious road in the county. When you him on the streets places.

By Golly. An old resident of Alaska had to The Ladies Aid Society of Stem er seen a motor car. One day meeting at was astonished to see one

"Gee, whiz!" he said, "who'd

scriptions Nor the Public Leit Mr. N E Booth, one of the ba Mr. & E Booth, one of the may widely known men in Granville one ty, is the authorized agent of the Putlic Ledger. Everybody known "Uncle Ned." He was for many years deputy sheriff of Granville of Gran scription to the Public Ledger.

Where savings come

Then how do the Studebakers so

Because we build so many. The

Because we build our own bodies.

Because we make our own forg-

Because our plants are modern and

on them in the past five

Because we keep our

men, make them part-

ners, pay them large

bonuses to stay. Chang-

business in every way on

What buyers save

Six Touring Car sells for

\$1,045. Under ordinary

manufacturing condi-

tions it would need to

cost you from \$1,200 to

difference might be \$400

the difference may run

into thousands, depend-

ing on the number pro-

duced. For this car com-

pares only with the high-

est-priced cars in Europe

You will respect the Studebaker

methods when you come to know

them. You will admire the cars they

create. You will delight in the values.

fine-car buyers, after comparisons,

chose the Studebaker models. So

Learn why they did so before you

buy a car at \$1,000 or over. You owe

many people could not be wrong.

Remember that last year 145,167

to \$700.

and America. *

On our Special-Six the

On our Big-Six type

The Studebaker Light-

the best modern lines.

Because we conduct this

ing men is expensive.

efficient. We have spent \$38,000,000

ings, saving another profit there.

The saving to you on some types is

far undersell any comparable cars?

fixed costs are divided by enormous

output-150,000 cars per year.

up to \$300 per car.

Yes-it can be done

The finest of cars can be sold at these prices

the only makers of cars at our prices

us it means 30,000 inspections in the

manufacture of each Studebaker car.

Luxury and beauty

It means a car to be proud of.

Our body finish includes 15 coats

Chase Mohair is used to upholster

It means careful inspection. With

who do this.

of paint and varnish.

HE Studebaker name guarantees to you the utmost in finecar construction. For 72 years it has stood for quality, for honest workmanship, for square dealing.

It has always stood for style and class. Remember Studebaker carriages - supreme examples of fine coach building.

Consider our facilities-mark what we have at stake. \$90,000,000 in assets, \$50,000,000 in plants and equipment, \$10,000,000 in body plants alone.

Note our multiplying sales - the sensation of Motordom.

It is fair to assume that we can and do build the finest cars and at Studebaker prices.

What is a fine car?

A fine car means the best materials any cost can buy. We use 35 formulas for steels, each known to be best for its purpose. We pay a premium of 15% on some to get the formulas exact.

All Studebaker models are equipped with Timken bearings. There are few cars in America, regardless of price, which equal ours on this point. In our Light-Six, for instance, we put more Timken bearings than are used in any competitive car, within \$1,500 of its price.

A fine car means fine engineering. We spend \$500,000 yearly on that department, employing 125 able men.

It means careful construction. We have 12,500 up-to-date machines. 1,120 of our operations are exact to 1/1000 of an inch. 360 are exact to one-half of 1/1000 of an inch.

It means infinite pains. For instance, we machine all surfaces of our crankshafts as was done in Liberty Airplane Motors. We are

LIGHT.SIX

5-Passenger 112-in. W. B. 40 H. P.

1195

Coupe-Roadster (2-Pass.) .

Coupe (5-Pass.)

soft fleece of Angora goats. We offer much extra equipment.

our closed bodies - made from the

Studebaker is now the world's largest builder of quality automobiles.

Last year, 145,167 fine-car buyers paid \$201,000,000 for them.

There are 13 models.

sales have almost trebled in three years. Why these cars have become the sensation of Motordom.

You owe that to yourself before you buy

Go and See

Prices begin at \$1,025.

a fine car.

Why Studebaker Leads

Go see the reasons for this trend. See why

Some of our Big-Sixes, for instance,

This factory, remember, is the ancient home of fine coach work.

have two nickel-plated bumpers, one or two extra disc wheels with cord tires, a courtesy light, a motometer, steel trunk, etc.

A fine car must be enduring. A Studebaker Big-Six, built in 1918, has so far run 475,000 miles. That means 80 years of ordinary service.

SPECIAL SIX

	_	<u> </u>	•	11	L	•	U		Λ
5-Passer	ige	r	119	-in.	w	В.		50 F	I. P.
Touring									\$14
Roadster (2-I	as	s.)						14
Coupe (5-I	Pas	s.)							18
Sedan .		•		٧.	•				19

that to yourself. BIG . SIX 7-Passenger 126-in. W. B. 60 H. P.

Speedster (5-Pass.) 1835

Coupe (5-Pass.) 2495

Sedan (All prices f. o. b. factory. Terms to meet your convenience.)

BLALOCK MOTOR COMPANY

THE WORLD'S LARGEST PRODUCER OF QUALITY AUTOMOBILES

HOME SWEET HOME

scar, She Was Far Ahead of You

by Terry Gilkison.









