

THIS IS NEW YORK

BY NORTH CALLAHAN

The president of one of the country's largest corporations just made a speech here, and a lot of the newspaper men around town are still chuckling about it. The executive addressed a large gathering of young, ambitious people, and his subject was on how to become a success in this life. Naturally he gave some examples from his own life and naturally he mentioned such things as hard work, persistence, honesty and far-sightedness. There was only one thing he omitted in his fine formula for success; he did not mention that along the way to the top of his company, he had married the daughter of the chief stockholder.

Larry Nixon who passed away recently was public relations director of a big advertising agency here and at heart a newspaper man of the old school. He was crusty but kind, cared nothing for an elaborate office, but preferred—and occupied—a tiny corner of one of the suites of the 5th Avenue office of his firm. He was modest but I did get him to reminisce one day of the time when he was an itinerant printer in Tennessee. He said he would just stay in one town until he got tired of it, then move along. He worked in Sweetwater, Cleveland and Chattanooga, moved to larger papers, became an editorial man and then came to New York. Somehow I don't think he ever had as much fun here in a big job as he did being around the good folks of smaller towns.

Lots of people know about it, lots don't, but on East 54th Street is one of the festive spots of Gotham. It is called Bill's Gay Nineties and its merry motif is that of yesterday.

Out front a major dome garbed in Victorian dress greets guests with all the fancy flourish attached to the Gilded Age. Inside flickering "gas lights" hang over high-wheel bikes built for two, while old melodramatic bill posters line the walls in colorful profusion. The food is not unusual but the music is: Barbershop quartets set off by handkerchief moustaches vie with burlesque belles intoning the melodies of those golden days, and one is soon convinced they were the "good old days."

Somebody hereabouts remarked that we are getting to be a nation of veterans, so I did a little checking. Herewith the results: we now have roughly 1-2 million veterans of the Korean War period, average age 26; 15-2 million World War II vets, averaging 34 years; 3-2 million World War I vets, average age 60; 95,000 Spanish-American War veterans, averaging 76 years each; 295 Indian Wars vets, averaging 97 years old; and a handful of Civil War vets who have all about reached the century mark.

Chauncey Depew, the famous New York attorney who became president of a great railroad was noted for his funny stories and moderate approach to amusements. He was a contradiction to those who advocate a lot of exercise to keep healthy and live a long life. He lived to be 94. One day he was asked what exercise he took to keep him so sprightly and he replied: "The only exercise I have ever taken is to serve as pallbearer for my friends who exercised."

Taking a stroll through the Bowery and asking questions I learned

that there is something new under the lower East Side sun. There is now class distinction among the bums. Society has come to skirt row. Firstly, strangers are not welcome here, especially well-fed looking strangers. Highest class in the Bowery now are the pensioners who have a little income; next are the small wage earners who ply push carts scavenging the streets; below these are the alcoholics who live just from one drink to another. Some Bowery bums reform, most do not. The most common characteristic of all types in this dim half-world is the ability, I am told, to give glib excuses for their being there and to blame their down-and-out condition on some one else, a wife or former employer, the government, a war, a judge or mother-in-law — anyone but themselves.

Edwin Knott Host To RA Members of Enon

Edwin Knott was host to the W. D. Poe RA's of Enon Church at his home Sunday evening, July 19. The meeting was presided over by Edwin Knott, with Sam Daniel, Jr., presenting the program, "God at Work in Our Leprosy Colonies." Assisting with the program were Jimmy Hester, Ronald Rice, James Dickerson, Dan Critcher, Durward Hester and Calvin Hester.

After studying on the RA ranks, Mr. and Mrs. Knott served delicious refreshments to 18 members and one visitor, Nelson Pruitt. New members for this month are William Daniel and Ronald Rice.

WOMAN'S PRISON HEAD DISMISSED

Ronie Sheffield, Raleigh career woman, has been fired as head of North Carolina's Woman's Prison. Ivan D. Hinton, superintendent of the camp at Caledonia Prison Farm, has been brought to Raleigh as her successor. The action was taken by Prison Director Walter Anderson at the direction of Highway Commissioner Chairman A. H. Graham.

BROTHER JONAS AND THE WHALE

North Carolina's New Republican Congressman Finds that "Almost Everyone is a Lobbyist"

By CHARLES R. JONAS

When I was home recently for a week-end, someone asked me if I was having any trouble with lobbyists. There seems to be some interest in what a lobbyist looks like and how he operates.

Since a lobbyist is anybody who talks to a congressman for the purpose of encouraging him to vote for or against a bill, you would say with a certain amount of truth that almost everybody is a lobbyist.

Various Kinds

But that kind of lobbyist most people are talking about is the professional who gets paid for his work and who spends all or a great part of his time at the job of influencing congressmen.

Another kind of lobbyist is the semi-professional who represents organizations—civil, veterans, trade associations, etc. Their interests are more general, their methods are less personal and their contacts less frequent. They do most of their work by use of mimeographed letters, bulletins, pamphlets and newsletters. My mail is heavy with their material every day.

How They Work

Then there are the non-professionals who pay their own way and are openly lobbying, perhaps for the first and last time in their lives, for some bill or resolution about which they have strong convictions.

With all of these lobbyists, success often depends upon how strong an impression they can make upon the members of Congress, how much they can get individual congressmen to like them, and the finesse with which they go about their work. It is seldom that a lobbyist uses what might be called a frontal approach. They usually employ more devious methods and often times you don't realize that you are being lobbied at the moment.

Twain As Lobbyist

The non-professional lobbyists are often the most interesting and effective. Mark Twain proved to be one of the greatest lobbyists of them all. Mrs. Mary Martin Sloop was another useful and effective advocate of a cause in which she believed.

It is said that Mark Twain came to the Capitol one day to lobby for the copyright bill. He got permission to hold court in a little room in the Capitol and sent word for everybody in Congress to come to see him. Members flocked to the room and had a wonderful time listening to Twain's 2-day talkathon. He talked fluently about every kind of subject under the sun, but somehow wound up every story with a plug for his bill. Whether the credit was due to Twain or not, his bill passed. My guess is that his activity certainly did not impede its passage.

Mrs. Sloop Too

Mrs. Sloop was an effective lobbyist of the same sort, among the members of the North Carolina General Assembly. In her recent book, "Miracle of the Hills," written in collaboration with Leggett Blythe, Mrs. Sloop said: "It was invited to come to Raleigh for a meeting of the legislature, to stay six weeks and work with the Good Roads Committee of North Carolina to put through a bill which would give us fifty million dollars with which to build roads, real roads. How we did work! Getting out letters, writing questions to other states, doing everything we could to make that bill acceptable to the legislature. I talked to mountain representatives day in and day out to show them that it was a worthwhile bill and would mean more to them than to any other people in the whole state. And to a man they voted for it! One mountain man even wanted to make it a hundred million. But they nearly mobbed him when he suggested that!"

Another lobbyist who wasn't so successful was Pierre L'Enfant. He was the man who drew up the plans for the city of Washington. He wandered through Capitol halls for years trying to get Congress to pay him what he considered was a just fee for his work—\$30,000. Congress finally voted him about \$2,000 but he was so insulted he never claimed the money and went off to die in poverty, or so the story goes here at the Capitol.

How They Look

As for how lobbyists look, they look exactly like other people. Sometimes in their desire to be unobtrusive and agreeable, they make it hard for us to distinguish them from plain, ordinary people, just talking and being nice.

There is one interesting character roaming the halls and corridors of the Capitol who is alleged to be a lobbyist of some sort but whose lobbying interest remains somewhat a mystery. He has long gray hair falling down his back and gathered together with a rubber band in a subdued version of the "horsetail hairdo." He has a full set of flowing whiskers long enough to make another horsetail in front, but he just lets them blow. He always carries a big brown envelope. He came by my office one day, but I was already late for a committee meeting and was hurrying out the door as he entered. I excused myself and he said he would see me later, but I do not think he has been back. I have wished a number of times

television for the past three to five years is much greater than that of non-viewers," Rand explained.

Rand pointed out that, if for no other reason, the maturing process is speeded by the kids early learning to imitate the singing, dancing, acting and speech of the TV performers. He also believes that TV viewing encourages youngsters to seek further information.

Rand said that adults are pretty much at the mercy of their children when it comes to choice of programs in homes where there is only one television set.

"Any parent may consider himself lucky if he manages to view his choice when the youngsters want to watch something else," he said. "Parents have come to accept philosophically the vexing habit that many youngsters have of switching channels without warning."

TV Speeding Today's Youths to Maturity

NEW YORK.—Today's youngsters mature more quickly because of television, in the opinion of Lester Rand, president of the Youth Research Institute, an agency that specializes in surveys of the younger set to determine their buying habits, tastes and interests.

Drunk Said Pants Had Him Grabbing

COLUMBIA, S. C.—When is resisting arrest not resisting arrest? When your pants are falling off. Acting City Recorder John W. Sholenberger ruled in police court here.

A man arrested on the State House grounds was charged with drunkenness and resisting arrest. The arresting officer testified he told the man "several times" to leave the grounds, then took him to headquarters when he refused to do so.

Sholenberger fined the defendant \$7.50 on the drunkenness charge but dismissed the resisting arrest charge.

American farmers, gardeners and lawn-keepers used an all-time record quantity of 22,452,818 tons of fertilizer in the 1951-52 crop year, 1,441,024 tons more than the previous year.

The U. S. production, carryover, and imports of wheat this year add up to a total of 1,717,000,000 bushels, topping the 1942-43 record by 118,000,000 bushels.

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SEE RECIPE BELOW

FLORIDA LIME PIE
4 tablespoons cornstarch 0 Pick of the Nest Eggs
1/2 cup sugar 1 tablespoon Triangle Butter
1/4 teaspoon salt 2 teaspoons grated lime rind
1 1/2 cups water 2 tablespoons fresh lime juice

Bleed cornstarch, sugar, and salt in top of double boiler; stir in water. Cook over direct heat, stirring constantly until mixture is very thick and transparent. Place over hot water; cover and cook 10 minutes. Separate eggs; beat yolks; add hot mixture, stirring rapidly. Return to double boiler and cook over hot water 5 minutes, stirring constantly. Remove from heat, stir in butter, lime rind and juice. Turn into baked pie shell; top with meringue. Bake in moderate oven 375 degrees, 10 to 15 minutes. Cool away from drafts. Makes 6 servings.

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