

**Kesler's**

# AUGUST SALE

**Kesler's**

**Begins Mon. Morning, Aug. 5, and continues to Sat. Night, Aug. 17.**

**12 DAYS OF UNUSUAL VALUE GIVING.**

Our sales in July were 60% ahead of any July in our history. This, of course, makes us feel quite proud of what we have accomplished, but there's not much wonder, we just keep on trying to show larger stocks and give better values, which is the only real road to sure success.

**This August is going to beat last August by 100% strong—Watch us and see.**

We have a large, nice, clean stock for you to select from and we know that our prices will please you, no matter where you trade or what sales you have attended. The following is only a partial list of the values that you will find here.

**WHETHER YOU INTEND TO BUY OR NOT, STOP IN TO SEE US.**

## Cotton Materials

AT LESS THAN TODAY'S WHOLESALE PRICES.

While about it, better buy your season's supply as these values can not be repeated. The prices are too low and what's more, we can't replace them at any such prices.

49 in. fine Sea Island Sheeting, worth on today's market 27c. August Sale Price . . . . . **19c**

39 in. extra quality fine Sea Island Sheeting, today's value 35c. August Sale Price . . . . . **24c**

29c. full yard-wide fine soft leaching 24c

12 yard bolt nice soft Long Cloth; our best \$3.00 value. August Sale Price only . . . . . **\$2.69**

Yard-wide heavy wale pique, fine for summer skirts and children's suits at only . . . . . **25c**

29c fine soft White Plissa Crepe; just the thing for night robes and Underwear, only . . . . . **24c**

35c yard-wide White Madras, real fine quality, only . . . . . **25c**

Best grade Calicoes, light and dark colors, 25c value, at only . . . . . **18c**

35c quality yard-wide Pajama Checks; real nice quality; close weave. August Sale Price . . . . . **29c**

Yard-wide good quality Pajama Checks, at only . . . . . **22c**

Best grade 36-in. Percale in light colors, full pieces and neat patterns; at **25c**

50c Cotton Suitings in all the best colors for skirts and middy suits; August Sale Price . . . . . **43c**

75c Mercerized Cotton Raja for skirts and middy suits. Sale price . . . . . **59c**

35c Japanese Crepe for kimonas, all neat patterns, sale price . . . . . **29c**

75c quality yard-wide sun-fast draperies, in all the best colors. Only . . . . . **59c**

5c Plaid Batiste in all the best colors, nice for summer dresses. Only **43c**

Fine quality 25c Dimity, small and large checks. Only . . . . . **21c**

FINE

## White Skirtings

REDUCED.

39c yard-white skirting at . . . . . **33c**

50c white skirtings, in all the newest patterns for this season, at only . . . . . **43c**

69c fine basket weave white skirting at . . . . . **58c**

75c fine Gabardines reduced to only **63c** dines and cream wash satins, reduced to . . . . . **89c**

FINE

## White Goods

AT A BIG REDUCTION

39 in. fine mercerized Batiste, at . . . . . **25c**

36 in. nice quality Nainsook at . . . . . **25c**

29c quality Duchess longcloth at . . . . . **25c**

All 25c sheer white waistings reduced to . . . . . **21c**

35c white sheer voiles, flaxons, etc., reduced to . . . . . **29c**

39c white and neat striped voiles, neat summer waistings, all reduced to **33c**

65c white waistings, reduced to . . . . . **59c**

75c White Waistings, reduced to . . . . . **63c**

## Colored Voiles

AT A BIG SAVING.

Large Assortment and all New, Neat Patterns This Season.

25c colored voiles, neat patterns at **21c**

35c colored voiles, in all the best patterns for this season. Only . . . . . **29c**

45c French voiles in neat and small plaids, all the best colors. Only **49c**

50c colored voiles in a large assortment of new patterns, at . . . . . **43c**

65c colored voiles, in stylish plaids **49c**

50c Cotton Foulards, half a dozen new spring patterns, at . . . . . **39c**

2 pieces regular \$1.00 Paisley Silk **48c**

38 in. solid color voiles in all the best colors for this summer; our best 45c value, at . . . . . **39c**

40 in. White Organdy, nice quality **25c**

44 in. Colored Organdy, all the best colors, imported English make, only **65c**

## MOHAWK SHEETS, SHEETING AND PILLOW CASES

At Less Than Today's Wholesale Prices. These prices will be good news for housekeepers, boarding houses and hotels. We reserve the right to limit the quantity sold to each customer.

### MOHAWK SHEETS.

63x90 . . . . . **\$1.48**

72x90 . . . . . **\$1.58**

81x90 . . . . . **\$1.68**

### MOHAWK PILLOW CASES.

42x36 . . . . . **39c**

45x36 . . . . . **42c**

### MOHAWK SHEETINGS, BLEACHED.

7-4 . . . . . **55c**

8-4 . . . . . **60c**

9-4 . . . . . **65c**

10-4 . . . . . **70c**

We have an ample supply of these goods for TEN days selling, but don't forget that the above prices are good only for this sale.

## Extra Specials

20c TALCUM POWDERS FOR . . . . . **12c**

Monday morning we will sell a large lot of Babcock's Corylopsis and Cut Rose Taleum, Mennen's, Colgate's, Lazell's Massatta and Jap Rose Taleum Powders, limited, at only . . . . . **12c**

40 and 45c Table Oil Cloth at . . . . . **29c**

White and Colored, best quality, full pieces; limit, 3 yards to a customer.

5 AND 10c LACES AT 7c . . . . . **3 1/2c**

Hundreds of yards Torchon Cluny Laces with insertions to match.

Values 5 to 10c, sale price . . . . . **3 1/2c**

## ROYAL SOCIETY ART PACKAGES HALF PRICE.

Large lot all good useful articles, some of the packages slightly soiled from handling. Choice while they last at just HALF PRICE.

FINE MUSLIN

## UNDERWEAR

at less than the cost of the materials today. Save money and the hard labor of sewing by buying your undermuslins in this sale.

Ladies' Corset Covers, made of nice soft Nainsook and nice quality lace, all sizes. August Sale Price **29c, 59c, 89c**

Hundreds of ladies' Gowns, made of nice quality Long Cloth, soft Bleaching, and Suesine Silk, all made according to the latest designs . . . . . **79c, 89c \$1.25, \$1.39, \$1.48 UP.**

Ladies' Pants, cut full size and well made, trimmed with laces, tucks, and hemstitching . . . . . **39c, 59c, 69c UP**

Ladies' Pants, cut full size and well made, trimmed with laces, tucks and hemstitchings . . . . . **39c, 59c, 69c UP**

Ladies' full size, well made skirts, lace and embroidery trimmed **98c, \$1.29, \$1.39 UP**

made of nice soft materials and nicely Ladies' Combination and Teddy Suits, trimmed **\$1.29, \$1.39, \$1.59 UP.**

Children's well made gowns, nice soft materials . . . . . **48c, 89c, 98c**

Children's good quality, well made Pants at . . . . . **23c, 29c and 39c**

## Cotton Dresses

Including fancy Voiles, Gingham, and Cotton Nets, mostly in plain white with a nice assortment of fancy voiles and gingham, good range of sizes and styles, the prices range \$9.98 to \$22.50, choice during this sale

1-3 REGULAR PRICE.

## ALL SHIRTWAISTS GO IN THIS SALE AT A BIG REDUCTION.

\$4.48 Crepe de Chine Waists at **\$3.69**

\$6 Crepe de Chine and Pussy Willow waists at . . . . . **\$4.48**

\$7.50 Georgette Waists . . . . . **\$5.39**

## CHILDREN'S AND MISSES VOILE AND GINGHAM DRESSES AT A BIG REDUCTION.

Children's voile dresses, in neat plaid and floral designs, sizes 6 to 14 years, our best \$1.50 value reduced to **\$1.19**

Children's \$2 neat plaid gingham dresses nicely made, in all sizes, 6 to 14 years, sale price . . . . . **\$1.59**

Children's \$2.50 plaid and solid color combination dresses, in all sizes, 6 to 14 years, reduced to . . . . . **\$1.98**

## COLORED SILKS AND COTTON UNDERSKIRTS.

\$1.25 Cotton undershirts at . . . . . **98c**

\$2.50 Black Heatherbloom undershirts all sizes, Sale Price . . . . . **\$1.98**

\$3.50 Silk Flounce Undershirts **\$2.89**

\$5 Silk Undershirts, reduced to **\$3.98**

\$6 Silk Undershirts, reduced . . . . . **\$4.89**

\$5 Silk Kimonas, reduced to . . . . . **\$3.89**

\$7.50 Silk Undershirts, reduced **\$5.68**

## EXTRA BARGAINS IN TABLE DAMASK.

75c quality Bleached Damask . . . . . **63c**

72 in. good heavy bleached Damask, our best \$1.00 value, at only . . . . . **89c**

72 in. best \$1.25 Bleached Damask **98c**

72 in. best \$1.50 Bleached Damask, at only . . . . . **\$1.29**

72 in. guaranteed all pure linen, heavy weight Damask, cheap today at \$2. Sale Price . . . . . **\$1.69**

\$3.50 Napkins 20x20 at only . . . . . **\$2.69**

\$4.00 Napkins, 22x22 in. at only **\$3.39**

\$5.00 Napkins, 22x22 in. at only **\$3.98**

\$6.00 Napkins, 22x22 in. at only **\$4.79**

\$7.00 Napkins, 24x24 in. at only **\$5.69**

## Wash Satin, Crepe de Chine Underwear

\$2.00 Flesh colored Crepe de Chines and Wash Satin Camisoles reduced **\$1.48**

\$2.98 Crepe de Chine Teddies, reduced to . . . . . **\$2.19**

\$5.00 flesh colored Crepe de Chine Teddies, reduced to . . . . . **\$3.48**

\$5.50 Crepe de Chine Teddies, reduced to . . . . . **\$4.29**

FINE SUMMER AND FALL

## SILKS

At the lowest prices named this season. Hundreds of yards nice clean new stock. Taffetas, Messalines, Satins, Foulards, Wash Satins, Silk Poplins, Crepe de Chines, Georgette Crepes and Silk Radiums included.

36 in. Silk Poplins, in all the season's leading shades, regular \$1 value at **89c**

36 in. regular \$1.25 Silk Poplins at **98c**

36 in. best \$1.50 Taffetas, including black and all the leading colors, sale price only . . . . . **\$1.29**

36 in. best \$1.75 Taffetas reduced for this sale . . . . . **\$1.48**

36 in. regular \$1.25 Messalines, reduced to . . . . . **\$1.10**

36 in. regular \$1.50 Messalines reduced to . . . . . **\$1.29**

Yard-wide regular \$1.00 Foulards, including half a dozen neat patterns for summer dresses, priced to close out at only . . . . . **69c**

\$2.00 fancy Striped Taffetas reduced for this sale . . . . . **\$1.59**

\$2.00 fine quality Foulards, in neat designs for summer dresses, at . . . . . **\$1.59**

\$2.00 White Wash Satin 40 in. wide at only . . . . . **\$1.59**

Yard-wide regular \$1.00 quality, all fine Silk Pongee, natural color only **83c**

\$1.25 quality 36 in. Pongee at . . . . . **98c**

\$1.00 Silk Shirtings, neat stripes at **83c**

85c Kimona Silks, neat patterns at **69c**

Best \$1.50 quality, all fine Silk Crepe de Chine, in all the leading colors, 40 in. wide, reduced to . . . . . **\$1.38**

Best \$2.00 quality all fine Silk, double warp Georgette Crepe in full line of colors, reduced to . . . . . **\$1.69**

SAVE MONEY BY BUYING YOUR FALL GOODS NOW.

# T. M. KESLER

UNDER PRESENT HIGH PRICES YOU SHOULD BUY YOUR SEASON'S SUPPLY NOW.