

# WHY? WHY?

## Why are all of the people going to FELDMAN'S' CHANGE IN BUSINESS SALE

Every dollar's worth of merchandise in our big stores must be turned into cash—Regardless of cost.

We are sacrificing thousands of dollar's worth of merchandise. Most articles advertised are below manufacturer's cost.

The following are specials put out for FRIDAY, SATURDAY and MONDAY only. Look them over carefully, then come direct to these stores and save money.

### Men's and Boys' Shoes

Lot of Hunting Boots, worth \$5. Price . . . . . \$1.00  
These are Tan, Oil Grain leather, assist tongue, made 10 inches high, with two buckles with straps at top, two full double oak soles, leather heels; goodyear welt. Sizes 2 1-2 to 8 1-2. Sale Price . . . . . \$4.00  
Built For Service.

#### EXTRA SPECIAL FOR ONE DAY ONLY.

**SATURDAY**  
One lot of Men's Heavy Work Shoes at . . . . . \$2.39  
Made of good quality leather, both laces and buckle models, plain toes and eye toes; sewed and nailed; worth \$3.25. Sale Price . . . . . \$2.39  
One lot of Men's Tan Oil Grain leather shoes, "Pathfinders," Oak Soles and heels; nailed and sewed; Board hiking last; Gussnet tongue; worth \$5.50; sizes 6 to 10 1-2. Sale Price . . . . . \$3.98

#### ONE LOT OF LADIES' DRESS SHOES, WORTH \$8.00 PAIR.

These are the Black Pat. Leather, with full Louis heel, all leather, with either tan or grey kid top; 9 inch models. A very pretty dress shoe. Sizes 2 1-2 to 6 1-2. Sale Price . . . \$2.98

#### ON SALE ONLY SATURDAY.

Girls' and Misses, \$5.00 Gun Metal, English flat heel shoes at . . . \$3.98  
We are putting on sale about 45 pairs of these pretty English walking shoes, made with a broad flat heel; excellent quality Gun Metal. Regular price \$5.00. Sizes 3 1-2 to 6 1-2. Sale Price . . . . . \$3.98  
Car \$6.00 Model . . . . . 4.48

119 pairs of Ladies and Misses Dress shoes at \$5.00 pair. These were formerly sold for \$8.00 and \$9.00 pair. In the lot are beautiful 9 and 10 inch kid models in Browns and Tan, made with full leather Louise heels; aluminum heel plates. All sold either guaranteed. All sizes in the lot. Specially Priced at . . . . . \$5.00 pair.

#### CHILDREN'S SHOES.

Children's shoes of the very best leather obtainable at \$1.45. In this lot are all colors for infants and children, and values are up to \$3.25 pair. There are 495 pairs at \$1.45 and the sizes are from 1 to 8 1-2. Every pair Priced . . . . . \$1.45 pair.

Children's shoes from sizes 8 1-2 to 11 1-2 at \$1.95 pair. At this price we are offering solid leather calf skin and Gun Metal shoes for boys and girls, made either button or lace, with full double and single soles. Blacks only. Shoes in this lot are worth up to \$4 pair. Sale Price . . . . . \$1.95

At \$2.75, \$3.00 and \$3.25 we are offering solid leather Skufefrs from size 11 1-2 to 2, worth up to \$4.50 pair. We have them in black or tan, both button and lace, for boys and girls. Upon comparison you will find these values represent 33 1-3 to 50 per cent savings. Specially Priced at . . . . . \$2.25, \$3.00 and \$3.25.

### Specials For Friday, Saturday and Monday

**MEN'S DEPARTMENT.**  
Men's \$1.25 Work Shirts, made of good quality Chambray. Sale Price . . . . . 79c.  
Boys' \$10.00 All wool Overcoats, O. D. and other shades, lined throughout, made up extra well, sizes 3 to 10 years. Sale Price . . . . . \$5.98

One lot of Boys' Suits made up in the newest models, wool mixed and all wool materials, worth up to \$8.95; Sale Price . . . . . \$4.98.  
Sizes from 4 to 15 years.

Men's and Boys' Knitted Mufflers, all colors and all sizes. Sale Price . . . . . 19c

Men's 20c black and grey Sox. Sale Price . . . . . 10c pair.  
Not more than 4 pairs to a customer.

One lot of boys' \$10.00 and \$12.50 Mackinaws, bright colors, belted models, shawl collars; sizes from age 11 to 17. Sale Price . . . \$5.97 and \$6.48

More of those Beauties—\$2.00 and \$2.50 Bates' Street Shirts; not more than two shirts to a customer. Sizes from 15 1-2 to 18. Sale Price . . . 79c.

One lot of Men's Wool Mixed Suits, coat, vest and pants; made up exceedingly well; actually worth \$12.50. Sale Price . . . . . \$5.98  
Sizes from 34 to 42.

One lot Men's two-piece suit models at \$6.85. These are models of worsted materials in black only, worth \$13.95. Sale Price . . . . . \$6.85

One lot of Young Men's All-wool English model Suits, worth up to \$30.00 at \$15.95 and \$17.45. These are made up in the season's newest models and are specially priced for Saturday's and Monday's selling. Sale Price . . . . . \$15.95 and \$17.45

One lot of \$3.95 Men's Odd Trousers. Sale Price . . . . . \$2.95

One lot of Men's \$3.00 Odd Khaki Trousers. Sale Price . . . . . \$1.79

One lot Men's Brown and Green Derbies; some hats in the lot worth \$4.00. Sale Price . . . . . 39c.  
Second floor.

One lot of youth's Storm Overcoats, made extra large and long; large storm collars; sizes 11 years to 17 years. All colors; all lined throughout. Sale Price . . . . . \$6.48 to \$9.85  
Overcoats in the lot worth as much as \$20.00.

Men's fancy bordered 20c Handkerchiefs. Sale Price . . . 9c each.

Men's 33 1-3c Initial Linen Handkerchiefs; all initials. Sale Price . . . . . 15c each.

15 Boys' Odd All-wool heavy Coats at \$2.35. These coats are made of pure wool O. D. material and are worth \$10 each. . . Sale Price \$2.35.

A few Men's Odd Corduroy Coats at \$3.48. These are specialy priced for Saturday's and Monday's selling. Sale Price . . . . . \$2.19

### LADIES' SILK DRESSES

We put on sale two hundred of the handsomest Silk Dresses that has ever been shown in the Carolinas. These Dresses are mostly Satin and Georgette Serges, consisting of all the New Shades, of Brown, Navy and Black and Burgandy. These Dresses are very tastefully trimmed with all the latest fringe trimmings. Not a one in the lot worth less than \$49.50. Sale Price on Lot No. 1 . . . \$19.95  
Sale Price on Lot No. 2 . . . \$24.95  
Sale Price on Lot No. 3 . . . \$29.95  
All sizes are included in this sale.

Five Hundred Ladies' Long Coats, consisting of all the leading colors, as Navy, Taupe, Burgandy, Army Blue and Black. The materials are Velours, Kersey, Broadcloths, Bovvias. These coats are bargains at \$37.50 to \$45.00. Sale Price . . . . . \$24.48

Women's All-wool Serge Dresses in Navy Blue and Black and Tan only. These Dresses are real \$20.00 values. Sale Price . . . . . \$9.98  
Sizes 16 to 42.

#### MILLINERY.

Three Hundred Ladies' Fine Velvet Hats, a real \$7.50 value, trimmed beautifully in the very latest styles. Sale Price . . . . . \$3.98

Beautiful Pleated Serge and Poplin Skirts, \$12.50 value, in Navy and Black and Plaid. Sale Price, \$6.98.

#### EXTRA SPECIAL.

Millinery Department.  
12 Dozen Ladies' Velvet Hats in Rose and Garnet color only. A \$3.00 value. Sale Price . . . . . \$3.98

If you want to take advantage of these tremendous bargains, you must attend this sale at once

### Extra Specials for Saturday and Monday

- Colored Curtain Scrim . . . . . 10c yard
- Heavy Feather Ticking . . . . . 35c yard
- 36 inch Sea Island Sheeting . . . . . 24c
- 39c No Starch Bleaching . . . . . 24c
- 36 inch Cream Outing . . . . . 29c
- Extra Heavy Khaki Pants Goods . . . . . 59c
- Grey Pants Goods, 36 inches wide, \$1 yard value. Saturday and Monday . . . . . 49c
- 56 inch All Wool Mingled Dress Goods, 2 1-2 yards will make a dress for medium size woman. This is beautiful material, has Silk Woven Tink Checks, worth \$3 yard; only one dress pattern to a customer. Saturday and Monday . . . . . \$1.39
- \$1.25 Baby Crib Blankets in pink and blue . . . . . 69c
- Pure Linen Table Napkins, fringed . . . . . 10c
- All Wool Infants Undervests, worth \$1. Saturday and Monday . . . . . 49c
- 54 inch extra heavy Wool Checked Skirting, worth \$2.00 yard, 2 1-2 yards will make a size 28 waist, 42 length skirt; only one skirt pattern to a customer . . . . . 98c yd
- \$1.25 grade heavy Silk Black Poplin, 36 inches wide, heavy enough for coat suits or dresses; only one dress pattern to a customer. Saturday and Monday . . . . . 75c yd
- Pure Thread Silk Hose for women, double sole and heel, every pair perfect, worth 98c pair in black only . . . . . 50c
- 69c Silk Lisle Hose in black, white and dark brown . . . . . 33c
- 50c Lisle Hose for women in black or white . . . . . 22c

### Basement Specials

Women's Black, Tan, Grey, Pink and White Silk Hose, worth 75c pair. Saturday and Monday . . . . . 25c  
\$2.50 Mercerized Silk Table Covers, reversible, heavy trimmed rope fringe in beautiful green floral designs; only one to a customer. Saturday and Monday . . . . . 49c  
129 Women's All Wool French Serge Suits in navy and black, silk lined; also grey, dark brown and dark mixture colors; every Suit guaranteed all wool, former prices up to \$19.50, mostly small sizes; these suits are out of style, but have wide skirts. Saturday and Monday . . . . . \$4.98  
Women's guaranteed Waterproof Long Coats; these are made of all wool materials and will turn water; satin lined; dark colors, former price \$15.00 each, mostly sizes 36 and 38. Saturday and Monday . . . . . \$3.98  
59 Children's heavy All Wool Coats; also dark navy blue and black Wool Plush Coats, some have quilted linings, mostly sizes 2 to 6 years, but few larger sizes, regular price \$5.00. Saturday and Monday . . . . . \$1.98  
67 Women's House Dresses and Bungalow Aprons, made of good fast color materials, worth \$1.98, sizes up to 46. Saturday and Monday . . . . . 98c  
119 Women's All Wool Serge Dresses in navy, black and dark colors; also few Silk and Velvet Dresses, former prices \$15.00, but out of style. Saturday and Monday \$2.98

### Specials

#### FOR SATURDAY ONLY

On Sale on the Second Floor of Our Men's Department.  
**EXTRA SPECIAL.**  
197 Caps for small boys worth 50c, 75c and \$1.00. Specially Priced at . . . . . 19c each.  
189 Caps for boys, Some made with fur lined ear flaps; extra heavy all-wool materials, worth 75c and \$1.00. Sale Price . . . . . 25c each  
One lot of Caps, Samples, for men and boys; all colors; all sizes; all styles; worth \$1.00. Sale Price . . . 39c.  
Another lot of Odd Socks at 5c each. These are odd socks from our regular Hose stock; some sox in the lot sold for as much as 50c pair. Sale Price . . . . . 5c each.  
One lot of children's sleeveless cotton and wool mixed, colored, undershirts. These little shirts are worth 75c each; size 1 year to 3 years. Sale Price . . . . . 19c.  
There are four of the Peerless Camacs left. These will be sold "as are" to the first customers Saturday at . . . . . 25c each.  
Second floor, Men's Department.

#### SPECIAL FOR SATURDAY AND MONDAY.

400 Auto and Bugzy Robes, reversible, washable, tapestry designs. Sale Price . . . . . 98c  
One lot of all wool children's Sweaters, sizes for age 1, 2, and 3 years; worth up to \$3.00. Sale Price . . . . . 69c each.  
One lot of little girls' Fur Sets, worth \$5.00 set. Sale Price . . . . . 98c set.

#### SPECIAL.

Onlot of children's 25c black stockings. Sale Price . . . . . 10c pair.  
One lot of Ladies' all-wool coats, lined with silk and satin. These coats are worth \$10.00 each. Sale Price 98c.  
If you want to take advantage of these bargains, you must attend this big sale at once.  
One lot of Men's Dress Chamouis leather gloves, worth \$2.00 pair, sale price . . . . . 49c pair.  
One lot of Small size Boys' 50c and 75c Blouses. Sale Price . . . . . 29c

The goods advertised on this circular cannot be returned or exchanged.  
Nothing will be charged or sent C. O. D.

The people of Rowan County know that when you see it advertised by Feldman, the identical article can be found in their stores as represented.

Bear in mind that our entire stocks must be turned into Cash—regardless of cost. If you want to take advantage of these tremendous bargains you must attend this sale at once. Bring this circular with you and compare prices.

# J. FELDMAN & SONS.