

A \$400 Player Piano to be given to some Alexander Girl. See our proposition on this page

The Mountain Scout.

DEVOTED TO THE SOCIAL, MORAL AND FINANCIAL INTERESTS OF THE CITIZENS OF ALEXANDER COUNTY AND WESTERN CAROLINA.

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THE MOUNTAIN SCOUT.

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J. P. BABINGTON, Editor and Publisher.

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YOUR POCKETBOOK

demands that you go where you can get the most for your money.

YOUR BETTER JUDGMENT

tells you to go where the goods are of the best quality.

WE CAN meet both arguments

with a specially selected line of merchandise at prices that command your attention.

GIVE US A CHANCE to prove it.

THE BEE HIVE

KNOW THY COUNTRY

III—Telegraph and Telephone

Our transportation facilities are the most perfect product of this great commercial age and the telegraph and telephone systems of this nation crown the industrial achievements of the whole world. These twin messengers of modern civilization, born in the skies, stand today the most faithful and efficient public servants that ever toiled for the human race.

They are of American nativity and while warm from the mind of the inventive genius have, under American supervision, spun a net-work of wires across the earth and under the seas. Telegraphy, in its early youth, mastered the known world and the telephone has already conquered the earth's surface, and now stands at the seashore ready to leap across the ocean.

No industry in the history of the world has ever made such rapid strides in development and usefulness, and none has ever exerted a more powerful influence upon the civilization of its day than the Telegraph and Telephone. Their achievement demonstrates the supremacy of two distinct types of American genius— invention and organization.

The industry was peculiarly fortunate in having powerful inventive intellect at its source and tremendous minds to direct its organization and growth. It is the most perfect fruit of the type of American industry and when compared with its European contemporaries, it thrills every patriotic American with pride.

Ambitious youth can find no more in-

spiring company than the fellowship of the giant intellects that constructed this marvelous industry and a journey along the pathway of its development, illuminated at every mile-post of its progress by the lightning-flashes of brilliant minds, will be taken at a very early date.

A brief statistical review of the industry brings out its growth and magnitude in a most convincing and unforgettable manner.

The telephone service of the United States is the most popular and efficient and its rates are the cheapest of the telephone systems of the world.

We are the greatest talkers on earth. We send 60 per cent of our communications over the telephone. The world has about 15,000,000 telephones and of this number the United States has approximately 9,540,000, Europe 4,020,000 and other countries 1,300,000. According to the latest world telephone census, the total telephone investment is \$1,906,000,000 and of this amount \$1,095,000,000 was credited to the United States, \$626,000,000 in Europe and \$175,000,000 in other countries. The annual telephone conversations total 24,600,000,000 divided as follows: United States 15,600,000,000; Europe 6,800,000,000, and other countries 2,200,000,000. The total world wire telephone mileage is 33,362,000 miles divided as follows: United States 20,248,000, Europe 10,325,000, and other countries 2,879,000. About six per cent of the world's population and sixty-one per cent of the telephones wire mileage is in the United States.

A \$400 SELF PLAYER PIANO

will be given

Absolutely Free

to the young lady in Alexander County securing the greatest number of votes in our

Voting Contest

which began on

Monday, June 14th, 1915.

Here are the terms and conditions which make it possible for some young lady to secure this valuable prize:

Each yearly subscription counts 100 votes.

Persons not now taking The Scout may subscribe and pay for a term of one or two years, but no longer.

Present subscribers can renew or extend their subscriptions for one or two years, but no longer.

Subscriptions may be taken anywhere in the United States or Canada.

Every dollar paid on this contest must be accompanied by the name of some person to whom the Scout is to be sent for a term of one or two years. In other words, no money will be received without a subscription.

Any one wishing to place a friend in the contest can do so by paying one dollar for a subscription to The Mountain Scout. This gives your candidate 100 votes to start with. Then bring in every subscription you can secure and watch the standing of the contestants in the Scout each week.

A candidate can enter at any time and withdraw at any time; but one candidate will not be allowed to transfer her votes to another candidate.

Every subscription taken in this contest will be entered in a book kept for this purpose, with the name of the candidate for whom the votes are cast. This book will be kept open for examination by any of the candidates or their friends. The contest will be conducted with absolute fairness to all.

The Piano is now on exhibition at the Adams Furniture Store

Enclosed find 1915.

Send The Mountain Scout Dollar

to year

P. O.

Count votes for Miss

Send all subscriptions to

THE MOUNTAIN SCOUT,
Taylorsville, N. C.

—QUANTITY—
—QUALITY—
—and PRICE—

are three things to consider.

We keep the QUANTITY with us, you find THE QUALITY and we always make THE PRICE to suit the Quantity and Quality.

We buy all kinds of Produce and pay the highest price the market will afford. We are here for business.

THE WATTS COMPANY

AN OPPORTUNITY

My stock of General Merchandise and Furniture is too large for the dull season.

FOR THE NEXT 60 DAYS

I propose to offer to the people of Alexander

Some Surprising Bargains and thereby clean up and reduce all lines.

Cash or Country Produce will catch these bargains. I also want your Cross Ties and Lumber.

Come and see me and you will be surprised at my prices on many staple goods.

J. C. WIKE

A Joint Account



is a mutual protection for husband and wife. Better start saving from the first—saving is a habit easily acquired. After the first hundred dollars is put away the rest comes easy. Come and place your savings in our care, and we will show you how to make your money earn money. You have here absolute security for your money and excellent interest while it stays with us.

The Bank of Alexander.