

TEDDY IGNORES THE LETTER

The Letter Written by C. B. Hazard, to "Teddy" Remains Unanswered—Hazard is "Hot in Collar."

Washington, Jan. 2.—Carleton B. Hazard has received no reply from Theodore Roosevelt to his letter calling the President's attention to an alleged discourtesy to Mr. Hazard's fourteen-year-old daughter on one of the bird paths in Rock Creek Road. The letter was mailed to Mr. Roosevelt Thursday night.

Mr. Hazard is still incensed at the president's alleged conduct toward his daughter. According to the little girl the president accosted her in anger and demanded to know if she had not followed him far enough. He peremptorily ordered her to turn off the road on which she was riding, she says, but she refused and continued on her way home.

"My little girl is crestfallen. She has lost her confidence. The child is not the same as she was before, she was rebuked by the president. Heretofore I have felt safe in permitting her to go for a ride in the park. If she is not safe from insult from the president of the United States, I hesitate to let her ride out alone," said Mr. Hazard today.

Mr. Hazard is a Virginia gentleman of an old family. He is the son of the Mayor of Fredericksburg, Va., who served for several terms. Mr. Hazard married twenty years ago Miss Watson in Fredericksburg, in the same house which was the scene of the courtship of Robert E. Lee. He is a retired real estate broker of Washington, now engaged in the timber business. He lives just within the District of Columbia line, on a suburban tract of thirty acres.

A Night Rider's Raid.

The worst night riders are calomel, croton oil or aloes pills. They raid your bed to rob you of rest. Not so with Dr. King's New Life Pills. They never distress or inconvenience, but always cleanse the system, curing Colds, Headache, Malaria, 25c at Statesville Drug Co.

"BROKE," MAY STILL RIDE.

But Passengers Must Give Conductor a Promissory Note.

Minneapolis, Jan. 2.—Hereafter ingen who are "strapped," or who have left their wallets in their other pockets, can ride on the Minneapolis car lines without their fares. The same holds true just as though they had paid their fares. The same holds true of persons with bills so large the conductors cannot make change.

By a rule which went into effect today conductors will present such passengers with a small card, which is in fact a promissory note. The passenger minus his fare signs the note and is not further interfered with. If he fails to pay he may be sued. The note reads as follows:

"This certifies that I am indebted to the Twin City Rapid Transit Company five cents for non-payment of fare. I promise to forward the amount immediately to the office of the company."

Four-Year-Old Girl Burned.

Salisbury, N. C., Jan. 2.—Igniting from an open fire, the clothing of Eva, a four-year-old daughter of Mr. and Mrs. L. P. Chamberlain, of Rowan county were burned from her body and the child probably fatally burned, before help could reach her. The parents were absent from the house when the accident occurred. Attracted by screams the mother turned to find the child enveloped in flames. Her recovery is not expected.

Builds you up physically and mentally, keeps your digestion organs in condition, regulates the bowels, cleanses the blood, gives you perfect health. Hollister's Rocky Mountain Tea or Tablets, 35 cents. Statesville Drug Co.

SHOT FROM AMBUSH.

Tragedy Near Selma—Was Returning From Visit to Tenant When Killed—A Woman in the Case.

Danville, Va., Jan. 4.—News was received here today of the killing last night near Selma, N. C., of Charles Brown, a widely known former of that section, who was evidently slain from ambush. Brown was returning to his home at about 8 o'clock after having visiting a tenant on the plantation. The report of a shotgun was heard and neighbors rushing to the scene found him in a dying condition. There is no clue as yet as to the guilty party, though there are rumors that a woman is mixed up in the case.

A posse is now searching for the assailant. Bloodhounds arrived this morning from Tarboro and are aiding in the search.

Brown, was about 40 years of age and leaves a wife and seven children. He is said to be connected with some of the best families of North Carolina.

A GOOD STOMACH

Means Good Health, Cheerfulness, Ambition, Persistency and Success.

Mi-o-na will cure your dyspepsia or any other stomach trouble by building up the flabby walls, and making the stomach so strong that it will digest food without pepsin or other artificial aid.

In other words, Mi-o-na cures dyspepsia by removing the cause.

Statesville Drug Co., is the agent for Mi-o-na in Statesville and they say to every reader of The Mascot whose stomach is weak, who has indigestion or dyspepsia, that Mi-o-na is guaranteed to cure or money back.

The price is only 50 cents a large box, and one box is all you need to prove that you are on the right road to health and happiness.

"I can't say enough for Mi-o-na tablets; they have done more for me in one week than all the doctors have for the two years I have been under their care, and I will do all I can to recommend it to my friends. You can also use my name in your ad. If you like, for Mi-o-na is better than gold to me. I am like a new man, and am able to work once more for the first time in over a year."—W. A. Ennis, 328 Green St., Syracuse, N. Y.

Personally Conducted Tour to Havana, Cuba, and Return, January 11, 1909, Via Southern Railway

Southern Railway will sell round trip excursion tickets to Havana, Cuba at following rates from points named:

| | |
|------------------|---------|
| Asheville..... | \$39.10 |
| Hickory..... | 42.40 |
| Marion..... | 40.45 |
| Salisbury..... | 42.95 |
| Shelby..... | 42.50 |
| Statesville..... | 42.40 |

Approximately low rates from other points.

Tickets on sale January 11th, good returning to leave Havana, Cuba, on or before January 27th, 1909. Tickets may be routed through Jacksonville thence either through Knight's Key, or Port Tampa. Good going and returning same route. Stop-over will be allowed at Jacksonville, St. Augustine, Palm Beach, Miami, and other points south of Jacksonville, within final limit of ticket. A representative will accompany movement, and will look after the comfort and pleasure of the party.

For further information as to side tours from Havana, sight seeing tours, hotel rates, leaving time a principal points, Pullman and state room reservation, write J. H. Wood, D. P. A., Asheville, N. C.; W. H. McGlamery, P. & T. A., Raleigh, N. C.; R. H. DeButts, P. & T. A., Greensboro, N. C.; or call on your report agents, or write R. L. VERNON, T. P. A., Charlotte, N. C.

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ABOUT ADVERTISING—NO. 2

The Dollar That Can't Be Spent

By Herbert Kaufman

Every dollar spent in advertising is not only a seed dollar which grows a profit for the merchant but is actually retained by him even after he has paid it to the publisher.

Advertising creates a good will worth the cost of the publicity.

It actually costs nothing. While it uses funds it does not use them up. It helps the founder of a business to grow rich and at the same time keeps his business from not dying when he does.

It eliminates the personal equation. It perpetuates confidence in the store and makes it possible for a merchant to withdraw from business without having the profits of the business withdrawn from him. It changes a name to an institution—an institution that will survive after the death of its builder.

It is really an insurance policy which costs nothing—pays a premium each year instead of calling for one, and renders it possible to change the entire personnel of a business without disturbing its prosperity.

Advertising renders the business stronger than the man—-independent of his presence. It permanentizes systems of merchandising, the track of which is left for others to follow.

A business which is not advertised must rely upon the personality of its proprietor, and personality in business is a decreasing factor. The public does not want to know the man who owns the store—it isn't interested in him, but in his goods. When an unadvertised business is sold it is only worth as much as its stock of goods and fixtures. There is no good will to be paid for—it does not exist—it has not been created. The name over the door means nothing except to the limited stream of people from the immediate neighborhood, any of whom could tell you more about some store ten miles away which has regularly delivered its shop news to their breakfast tables.

It is as shortsighted for a man to build a business which dies with his death or ceases with his inaction as it is unfair for him not to provide for the continuance of its income to his family.

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The Evening Mascot, 10cts.

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S. M. & H. SHOE COMPANY Phone 40. Opposite Court House.

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High Grade Photos at a Low Price.

Penny Pictures, the best that can be made—24 for 25c. Post Cards, per dozen, \$1.25. Per half dozen 75c. Cabinets, in folders, dozen, \$2.00. Half dozen \$1.50.

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