

reach students simultaneously. Big drawback: loss of personal give and take between teacher and student."

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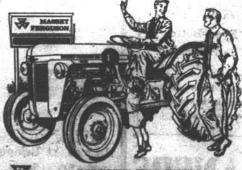
The big problem facing educational TV, according to the magazine, is cash—money to pay staff, engineers, talent, overhead, "Twenty state legislatures have appropriated a total of \$12 million for ETV, operations. Other money and help come from public donations, school boards, universities, commercial TV and foundations — mainly the Ford Foundation which has contributed \$39 million thus far. Congress is likely to appropriate about \$50 million (\$1 million per state) for educational stations under prodding by President Kennedy. Still, ahortage of cash will problem."

More Abundant Wife

More Abundant Wife

A certain well-uphoistered
lady yielded to her insatiable
appetite for chocolate cake and
fudge sundaes and, in consequence, came to weigh birre
ly five pounds less than a medium-sized horse. The natural
reaction was to diet, and to
avoid suffering alone she made
her husband diet, too. He suffered the slow starvation as

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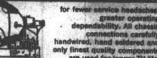


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