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Collective Marketing Try Is Made

The five counties of Warren, Franklin, Granville, Person and Vance have initiated a collective marketing effort called "Perimeter North—the Support Area for the Research Triangle Region," Warren County Economic Development Director Cathy J. Wilson announced this week.

According to Mrs. Wilson, the Perimeter North Marketing Campaign is a regional approach to marketing and job creation by the economic development commissions of each of the five counties. It is comprised of four key elements: media advertising, direct mail campaigns, telemarketing and industry visitations.

The first advertisement for the effort was published in the March 21st issue of Industry Week Magazine and will continue for three consecutive weeks.

"Specific types of manufacturers will be targeted in the direct mail and telemarketing efforts," she explained, "and a regional brochure is being designed to assist in the promotion."

"The five counties that make up Perimeter North are already perceived as a very economically viable and productive neighbor to the Raleigh, Durham and Research Triangle Park areas," Mrs. Wilson said. The region is home to about 200 industrial companies, among them NOVO Biochemical, Inc., Boston Gear/INCOM International, Burlington Industries, Northern Telecom, Carolina Power & Light, Eaton, Harriet & Henderson Yarns, Roses Stores, Nekoosa Packaging and Perdue Farms, Inc.

About 100 persons attended a reception held on March 14 at the Capital City Club at which the concept was kicked off. "There was enthusiastic support," she said.

The Perimeter North marketing campaign will be undertaken for a period of one year, during which the program will be assessed and future activities planned.

The following is a list of the economic commissions that comprise the Perimeter North area and their directors: Franklin County (James B. Whitey), Granville County (John K. Nelms), Henderson-Vance County (Benny Finch), Person County (Glen Newsome), Warren County (Mrs. Cathy J. Wilson).

Mrs. Skinner Named To Schools Position

The Warren County Board of Education met in special session last Thursday to interview applicants for the position of Director of Vocational Education and Maintenance and to select a person to fill the vacancy.

A replacement was needed after the retirement of A. M. Ward, who provided 40 years of service to the Warren County school system.

The board hired Mrs. Sue Skinner to fill the position. She currently works at Warren County High School as a food services teacher.

Mrs. Skinner began her career with the Warren County school system as Food Service Director in 1966. Since then, she has taught home economics and food services classes.

"I will miss the students tremendously," Mrs. Skinner said in an interview. "But I am looking forward to working with the vocational teachers. We have a really fine group of teachers and a good vocational program."

The job's required duties include directing the school systems' plant operation and maintenance programs. Mrs. Skinner will begin her new position as soon as a replacement for her food services position is hired.

Under The Weather



These cows silhouetted against a dramatic spring sky were spotted recently on U. S. 158 near Warrenton, across from WARR Radio Station. (Staff Photo by Dianne T. Rodwell)

On Proposed Grant Application

Public Hearing Is Slated By Board

By THURLETTA M. BROWN
News Editor

The date for the first public hearing on the proposed application for Community Development Block Grant (CDBG) funds to be submitted this year has been set by the Warren County Board of County Commissioners.

The board Monday morning voted to convene the public hearing on Wednesday, April 20, at 6:45 p.m.

The purpose of the first public hearing will be to assess citizens' interest in submitting the application and to receive comments on areas in Warren County to be targeted.

Although no application for CDBG funds was submitted last year, the application submitted in 1986 netted for Warren County \$600,000. The funds received from the state Department of Natural Resources and Community Development, along with \$139,705 in Senate 2 Bill funds and a \$10,000 appropriation from the general fund were earmarked for

the Quick City Community Revitalization Project.

A second public hearing will be held after the areas have been targeted, but before the application for 1988 funds has been submitted.

The board also approved two change orders for projects under way in the Quick City area: an additional \$651 for improvements to a residence and an additional \$6,850 for drainage and utility improvements.

In other business, the board: —Adopted, effective April 4, Appendix IV (Warren County Emergency Management Ordinance) and Appendix V (Warren County State of Emergency Ordinance) for the county's new multihazard plan.

—Accepted the Department of Transportation's \$743,598 proposed secondary road improvement program for 1988-89 and requested that priorities 12 (S.R. 1100-A, 1.6 miles of Satterwhite Road from S.R. 1114 to the end of pavement near S.R. 1112) and 13 (S.R. 1232, 0.8 mile of Bob White

Road from S.R. 1210 to S.R. 1231) be included as funds are available. The board also asked that study be given to improving the two-mile stretch of N. Main Street from U.S. 158 Bypass toward Warrenton.

—Set, for accounting purposes, minimum limits for capital items: a price of \$1,000 and a life expectancy of five years or more.

Norlina Doctor To Open Practice

Dr. D. R. Coffman, who from July 1969 until February 1985 operated a medical practice in Warren County, has announced his intention to return to the area to provide medical care to former and new patients.

The new family practice will be located at 135 Hyco Street in Norlina.

Coffman established a family practice and weight control office in Greensboro in 1985. He will continue the operation there, initially, and offer medical care at the Norlina facility on Thursday evenings, and all day Friday and Saturday.

According to Coffman, the Warren County practice is expected to begin in mid-May after renovations to the building have been completed.

The returning physician is a 1968 graduate of the University of Illinois School of Medicine. His internship was completed at St. Elizabeth's Hospital in Dayton, Ohio. During his tenure in Warren County, Coffman completed a psychiatry residency at John Umstead Hospital.

National Guard Unit Gets New Commander

Major General Charles E. Scott, the adjutant general for North Carolina, has appointed First Lieutenant James H. Trogon, III, of Raleigh, as the new company commander of Company C, 505th Engineer Battalion of the North Carolina Army National Guard in Warrenton.

Virginia Firemen Will Provide Help For Lake Property

The residents along the part of Lake Gaston called "no man's land"—in terms of fire district assignment—by David F. Proctor, secretary of the Warren County Fire Commission, will have reason to feel safer, and perhaps enjoy lower insurance rates, following action taken Monday by the Warren County Board of County Commissioners.

A five-mile-radius area—including North Shore Acres, Pigeon Path, Morristown, Jack's Landing, Gaston Heights, Turkey Run, Warren Acres, Woodland Shores and Moratuck—will be served officially by the Ebony, Va. Fire Department.

According to Commissioner J. T. Fleming, the arrangement will be similar to that operational for some time with the Palmer Springs, Va. Fire Department.

Commissioner George Shearin noted that the matter had been before the county's fire commission and had been endorsed by the group.

The Ebony department is certified with the Commonwealth of Virginia. It has two pieces of equipment capable of receiving

the Warren County radio frequency and serves the Warren County subdivisions within its area.

"We would also like to be certified with the State of North Carolina since Warren County and its citizens contribute to our department," Ebony Fire Chief Charles C. Singleton said, in a letter to the Warren County Fire Commission.

Warren County Commissioners voted unanimously to include the specified Lake Gaston subdivisions in the Ebony fire district and authorized the submission of a letter to the state insurance commissioner to recognize that action.

Session Set By Democrats

Warren County Democrats will hold their county convention on Saturday, April 9, Warren County Democratic Chairman Theaoseus T. Clayton has announced. A representative from the State Democratic Headquarters will be the keynote speaker. The convention will be held at the Warren County Court house and will begin at 1 p.m.

Democrats across the state will hold county conventions on the same day. Delegates to the state and district conventions will be elected at the county convention. District conventions will be held on May 21 and the state convention will be held June 18.

"The county convention is the second step in electing delegates to our Democratic National Convention in July," Chairman Clayton said. "I'd like to encourage all active democrats to come to the convention and make their vote for delegates."

For further information on the Warren County Convention, contact Chairman Clayton at 257-3195.

Precautions Are Urged During Violent Weather

Reports of a possible tornado sighting here last Thursday were revealed this week by Gary Robenolt, Warren County emergency management coordinator.

According to Robenolt, James Richardson, a resident of the Afton-Elberon community on S.R. 1614, reported hearing about 3:30 p.m. a loud noise like a "wagon loaded with junk hitting a dirt road at about 110 miles-per-hour."

Richardson peered outside his residence at a new construction site about 300 feet away and saw a funnel cloud, about 40 feet in circumference, "taking wood about 200 feet up into the air." The report indicated no wind or rain, Robenolt said.

When Robenolt arrived shortly after learning of the report, there was no funnel cloud to be seen, but cumulonimbus clouds (those characterized by large, dense and very tall towers) were sighted.

Robenolt also said lumber from the construction site had been moved as far away as 50-200 feet.

The emergency management coordinator talked with National Weather Service personnel this week, who are investigating the incident.

"Our area radio and television stations are very good about keeping us informed about the possibility of severe weather activity," Robenolt said. "Tornado

watch messages indicate that tornadoes and severe thunderstorms are possible."

According to Robenolt, when a "watch" is in effect, persons should move their cars inside their garages, move lawn furniture and yard items inside, and keep their radios or televisions tuned in to weather reports.

Robenolt cautioned Warren County residents that "tornado warning messages" indicate that a funnel cloud has been detected and that persons should take shelter immediately. "Persons with basements should go there immediately and protect themselves by getting underneath a sturdy object," he explained. "Those without basements should avoid outside walls and windows and protect themselves inside a small room in the center of their residences," he added.

The emergency management coordinator is available to clubs and civic groups for presentations on tornado and severe weather safety. Robenolt may be contacted at 257-2666.

Service Is Planned

A Haliwa-Saponi tribal spokesperson said there would be a memorial service on Thursday, April 7, at 12 noon, for Julian Pierce, candidate for Superior Court Judge from Robeson County, on the east side of the State Capitol grounds in Raleigh.