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NEW CLOTHES FOR HOLIDAYS, SIR?

Somehow or other a man doesn't feel "holidayish" save in a new suit and overcoat—and most folks have taken full advantage of the late-lingering warm days, and will time the laying aside of last season's togs with the just-at-hand festal days—not many days are left yet and when everybody wants attention, it's impossible to have so much of the salemen's time—so intending purchasers will confer a favor by calling at once and they will certainly get the choice of everything that's in this store and they'll never forget the values they carry off.

OUR SALES!

From the time we opened our stock, our friends commenced to buy, and trade has increased from day to day and for the past week the store has been thronged and crowded—in fact it has been almost impossible to give our customers the attention they should have had—and on several occasions people got tired waiting and left the store—and as we have only been open about three months, price and quality must surely be the reason of our success?

BOYS' \$4.00 SUITS \$2.95.

Boys' All Wool Cassimers, black ground, with dark gray neat check and pure silk mixture, Double-Breasted, 9 to 15, made and trimmed in A1 style, worth anywhere \$4; OUR PRICE..... \$2.95

BOYS' \$6.00 SUITS \$4.50.

A splendid assortment of the latest suits from 9 to 14 years. Good all wool fabrics, including plain colors, fancy effects in cheviots and cassimere—also a special lot of 20 ounce blue and black diagonal. All these \$6.00 suits double-breasted and now on sale at only..... \$4.50

MEN'S \$10.00 SUITS \$5.95.

Fine Suits of new striped worsteds, fancy Cheviots and Gray Meltons. Choice of single or double-breasted coats. Fine goods handsomely tailored; worth easily \$10.00, but they will go at..... \$5.95

MEN'S \$12.50 SUITS \$7.50.

Couldn't tell a more attractive story to yours dollars than that about \$12.50 Worsteds Cheviots at \$7.50. There's no class of goods so satisfactory for all seasons as these suits. We have them in both blue and black, single and double-breasted, correctly tailored, satin piped facings and lined with fine Italian cloth and superbly made throughout. OUR SPECIAL PRICE..... \$7.50

N. L. CRANFORD & CO.