| Have You Visited <br> Our CONFECTIONERY DEPARTMENT YET? If not do so today, there's a surprise for you in the fine assortment of MAILLARD'S confections shown here. <br> Our Easter assortment is at your service- <br> Learn the Way to Simpson's. |
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## COLUMBIAN

Brand Evaporated CREAM




BORDEN CONDENSED MLLK CO... New York.



##  <br> WHAT THE <br> NATIONAL BISCUIT COMPANY <br> STANDS FOR

-The scientific, reconstructed baking industry, whereby he goodness and nutrition of Biscuit and Crackers have been marvelousty enhanced.
-The new method of protection by which all dust, dirt and moisture are completely excluded from the package nd the freshness and goodness of its contents are care fully preserved.


This is the trade reark which appears in red and white on each end of the package as an absolute pledge both purity of the packing.




