

WINSTON-SALEM, NORTH CAROLINA

CITY OF OPPORTUNITIES

Loyalty to Winston-Salem and Things Made at Home---Millions Use Winston-Salem Goods. Do You?

Manufacturing Statistics for Winston-Salem for 1911

20 Iron Working and Sheet Metal Plants, Value Products	\$ 996,500
11 Drug Manufacturers, Value Products	218,000
3 Roller Mills, Value Products	220,000
4 Knitting Mills, Value Products	1,650,000
4 Cotton Mills, Value Products	1,110,000
2 Woolen Mills and Blankets, Value Products	475,000
10 Wood Working Plants, Value Products	1,375,000
3 Furniture and Mirror Plants, Value Products	1,075,000
5 Wagon and Vehicle Factories, Value Products	577,000
4 Brick Manufacturers, Value Products	225,000
5 Building and Monumental Stone Plants, Value Products	142,000
3 Shoe and Harness Factories, Value Products	635,000
1 Fertilizer Factory, 1 Ore Plant, 2 Ice Factories, 1 Paper Box Factory, 3 Laundries, 2 Bakeries, 1 Candy Factory, Value of Products	1,575,000
9 Printing Houses, Value Products	267,000
8 Tailors and Dress Manufacturers, Value Products	116,000
9 Tobacco Manufacturers, Value Products	20,979,000
16 Miscellaneous Factories, Value Products	1,356,500
Total	\$33,000,000

Facts and Figures

206 Buildings Used by Winston-Salem Manufacturers.
 132 Factories give employment to 12,000 Hands.
 No. Pounds Tobacco Manufactured at Winston-Salem, 52,285,681.
 Revenue on Tobacco for stamps paid U. S. Government by Winston-Salem factories, year ending June 30th, 1911, \$3,136,840.86.
 Capital invested in manufacturing plants last year, \$1,169,000.
 No. Salesmen traveling for Winston-Salem manufacturers and jobbers, 514.
 No. Wholesale and Commission Houses, 42.
 Value of Wholesale and Commission business for past year, \$7,000,000.

**A Directory of Leading Business Houses
 is Published Once a Week in This Paper.**

Concrete Evidence of Progress

	1900	1909
Tax Valuation, Forsyth County	\$ 7,715,283.00	\$11,800,000
Tax Valuation, Winston-Salem	4,169,362.00	11,000,000
Value Manufactured Products	18,000,000.00	32,000,000
Pounds Manufactured Tobacco	23,000,000	52,285,681
Pounds Leaf Tobacco Sold	21,073,240	52,285,681
Invested in New Buildings and Improvements	2,000,000.00	2,500,000.00
Invested in Manufacturing Plants	1,000,000.00	1,169,000.00
Jobbing and Commission Business	2,000,000.00	7,000,000.00
MANUFACTURING AND JOBBING BUS.	23,000,000.00	42,000,000.00
Banking Capital and Surplus	800,000.00	2,500,000.00
Number Buildings Used by Manufacturers	96	206
Pay Roll of Manufacturers	1,952,000.00	4,500,000.00
Number Hands Employed by Factories	3,910	12,000
Post Office Receipts	45,064.74	94,000
Salesmen Traveling for Winston-Salem Manufacturers and Jobbers	167	514

Personal or Mail inquiries made of THE SENTINEL will be carefully answered or properly referred. We invite Correspondence concerning interests of Winston-Salem.

P. H. HANES KNITTING CO.
 Manufacturers of
MEN'S ELASTIC RIBBED UNDERWEAR
 Sold by All Leading
 Clothing and Department Stores.

JENKINS BROS. SHOE COMPANY
 MANUFACTURERS

 WINSTON-SALEM, NORTH CAROLINA

Wachovia Bank and Trust Company.
 CAPITAL, \$1,250,000.00.
 Transacts All Forms of Banking Business. Call or Write.

R. J. R. Tobaccos
 Extend the reputation of the far famed Piedmont Country.

L. B. BRICKENSTEIN
 Manufacturer of
 Galvanized Under and
 Kinds of Metal Skylights.

"QUALITY" Our Motto.
GARDNER & CLARK
 Wholesale Foreign and Native
FRUITS and PRODUCE
 Established 1899. 214 E. Third St.
We Buy Fur
 BRANCHES—Danville, Va.; Salisbury, N. C.

SACKETT
 Plaster Boards made of plaster laths and is fire-proof.
FOGLE BROTHERS CO.
 Phone 85.

BLANKETS - BLANKETS
CHATHAM MANUFACTURING COMPANY
 Winston-Salem, N. C.
BLANKETS - BLANKETS

JOHN W. FRIES
Hygrosso Humidifiers.

IF YOU WANT CONVENIENT, CHEAP, CLEAN, POWER
 CALL ON
THE FRIES MFG. & POWER CO.

BROWN - ROGERS CO.
 Wholesale Hardware and Agricultural Implements.
 A Card and One of Our Salesmen Will Call on You.

J. H. Phillips
 Manufacturer and Dealer in
 All Kinds Building Material—shingles, doors, sash, blinds, flooring, ceiling, siding, moulding, columns and heavy bill stuff.
 Agent for Masury's Paint.
 'PHONE 655.

TAYLOR BROS
 Manufacturers of the Better Grades of Chewing Tobacco.
Ram's Horn, Red Eye, Natural Leaf, Stars & Bars and Elk's Head.
 A Card Will Bring Our Salesman.

Crinco Supply Co.
 THE BUILDERS SUPPLY HOUSE
 Wholesale and Retail.
 Doors, Flooring, Moulding, Sash, Ceiling, Cement, Blinds, Siding, Plaster, Mantels, Grates.
 Everything for the Builder. 'Phone 803 Local or Long Distance.

Maline
 NORTH CAROLINA
 PAT. FEB. 10, 1908
MALINE MILLS
 Winston-Salem, N. C.
 Manufacturers of Ladies' Cotton Underwear for Both Summer and Winter.

SMITH - PHILLIPS LUMBER CO.
 For Pine and Red Cedar Shingles, Lime, Portland Cement, King Windsor Plaster, Plastering Hair, Plaster Paris, Etc.
 Telephone, 423

MILLER BROTHERS CO.
 Manufacturers of and Dealers in
 Doors, Sash, Blinds, Cement, Plaster, Lime, and all kinds of Building Material.
 TELEPHONE 362.

MARLER-DALTON-GILMER CO.
 Importers, Mfr.'s Agts, Jobbers of Dry Goods, Notions and Furnishings.
 We solicit your orders either for open stock or direct mill shipments in case or bale lots. Our prices are second to none. We are represented by a number of traveling salesmen. Write us for information.
 Nos. 219-223 Main St. Winston-Salem, N. C.

Buy COAL, WOOD, ICE, ICE CREAM From the
CAROLINA COLD STORAGE AND ICE CO.
 Prices Right; Delivery Prompt
 Main Office, Phone 1162
 Coal and Wood Yard, Phone 919
 Ice Cream Department, Phone 879
E. L. Anderson, Manager.

VAUGHN-CRUTCHFIELD CO., Mfg. Druggists
 RED SEAL EXTRACTS
 Winston-Salem, N. C.
 Wholesale and Retail
 Sole and Exclusive Agents

The CADILLAC 1912

 Self-starting, electric lights. The durable and refined automobile.
Carolina Cadillac Co. Agt.

COOK-LEWIS FOUNDRY COMPANY
 Founders and Machinists
 We make a specialty of Repairing Engines, Boilers, Threshing Machines, Etc.
 Grate Bars, Shafting, Hangers, Machinery Supplies, Etc.
 Special Machinery Built to Order.
 Winston-Salem : : North Carolina

The New LION "Forty" is Here
 The greatest automobile bargain. See this wonderful car
GET OUR PRICES.
SOUTHERN MOTOR CAR COMPANY
 Liberty Street.

Insist on Having PURITY
 More Loaves to the Bag. BETTER BREAD.
 The Flour the Best Cooks Use.
 For Sale at all Grocers.
Forsyth Roller Mills.

GHWFORD MILL SUPPLY CO.
 Heating Contractors
 Manufacturers and Jobbers
 Machinery, Boilers, Engines, Wire Pulleys—Wood, Cast and Steel, Hangers, Couplings, Bolting—Gandy, Leather, Rubber, Packings, Pipe Fittings, Mills—Lathe, Saw, Shingle Saws

THE TO-BAG-TON MANUFACTURING CO.
 Manufacturers of
TO-BAG-TON HAIR TONIC
 "Made in Winston-Salem."
 Sold by Druggists and Barbers Everywhere.
 Drop us a card, representative will call.

EAGLE
 The one brand of Chewing Tobacco that pleases all the time. EAGLE is the big seller at home. "There's a Reason."
 Manufactured By **OGBURN, HILL & COMPANY**

WALL-HUSKE COMPANY
 Wholesale and Retail
HARDWARE, AGRICULTURAL IMPLEMENTS
 Agents Geo. E. Nissen & Co. Wagons.
 Just RECEIVED—Car Paroid Roofing; Car Iron Roofing. Correspondence Solicited.

The Caldwell Co.
 — OFFICE ROOMS —
 104-105-106 Masonic Temple Building.
 Steel and Reinforced Concrete Building a Specialty. Estimates Furnished.

Smoak & McCreary
 THE BLACK MULE, HARNESS CO.
 Manufacturers and Jobbers of
HARNESS
 Largest Dealers in Horses and Mules in the State

BARBER PRINTERY
 Printers
 807-309 W. Third St.

Manufacturers of GAS AND GENUINE GAS COKE
 If you do not use both of these products you should begin at once. : : :
WINSTON-SALEM LIGHT AND FUEL CO.
COOK WITH GAS

SHAMROCK MILLS
 Manufacturers
FINE HOSIERY
 Ask Your Dealer. Sold Everywhere.

GILMER BROS. CO. INC.
 — MILL AGENTS —
 Blankets, Comforts, Hosiery, Underwear, Batings, Threads, Cotton and Woolen Piece Goods. : : :
 Home Office—Winston-Salem.
 SALES OFFICES: New York, St. Louis, Cincinnati, Chicago, San Francisco

C. M. THOMAS & CO.
COAL, ICE
 And Cement Work
 Winston-Salem, N. Carolina