## Compare Quality-Prices <br>  <br> NON-SKID TIRES

have a national reputation for quality. Their exceptional mileage value is supplemented ${ }^{\text {' }}$

by the strongest Service organization in the industry.

> | Note the Prices |  |  |
| :--- | :---: | :---: |
| $3 \times 30-12.20$ |  |  |
| $4 \times 34-20.35$ |  |  |
| $4 \times 34-27.30$ |  |  |
| $4 \times 3 \times 36-28.70$ |  |  |

Why buy plain treads when you can get the safest, most satisfactory non-skid made at such prices as these?

Fisk Tires For Sale By All Dealers
The Fisk Rubber Company

Factory and Home Office, Chicopee Falls, Mass.


ROOE IN AN ICE BOX THIS WOMAN'S FROM FIORENCE SICKNESS TO THS CITY

## 

| THE IDEAL | Meet Me at The Ideal | THE IDEAL |
| :---: | :---: | :---: |

Women's and Misses' Suibs at Prices That Will Templ You to Buy
Suits formerly sold for $\$ 10$, now $\$ 7.95$
Suits formerly sold for $\$ 1.3 .50110$ $\$ 15$, now $\$ 9.95$
Suits formerly sold for $\$ 20$, nov \$12.95
Suits formerly sold for 25, now \$14.95
Suits formery
$\$ 35$, now $\$ 19.95$

WhiteCordu-
roy Skirts
$\$ 4.95$
$T$ wistowselems

# THE BEST FOR THE LAST 

IT is unusual that the best lots in a development are left until the last; nevertheless, this has been the case with "ARDMORE," after selling 60 lots in this property that every one thought were the best to be had. We have been able to buy an addition to this property that we are now developing, which, when ready for the market, will far exceed in every particular anything that has so far been developed west of Winston-Salem.

This new addition joins the present "ARDMORE" property, lying on the west side of Ardmore Ave.





 Who may want to have first thoice of thee beanifíid lots. ASK ABOOTT THE
WEST ARDMORE LOTS

